



creating a significant or powerful effect on a situation or person

The Canopy Realtor® community and our MLS Subscribers create impact every day by making the mission of their charitable arm, the Canopy Housing Foundation, come to life.

To help you care about the Canopy Housing Foundation mission, below are actual numbers to help you appreciate the Canopy Realtor® investment in Mecklenburg, Iredell and Haywood Counties.

Mecklenburg and Iredell Counties

Strides for Shelter 5K has invested more than **\$212,000** in our local community to address issues affecting our homeless neighbors

Project REACH has returned **\$16,250** to area non-profit organizations to continue their missions

The **Youth Excellence in Service Award (YES Award)** has invested **\$3,500** in area non-profit organizations in honor of the annual recipients

The **Humanitarian Award** has returned **\$56,250** to non-profit organizations whose missions have included everything from substance abuse prevention to housing recovery for those affected by Hurricane Helene

The **Community Grants Program** in Mecklenburg, Iredell and Haywood counties has returned almost **\$603,299** to assist our neighbors in need

The **Habitat Support Grants Program** has invested **\$374,000** in regional Habitat for Humanity organizations to create homes for people in need

Realtors® Care Day has achieved a total economic impact of more than **\$1.2 million** and a value of **\$528,352** dollars contributed in volunteer time; a total of 347 families and organizations have benefitted from the project

Haywood County

The **Community Grants Program** in Haywood county has returned **\$87,200** to assist our neighbors with critical housing needs

The **Habitat Support Grants Program** has invested **\$15,500** for Haywood Habitat for Humanity to build homes for people in need

A total of **\$18,000** has been invested in education through scholarships awarded annually through a partnership with the Haywood County Schools Foundation

Realtors® Care Day (RCD) has allowed the Canopy Realtors® in Haywood to complete 13 projects, building new homes and restoring areas affected by floods and a hurricane with an economic impact in excess of **\$20,000**.

In 2024, these RCD dollars were matched with a National Association of Realtors® grant of **\$7,500** to complete improvements to the Sorrells Street Park in Canton

It is important for you to know that all funds raised by the Canopy Housing Foundation within Haywood County stay within the community to continue this impact.

Our Canopy Realtors® and MLS subscribers are critical to defining impact and have a powerful effect on the communities we serve. The Canopy Housing Foundation MUST raise these funds – or none of these things happen. Therefore, we need your support in the form of an optional \$35 (or more) tax deductible contribution to continue our work.

GIVE TODAY.

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