

News Advisorv

For Immediate Release

700+ Area Realtor® Volunteers Launch Realtors® Care Day on Friday, April 24; Elected Officials to Join Efforts at Two Sites in Mecklenburg and Iredell Counties

Realtors® Care Day, an initiative of the Charlotte Regional Realtor® Association (CRRA) What:

Housing Opportunity Foundation (HOF), is an all-day, community-wide home repair project designed to help deserving homeowners with critical, but often unaffordable, exterior home repairs, as well as to provide adaptive and safety modifications for the elderly and disabled.

April is National Fair Housing Month and National Volunteer Week is April 19-25.

More than 700 Realtors[®] will work 8 a.m.-4 p.m. at 32 home sites across Mecklenburg and Who:

Iredell counties to replace or repair roofs and gutters, repair porches, replace windows, paint siding, and a host of other exterior home-maintenance and rehab projects. The Realtors® Care Day Committee partnered with local Habitat for Humanity chapters, the City of Charlotte Neighborhood and Economic Development Department, Love, Inc. and the Hands Around Mecklenburg/Mooresville Making Emergency Repairs Safely (HAMMERS) program

of the Davidson Housing Coalition to identify homeowners whose needs are most urgent.

Press kit available at www.carolinahome.com/realtorscare/news.aspx.

When: April 24: in Mecklenburg County (10 a.m.) and in Iredell County (noon). Elected

officials from Charlotte, Statesville, Mecklenburg and Iredell counties, CRRA and Carolina Multiple Listing Services, Inc. (CMLS) board members will be at designated

sites to rally volunteers, and to meet with news media.

Launch Sites for News Coverage/Photo Opportunities Where:

Mecklenburg County (10 a.m.)

- 1925 Umstead St., Charlotte (From uptown, take North Davidson Street.; turn right on Parkwood Avenue; turn left on Umstead Street)
- Mecklenburg County Commission Chair Jennifer Roberts, Charlotte City Council members and CRRA/CMLS leadership to make remarks and be available for interviews.

Iredell County (noon)

- 1032 Caldwell St., Statesville (From 1-77 N, take exit 49A (Garner Bagnal Boulevard); turn left on East Garner Bagnal Boulevard; turn left on Shelton Avenue; turn right on Winston Avenue, turn left on Caldwell Street)
- Statesville Mayor Costi Kutteh and CRRA/CMLS leaders to make remarks and be available for interviews.

Other:

Realtors® Care Day will also feature a Donation Drive-Thru to help stock Habitat for Humanity ReStores. The public is invited to bring gently used home-related furnishings and construction materials to any of the seven locations in Mecklenburg and Iredell counties. For a list of locations and acceptable donations, go to www.carolinahome.com/realtorscare/commsupp.aspx. The Donation Drive-Thru is sponsored by the Home Builders Association of Charlotte (HBAC), Habitat for Humanity ReStores and Realtors® Care Day.

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