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What to know about links, virtual tours, and offers of compensation

One of the most frequently asked questions is whether it is permissible to include a link within the MLS listing to a webpage or virtual tour where an offer of compensation is made.

Per the National Association of Realtors®, the MLS listing **MAY** link to the main homepage of the listing brokerage or agent's website, or to a specific listing on the listing brokerage or agent's website, or to a virtual tour, **as long as there is no offer of compensation on the linked page.**

You can [watch the June 18 Town Hall recording to hear more about this clarification](#) (starting at 29:57), and hear the answers to other frequently asked questions.