

Realist® - The New Modern Realist User Interface

The launch of the new Realist 2020 platform is just around the corner! This updated Flash-free Realist environment sports a responsive and modern user interface while maintaining a familiarity which makes it easy to learn and use. We have included several NEW features we think you'll really like!

Let's take a brief tour of some of those new features.

When you conduct a search, the **View Results** field will display the number matches. The View Results is a count-on-the-fly feature which is updated as search criteria is added, even before the search button is clicked. The View Results maxes out at 10,000 matches.

The screenshot displays the Realist web application interface. On the left, there is a search sidebar with the following sections:

- QUICK SEARCH** and **MY SEARCH** tabs.
- Site Address**: starts with
- Owner Name**: starts with
- MLS Listing Number**: starts with
- APN/Tax ID**: is

At the bottom of the sidebar, there is a **Search** button and a **View results (3 matches)** link, which is circled in red. Below the search button are filters for 1-1000, 1001-2000, and 2001-3000.

The main area features a Google Map of Southern California with various counties labeled. Below the map, a table header is visible with columns: Site Address, APN/Tax ID, Record Date, Owner Name, and Building Sq Ft. The table currently shows 0 results.

Realist can now display results for up to **3000** records! Results display will be in sections of 1000 records at a time.

Realist® Multiple Counties Selected Change County

QUICK SEARCH MY SEARCH

Site Address starts with 123 Main St, City, State Zip

Owner Name starts with Simpson

MLS Listing Number starts with

APN/Tax ID is

Clear Searches Search

View results (1033 matches) 1 - 1000 1001 - 2000 2001 - 3000

		Site Address	APN/Tax ID	Record Date	Owner Name	Building Sq Ft
<input checked="" type="checkbox"/>		700 W La Veta AVE #18	936-971-44	07/10/1985	SIMPSON GARY M SR/SIMPSON	944
<input checked="" type="checkbox"/>		19930 Villa Medici	936-973-96	06/14/2012	SIMPSON ROBERT P/SIMPSON	1,714
<input checked="" type="checkbox"/>		215 Wichita AVE #401	937-164-99	10/21/2016	SIMPSON MIRIAM	716
<input checked="" type="checkbox"/>		2323 Huntington ST #808	937-165-39	02/28/2019	SIMPSON ROBIN E	552
<input checked="" type="checkbox"/>		2365 S Cutty WAY #55	937-580-55	07/26/1983	SIMPSON WAYNE A	1,392
<input checked="" type="checkbox"/>		16291 Countess DR #201	937-631-06	04/15/1997	SIMPSON ROBERT G	1,129
<input checked="" type="checkbox"/>		23274 Orange AVE #7	937-882-81	05/08/2017	SIMPSON TIMOTHY ROBERT	834

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All returned results will be displayed on the map. We've color coded the map pins to indicate the listing status when available. Green pins indicate an Active listing. Red pins indicate a Sold listing. Yellow indicates a Pending Sale. Purple indicate an Expired listing. The map pin will be Black if there is no associated listing activity on the property record.

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QUICK SEARCH MY SEARCH

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View results (1033 matches) 1 - 1000 1001 - 2000 2001 - 3000

44401 Barbara Trl, Aguanga
CA 92536
Owner: Simpson Lauren Marie
Tax ID: 580-370-020

Beds	Baths	MLS List Price	MLS List Date
N/A	N/A	\$250,000	05/29/2019

Report

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We've added a new **Cards** view; a quick thumbnail view that displays a photo and a few fields of key info for each property. Use the Cards View and Table View icons to switch between the Card and Table views. You can click to Customize the selected view to add, remove, and rearrange fields.

Realist® Realist Support

Multiple Counties Selected | Change County

QUICK SEARCH | MY SEARCH

Site Address starts with v
123 Main St, City, State Zip

Owner Name starts with v
Simpson

MLS Listing Number starts with v

APN/Tax ID is v

Clear Searches Search

View results (1635 matches)

1 - 1000 1001 - 2000 2001 - 3000

1635 results | 1635 selected | Select all

Use the Cards View and Table View icons to switch views between the Cards and Table views. You can choose to customize the selected view.

Customize Cards

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Property Address	MLS Sale Price	Owner Name	Total Tax Bill	Sale Date
26345 W Bravo LN, Calabasas CA 91302	\$420,000	SIMPSON KIMBERLY	\$5,575	04/21/2014
5304 Mark CT, Agoura Hills CA 91301	\$525,000	SIMPSON MATTHEW D/SIMPSON ANDREA L	\$7,198	03/13/2008
29928 Oakvista CT, Agoura Hills CA 91301	\$1,220,000	SIMPSON LIVING TRUST	\$14,147	08/15/2017

While you're in the Card view you can also take advantage of the new **Favorites** feature. Click the star on the card view to add any property from any search to your saved favorites. Access your saved favorite properties at any time by clicking on the star icon in the upper right of any Realist screen.

Realist® Realist Support

The property has been added to saved property page.

QUICK SEARCH | MY SEARCH

Site Address starts with v
123 Main St, City, State Zip

Owner Name starts with v
Simpson

MLS Listing Number starts with v

APN/Tax ID is v

Clear Searches Search

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Customize Cards

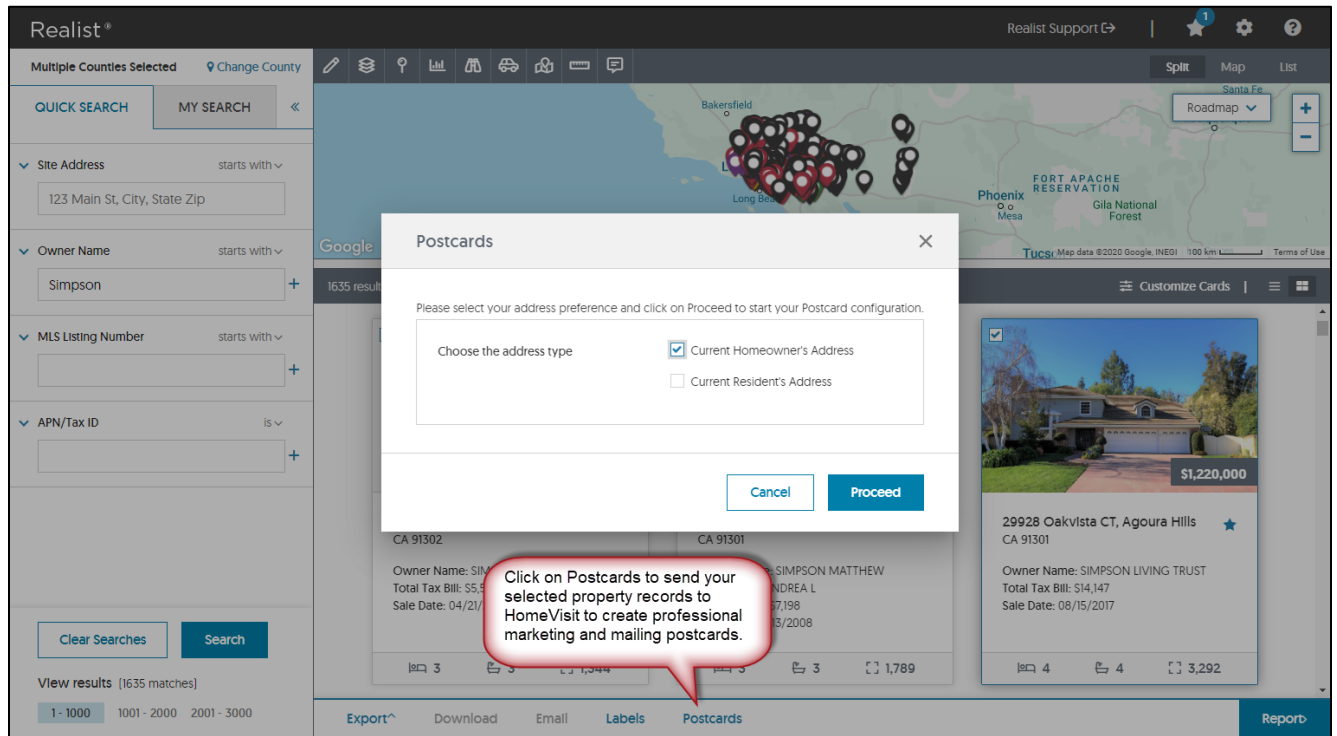
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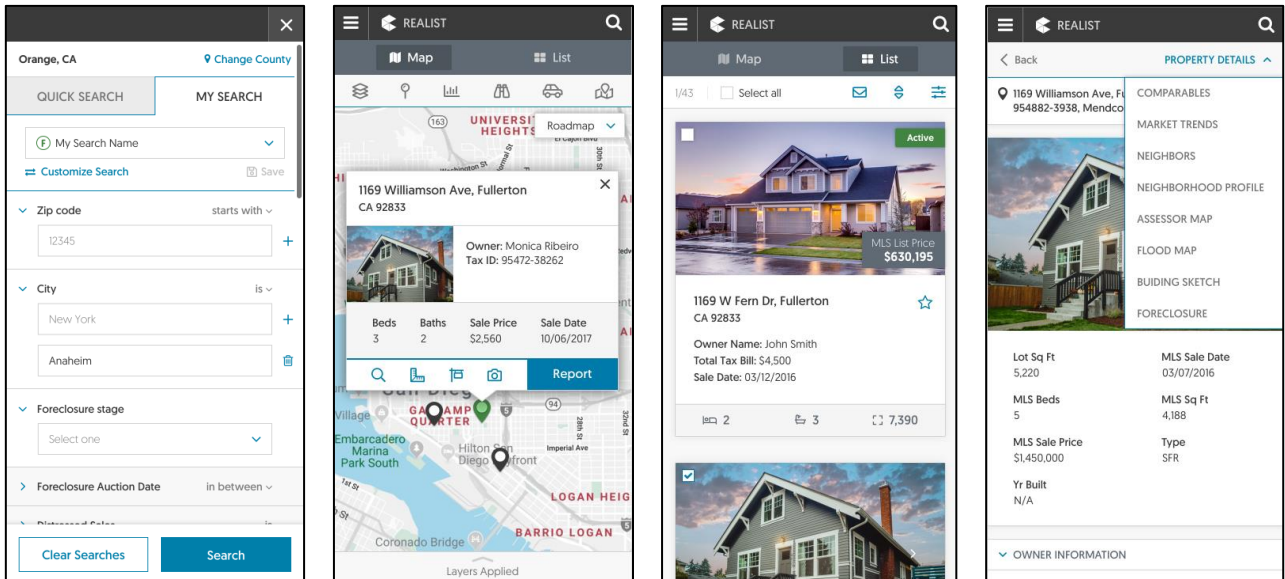
On the property detail report you'll see the new **Sell Score Indicator** graph which is a result of complex predictive algorithms used to determine the relative likelihood a property will be listed for sale in the next 6 months.

The screenshot shows the Realist website interface. At the top, there is a navigation bar with the Realist logo, a support link, and user icons. Below this is a breadcrumb trail: < Back > >> PROPERTY DETAILS. The main content area displays the property address: 22825 Heritage Ln, Miramar, CA 91818-4556, Los Angeles County. A 'Customize View' link is visible. The 'SELL SCORE INDICATOR' section features a gauge chart with a score of 571 and a 'Rating: Moderate' label. A legend to the right of the gauge defines five score ranges: Very High (831 - 1000), High (625 - 830), Moderate (502 - 624), Low (354 - 501), and Very Low (0 - 353). Below the gauge, explanatory text states: 'The Sell Score indicates the relative likelihood a property will be listed for sale in the next 6 months. Properties with a Very High Sell Score (831+) represent the top 5% of properties most likely to sell and are 2.6 times more likely to sell than the average property. Properties with a Moderate to High Sell Score (502-830) are more likely to sell than the average property. Properties with a Very Low to Low Sell Score (0-501) are less likely to sell than the average property.'

Realist integrates with HomeVisit via the **Postcards** button. Click on Postcards to send your selected property records to HomeVisit to create professional marketing and mailing postcards.



This new user interface is mobile responsive, so regardless the device you use, Realist goes with you wherever you go!



All these features and more will be at your fingertips with the new and improved Realist!