



Fact Sheet

WHO?

Realtors® Care Day is an initiative of the Canopy Realtor® Association and its charitable arm, the Canopy Housing Foundation. This project is held annually in April to recognize Fair Housing Month.

WHAT?

As part of its commitment to sustaining affordable workforce housing, the Canopy Housing Foundation holds Realtors® Care Day each year. This project is a community-wide home repair project that assists homeowners and nonprofit organizations annually with exterior home repairs and provides adaptive and safety modifications for those in need. To date, 331 families and nonprofit organizations have received assistance through Realtors® Care Day with a total economic impact of more than \$1.2 million.

WHEN?

The next Realtors® Care Day project will be April 25, 2025. Realtor® volunteers work from approximately 8:00 a.m.-5 p.m. on one day at homes and nonprofit organizations in Mecklenburg, Haywood and Iredell counties.

WHY?

This project highlights the foundation's commitment to sustainable, safe and affordable workforce housing, and the association's overall desire to serve the greater community. Each of the homeowners selected for the project have demonstrated good financial practices but have also been selected for their critical housing needs. Realtors® Care Day also provides an opportunity to work with area housing partners to positively impact the living conditions of existing homeowners. These partners include (but are not limited to) the City of Charlotte's Neighborhood and Business Services Department, area municipalities, and area Habitat for Humanity organizations (Habitat for Humanity of the Charlotte Region in Mecklenburg & Iredell counties, Haywood Habitat for Humanity and Greater Matthews Habitat).

WHO ATTENDS?

More than 300 active Realtor® members of the association volunteer each year. While volunteer opportunities are not open to the public, the magnitude of the projects involved requires professional assistance from builders, contractors, and other community professionals, such as painters, home inspectors and landscapers. In addition, each participating homeowner and his or her family are expected to take part in the day's activities as they are able.

For more information:

www.CanopyHousingFoundation.org

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