



Carolina Multiple Listing Services, Inc.

CHARLOTTE REGIONAL REALTOR® ASSOCIATION

### Matrix IDX Configuration

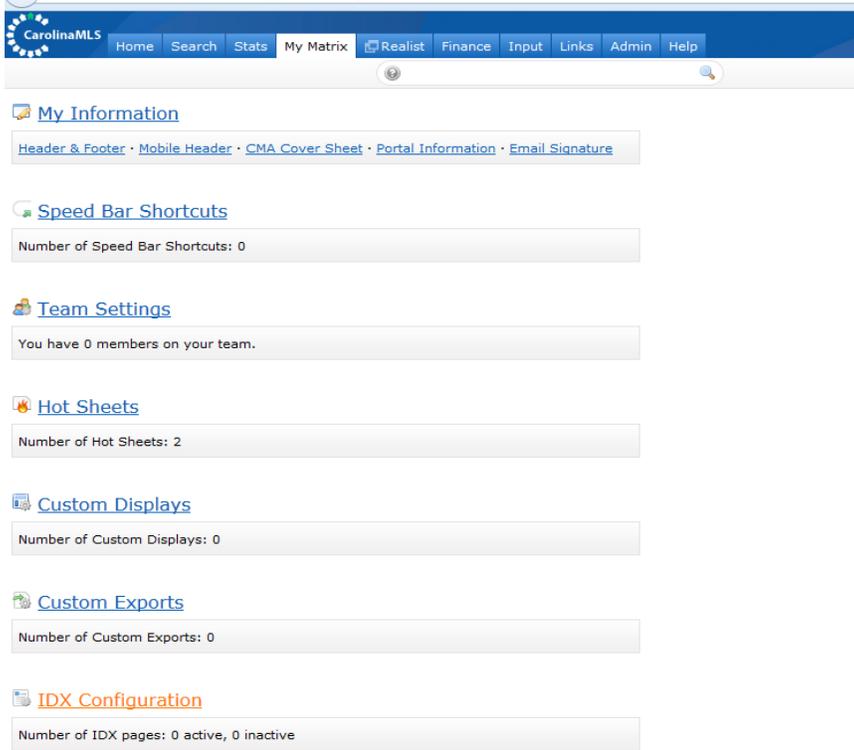
CarolinaMLS provides a frameable IDX search tool in Matrix™, but only active Member Participants and Subscribers of CarolinaMLS can use it, and there are a few basic rules to follow. CarolinaMLS staff enforces compliance with these rules.

- The website that frames the IDX search tool must be under the actual and apparent control of a single Member Participant who is an IDX Participant. All Subscribers' websites displaying IDX listings are subject to the IDX Participant's control. Apparent control means that a reasonable consumer viewing the website would conclude that it is under the control of the IDX Participant. The IDX Participant's branding must be equal to or more prominent than that of the Subscriber and any other entity, and the domain name and branding on the website distinguish the IDX Participant from non-participant firms, e.g., from other franchisees of the same franchise, if applicable. (See CarolinaMLS Rules and Regulations, Section 16.14)
- CarolinaMLS reserves the right to object to any website name, which name in CarolinaMLS' sole discretion is confusingly similar to any name used in commerce by CarolinaMLS and that CarolinaMLS believes could leave the public confused. Names or phrases that CarolinaMLS might find objectionable could include "MLS," "Charlotte Regional," or any combination when used together or in such close proximity to each other anywhere in their website address (URL) or their website name that it could cause confusion. The use of the words "Multiple" (or "Multi") "Listing" (or "List") or "Service" (or "System") together or in any combination in a website address (URL) or website name is also prohibited.
- Member Participants and Subscribers shall not use the term "MLS" "multiple listing service" or any derivatives to represent or imply that the public will have access to the MLS on their own websites or on any advertising in any media. The only acceptable use of the term MLS is for a Member Participant or Subscriber to indicate they are a member of the MLS or to describe the services they provide. (Questions? [Read more.](#))

Matrix IDX configuration instructions are provided on the pages that follow.

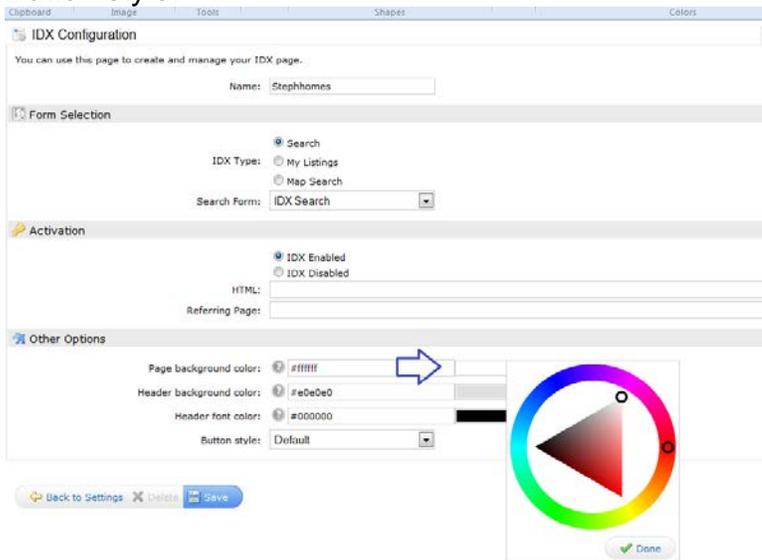
Instructions:

1. My Matrix, Settings, IDX Configuration.



2. Enter the Name, IDX Type, select IDX Enabled. "Name" = name of the framing page.

3. Choose your color options by clicking on the boxes to the right. Choose your Button style.



- Click Save. Your frameable link will appear in the HTML box. Copy and paste this code into your website.
- This is how the IDX search will appear on your website.

- CarolinaMLS Help Desk staff can assist Matrix users with obtaining the HTML iframe link in Matrix. However, anyone needing assistance with incorporating the iframe link into the agent or brokerage website should engage the services of a website designer, and CarolinaMLS staff cannot provide such services.

Here are two resources for obtaining HTML codes, tags and other information. These resources are easy to follow for agents who want to insert the HTML iframe link into an agent or brokerage website, but are unsure about the markup of a webpage:

<http://www.w3schools.com/>

[http://www.webmonkey.com/2010/02/html\\_cheatsheet/](http://www.webmonkey.com/2010/02/html_cheatsheet/)

- Here is a link to an example of the CarolinaMLS Matrix IDX search form page.



testIDX.html

- Here is a link to an example of the CarolinaMLS Matrix IDX map search page.



testIDX2.html