


Matrix Conversion Data Done Better!

Timeline


The conversion will be complete **BEFORE** the busy spring market begins!

- Jan 20: Beta Testers completed work with wrapped-up
- Jan. 24: Matrix RESO DD lockdown
- Feb 2: Banner In Matrix™ with countdown timer
 - Message about Feb 6 will be in yellow banner
 - Red on Feb 6) with Countdown timer
 - Gone on Feb 7
- Feb. 6: "Search Only" in Converted Matrix™ starts (exact time TBD). No access to Add/Edit for 24 hours
- Feb. 7: Go live with Add/Edit in Matrix RESO DD (exact time TBD)



Why are we changing?

- Our database is outdated, circa 2014, and highly customized to Canopy MLS.
- To interface with other system, our data must be remapped according to the Real Estate Standards Organization (RESO) Data Dictionary.
- We have a history of leadership and embracing industry initiatives to improve data standards and licensing through RESO and MLS Grid.
- Converting to a RESO native database at the core (native) level, when listings are entered in add/edit, is the best way to ensure the data is consistent whether in Matrix, an IDX website, Realtor.com or OneHome.
- We've been preparing for this database conversion for the past few years by only implemented new fields and enumerations that comply.



Outcome

- Fields and field names are logical and easily understandable.
- RESO DD compliance at the native level makes it easier for brokers to operate in today's environment of emerging technologies.
- Enables us to effectively, efficiently, and consistently deliver a quality service to our members



No parallel period

- What? Why?
- A simple cutover makes it easier to convert contacts and saved searches and sync them with multiple systems including OneHome and MLS Touch.
- Enhanced functionality in the new system is minimal and easy to learn.
- Checking your listings, contacts and saved searches is a good idea.



Vendors and Frameable IDX

- Frameable IDX users, Update the IDX code from Matrix IDX Search settings
- MLS Grid handles communications with vendors
- Canopy MLS staff (AJ Sulayman) will post reminders for vendors at key intervals.
- Vendors will see some differences from the current MLS Grid Web API data feed for Canopy MLS, but they shouldn't be too burdensome.
 - The current data feeds were already RESO DD compliant
 - We have been conscientious about ensuring any new fields and enumerations comply with RESO DD standards for the past few years.



The Future of Listing Data Checker

- After Feb 7 Matrix Conversion, LDC will also be converting
- 3 weeks of becoming accustomed to the changes to the data in Matrix, and testing by MLS Compliance Staff
- While LDC is offline, we will accept alleged violations of the Canopy MLS Rules and Regulations submitted by email to compliance@canopyrealtors.com
- New LDC system live on Feb 28
- ReportIt icon will reappear



Exciting New Changes?

The new Matrix RESO DD system will have almost the same user interface. The differences will be:

- New Add/Edit entry screens (with automatic geo-coding!)
- One Residential Add/Edit that combines Single Family and Condo/Townhouse (which will be separated)
- A new property type for Commercial Lease
- New Property Data Forms
- New, reorganized and/or consolidated data fields for input and search gives flexibility and specificity.
- New drop-down choices in fields
- New reports with more convenient smart links
- Increased image size to XXL(2048x1536)
- Let's take a look!