



THE MLS PLAYS A VITAL ROLE IN HOW PROPERTY IS LISTED AND SOLD IN THIS COUNTRY



More than just a place to submit and syndicate listings, the MLS is a structured system that promotes transparency, fairness, and consistency through shared rules and standards.



Its accurate, complete, and timely data supports not only real estate professionals, but appraisers, insurers, and researchers who rely on dependable market information.

A comprehensive MLS maximizes the visibility of homes for sale, giving consumers broader access and more choice, which benefits both buyers and sellers.



Canopy MLS Provides the Technology Products and Services, Training and Support Needed to Better Serve Your Clients.

Products and Services



Paragon Connect is an open, scalable and customizable MLS system offering real-time data, collaboration capabilities, multi-tasking features, and market analytics.



Matrix™ powers the daily operations of real estate professionals by providing tools for listing management, property data, market statistics, and client support.



MLSTouch is a premium mobile app integrated with Matrix™ and OneHome connecting you to Canopy MLS and your clients. Features include powerful search tools, listing and showing details, property history, and comparables, hot sheets, market stats, Realist® tax data, parcel lines, and flood zone data.



Realist integrates with Matrix to deliver up-to-date public records for all N.C. and S.C. counties.



Rayse This innovative platform offers real-time visibility into agent activity throughout the entire transaction period to enhance greater transparency, trust, and communication between agents and consumers.



Internet Data Exchange (IDX) Offers the ability to display MLS active listing information on the Internet.



Realtors® Property Resource (RPR) Realtor® Member Benefit

RPR has more than 147 million property records that have layers of data such as zoning, permits, and mortgage and lien data, schools and the largest database of foreclosure information in the industry. Realtor® members also have localized MLS active and off-market data integrated.



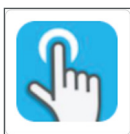
RatePlug Integrated with Matrix to connect agents, home buyers, and loan originators. Your invited lender's current products and rates are used to calculate affordability. Agents report a 15% faster contact to close when using RatePlug.



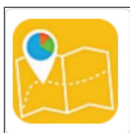
Builders Update Connects builders with pre-qualified buyers and their agents, bringing them directly to your sales centers.



Courthouse Retrieval (CRS) Offers covenants, conditions and restrictions for six local counties including Mecklenburg, Cabarrus, Gaston, Iredell, Lancaster and York.



FastStats Generates reports for the Charlotte region, Asheville region, Catawba region, and the entire Canopy MLS service. Reports include: Monthly Indicators, Housing Supply Overview, Lender Mediated, Rental, Weekly Market Activity, Quarterly Market Watch, Showings and Annual report.



Regional Reports Monthly market statistics are provided for the Charlotte region, Asheville region, Catawba Valley region and S.C. counties in the Canopy MLS service area. Agents can access talking points and infographics to use with clients and in their marketing.



Remine Remine combines consumer data and property data onto a single platform that delivers more actionable intelligence to real estate agents than any other tool.



ShowingTime Gives agents the ability to manage showings on their listings and schedule showings for buyers. ShowingTime.com and the ShowingTime mobile app also track showing activity and feedback.





[Statistical Analysis Module \(SAM\)](#) The SAM tool creates fast and easy reports, charts and presentations about the current market. SAM is an interactive market analytics Web tool for custom documents.



[realtor.com® Professional Search and App](#) This property-centric national database of more than 100 million property records provides detailed information and generates customer reports, including property valuation information from multiple sources and top selling agents in other states to refer relocating clients.



[RISMedia™](#) Canopy MLS provides a complimentary subscription.



[RealEstateNews.com](#) Canopy MLS provides a complimentary subscription.



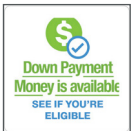
[CanopyGrabandGrow.com](#) Provides graphics and content to promote the value of working with a Realtor®. Realtors® can also create their own copy and add their contact information, social media handles, tags and hashtags.



[ListTrac](#) Shows how listings are performing online in the Canopy MLS system, broker and agent websites, and different real estate portals. ListTrac provides an understanding of the activity (or lack of activity) on your listings compared to similar listings. Enables agents to provide feedback to clients including a Sellers Report.



[FOREWARN™](#) Canopy MLS provides this complimentary proactive safety and lead intelligence service to give agents the ability to gain instant insight on a prospective client (within seconds, without exposing any protected class information) using only a phone number or name.



[Down Payment Resource](#) Through Down Payment Resource (DPR), down payment assistance is available for more than 83% of on-market residential listings in Canopy MLS. DPR is a national database and matching engine of 2,200+ local, state and national homebuyer programs. Information is customized to the respective listing in the MLS system.



[Rental Beast](#) An elevated platform designed to help real estate professionals grow their businesses and expand their homebuyer pipelines through rentals. Features an advanced rental search and inventory with thousands of rental listings. The **[Apply Now](#)** feature provides fast and reliable tenant screening.



Syndication Tools



MLS Grid Simplifies data licensing and distribution with one set of rules and display guidelines, and one standard license agreement. MLS Grid complies with the Real Estate Standards Organization (RESO) from the Web API to the Data Dictionary. Canopy MLS is a founding member.



ListHub Data Syndication Provides data syndication to more than 900 real estate channels on the internet.

Products offered at an additional fee for service



Supra® The Supra system makes it easy for showing agents to access properties and for listing agents to track activity.



zipForm MLS-Connect® Canopy MLS has partnered with zipLogix to make zipForm® MLS-Connect available to zipForm® Plus users. This allows residential listing data to be easily imported or pushed into zipForm®.



Cloud CMA Helps agents build better comparative market analysis reports and interactive presentations.



MyFloodStatus Provides superior flood determinations and support to help with more listings, market more properties, and close more transactions.

Canopy MLS Support

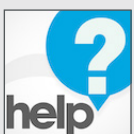


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