

THE MLS PLAYS A VITAL ROLE IN HOW PROPERTY IS LISTED AND SOLD IN THIS COUNTRY



As the region's premier source for comprehensive, accurate and timely property data, Canopy MLS delivers enhanced productivity and innovative tools that support residential real estate transactions. Canopy MLS continues to elevate the value it provides by advancing technology, expanding services, and delivering solutions that help subscribers succeed in an evolving real estate marketplace.

Products and Services



Matrix™ Powers the daily operations of real estate professionals by providing tools for listing management, property data, market statistics, and client support.



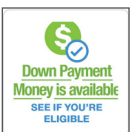
Paragon Connect This is an open, scalable and customizable MLS system offering real-time data, collaboration capabilities, multi-tasking features, and market analytics. With the Paragon Connect mobile app all of the power of Paragon can be in the palm of your hand.



ShowingTime Gives agents the ability to manage showings on their listings and schedule showings for buyers. ShowingTime.com and the ShowingTime mobile app also track showing activity and feedback.



FOREWARN™ Canopy MLS provides this complimentary proactive safety and lead intelligence service to give agents the ability to gain insight on a prospective client within seconds using only a phone number or name and without exposing any protected class information.



Down Payment Resource (DPR) Through DPR, down payment assistance is available for more than 83% of on-market residential listings in Canopy MLS. DPR is a national database and matching engine of 2,200+ local, state and national homebuyer programs. Information is customized to the respective listing in the MLS system.



Realist Integrates with Matrix to deliver up-to-date public records for all N.C. and S.C. counties.



Realtor.com®+ Provides powerful, cutting-edge tools and data insights directly through workflows agents already use, a protected search experience that maintains prominent agent, brokerage and MLS branding, and gives agents real-time visibility into clients' search activity and local market intelligence reports.



MLSTouch This premium mobile app integrated with Matrix™ and OneHome connecting you to Canopy MLS and your clients. Features include powerful search tools, listing and showing details, property history, and comparables, hot sheets, market stats, Realist® tax data, parcel lines, and flood zone data.



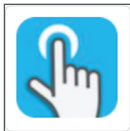
Rayse This innovative platform offers real-time visibility into agent activity throughout the entire transaction period to enhance greater transparency, trust, and communication between agents and consumers.



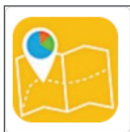
Courthouse Retrieval (CRS) Integrates with Paragon to deliver up-to-date public records for all N.C. and S.C. counties. With the CRS CC&R search you are able to search for covenants, conditions and restrictions for six local counties including Mecklenburg, Cabarrus, Gaston, Iredell, Lancaster and York.



Statistical Analysis Module (SAM) The SAM tool creates fast and easy reports, charts and presentations about the current market. SAM is an interactive market analytics web tool for custom documents.



FastStats Generates reports for the Charlotte region, Asheville region, Catawba region, and the entire Canopy MLS service area. Reports include: Monthly Indicators, Housing Supply Overview, Lender Mediated, Rental, Weekly Market Activity, Quarterly Market Watch, Showings and Annual report.



Regional Reports Monthly market statistics are provided for the Charlotte region, Asheville region, Catawba Valley region and S.C. counties in the Canopy MLS service area. Agents can access talking points and infographics to use with clients and in their marketing.



Canopy Grab and Grow An online graphics and content library with information that agents can tailor to communicate with clients and personalize for their marketing. Information categories include buyers, sellers, homeownership, local facts and market stats.



Realtors® Property Resource (RPR) Realtor® Member Benefit

RPR has more than 147 million property records that have layers of data such as zoning, permits, and mortgage and lien data, schools and the largest database of foreclosure information in the industry. Realtor® members also have localized MLS active and off-market data integrated.



Remine Remine combines consumer data and property data onto a single platform that delivers more actionable intelligence to real estate agents than any other tool.



realtor.com® Professional Search and App This property-centric national database of more than 100 million property records provides detailed information and generates customer reports, including property valuation information from multiple sources and top selling agents in other states to refer relocating clients.



[Builders Update](#) Connects builders with pre-qualified buyers and their agents, bringing them directly to your sales centers.



[Rental Beast](#) An elevated platform designed to help real estate professionals grow their businesses and expand their homebuyer pipelines through rentals. Features an advanced rental search and inventory with thousands of rental listings. The “Apply Now” feature provides fast and reliable tenant screening.



[RatePlug](#) Integrated with Matrix to connect agents, home buyers, and loan originators. Your invited lender’s current products and rates are used to calculate affordability. Agents report a 15% faster contact to close when using RatePlug.



[ListTrac](#) Shows how listings are performing online in the Canopy MLS system, broker and agent websites, and different real estate portals. ListTrac provides an understanding of the activity on your listings compared to similar listings. Enables agents to provide feedback to clients including a Sellers Report.



[RISMedia™](#) Canopy MLS subscribers receive access to the premium membership that provides the latest real estate market updates, exclusive real estate research, in-depth analysis, educational resources and on-demand webinars.



[RealEstateNews.com](#) An additional news source that Canopy MLS makes available to subscribers. Real Estate News operates independently but shares a corporate connection to T3 Sixty, a leading residential real estate consultant company.



[zipForm MLS-Connect®](#) ZipForm Plus® is provided by N.C. and S.C. Realtor® Associations. Canopy MLS has partnered with Lone Wolf to provide zipForm MLS-Connect®, which allows residential listing data to be easily imported into zipForm Plus®.

Syndication Tools



[MLS Grid](#) Simplifies data licensing and distribution with one set of rules and display guidelines, and one standard license agreement. MLS Grid complies with the Real Estate Standards Organization (RESO) from the Web API to the Data Dictionary. Canopy MLS is a founding member.



[ListHub Data Syndication](#) Provides data syndication to more than 900 real estate channels on the internet.



[Internet Data Exchange \(IDX\)](#) Offers the ability to display MLS active listing information on the Internet.

Additional Services

May incur additional fees.



Supra® The Supra system makes it easy for showing agents to access properties and for listing agents to track activity.



MyFloodStatus Provides superior flood determinations and support to help with more listings, market more properties, and close more transactions.

Canopy MLS Support



brokerrelations.canopyrealtors.com

Canopy's one-stop resource for training, education, professional development, compliance education, Broker and Realtor® resources, data licensing and tools to promote your value.



Ardi 24/7 assistance accessible via voice, text, or a local customer support number. Ardi gives members the freedom to ask questions and receive answers instantly. 980-983-5900



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