



Workforce Housing Certificate Program

Guidelines

Use of Workforce Housing Specialist Logo By Workforce Housing Certificate Program Graduates

The Canopy Realtor® Association (association) and its charitable arm, the Canopy Housing Foundation (foundation), have developed a local certification and designation for real estate professionals who are committed to the premise of educating potential first-time homebuyers and clients purchasing affordable housing. This program is known as the Workforce Housing Certificate Program (WHCP).

As a graduate of the program, this agreement serves to acknowledge that you have successfully completed the program elements and are now entitled to use the Workforce Housing Specialist logo, subject to the following conditions:

1. Graduates are prohibited from using language that indicates this program is approved by the National Association of Realtors® (NAR) or the NC Realtors®.
2. Graduates are prohibited from presenting themselves as a certified housing counselor, unless the graduate has completed the appropriate coursework to certify him or her as such.
3. The logo must be printed as it exists with no changes to color and design.
4. The logo must be accompanied by the words as shown with the official artwork: A designation of the Canopy Realtor® Association and Canopy Housing Foundation.
5. The logo cannot be distorted in any way that would render it unrecognizable.

The association may terminate this agreement upon notice that a graduate is no longer involved or in good standing with the Workforce Housing Certificate Program and/or the association. Termination may also occur if the graduate is no longer an active member of the Canopy Realtor® Association. In the event of termination, a graduate must agree to cease using the logo and other applicable marks within two (2) weeks of termination from the program. A graduate found to be non-compliant may reapply to regain his or her status in writing upon approval from the foundation and further completion of required elements.

The above terms and conditions are agreed upon by those signed below. Changes to this agreement can only occur through approval by the Canopy Housing Foundation Board of Directors.

Graduate signature: _____

Authorizing official signature: _____

_____ Date: _____

_____ Date: _____

Print Name: _____

Fax signed form to 704-940-3138 or send via e-mail to bryan.leitch@carolinahome.com.