

# Raising the Bar on MLS Data Services



MLS Grid solves some of the biggest data management challenges faced by MLSs. Their successful model is serving nearly **300,000** licensed agents and **1,200** technology companies which fuel over **43,000** websites nationwide.



## Data licensing

Nearly 600 MLSs operate in the U.S. The many unique data licensing forms and processes create confusion for brokerages and vendors seeking data feeds.



**MLS Grid** provides a single license for MLSs to streamline the process for data feeds.

## Market complexity

For brokerages operating in multiple MLS markets, a patchwork of policies and data standards is frustrating.

**MLS Grid** streamlines the process, saving brokerages time and money wrangling data.

## Shifting policies

Policy changes, rolled out nationally, can be complex to implement at the local level.

**MLS Grid** participants collaborate on NAR model rules and RESO data standards. Unique geographies or business traditions can be accommodated.

## Innovation

Real estate moves at light speed. Vendors serving MLSs and brokers are often slowed by a patchwork of local procedures and data lacking standardization.

**MLS Grid's** agreements with a growing list of vendors, offering centralized terms and modern data structure, supports innovation more quickly.

## Responsiveness

Some MLSs struggle to respond to data inquiries or to communicate data changes in a timely manner.

**MLS Grid** has experts with decades of experience in MLS data delivery and licensing. They take the burden off of MLSs and improve the data delivery experience.

## Data monitoring

Bad actors use MLS data for unlicensed purposes. Monitoring how the data is being used is a daunting, staff-intensive task.

**MLS Grid** constantly monitors websites to check for data licensing violations and supports the proper use of data.

Want to learn more about how MLS Grid can help your MLS?  
Sign up for a demonstration or request a proposal.

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