

HOW REALTORS® SERVED, INVESTED IN, AND STRENGTHENED OUR COMMUNITIES IN 2025

Canopy Housing Foundation serves as the community-facing arm of the Realtor® profession, channeling volunteerism, funding, and innovation into affordable housing and community improvement initiatives. Through grants, service days, scholarships, and signature fundraising events, Realtors® directly invested in neighborhoods and organizations across the region—demonstrating a shared commitment to housing stability and community well-being.



VOLUNTEERISM WITH PURPOSE



REALTORS® MADE A MEASURABLE DIFFERENCE THROUGH HANDS-ON SERVICE PROJECTS THAT ADDRESSED HOUSING INSECURITY AND COMMUNITY NEEDS.

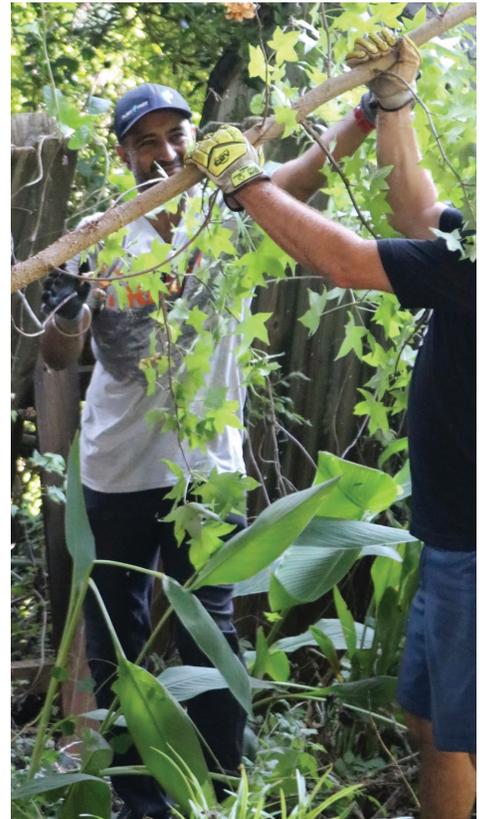


2025 HIGHLIGHTS

- 350+ Realtor® volunteers participated at 16 Realtors® Care Day sites across Mecklenburg, Iredell, and Haywood Counties.
- 125+ Realtors® volunteered through Project REACH (Realtors® Engaging and Creating Hope), supporting five local nonprofits, with each nonprofit receiving \$500 from the Foundation, for a total of \$2,500.

Long-term impact

- Since 2009, Realtors® Care Day has generated more than \$1.2 million in economic impact, benefiting 347 families and organizations.





EDUCATION AND SCHOLARSHIPS

The Foundation continued to support educational access and future leadership through scholarships.

Western Region scholarships

- Awarded three **\$2,000** scholarships to high school and early college students
- Invested **\$15,000** in Haywood County students since 2020

Why it mattered

- Reduced barriers to education
- Reinforced the Foundation's commitment to long-term community investment



GRANTS SUPPORTING HOUSING AND STABILITY



THE FOUNDATION INVESTED DIRECTLY IN HOUSING-RELATED NONPROFITS AND INITIATIVES THROUGH TARGETED COMMUNITY GRANTS AND HABITAT SUPPORT GRANTS.

2025 GRANT ACTIVITY

- 18 Community Grants awarded
- 6 Habitat Support Grants awarded

Cumulative impact

- Community Grants distributed since 2009: **\$690,499.70**
- Habitat Support Grants distributed since inception: **\$374,000**

Why it mattered

- Supported local housing providers and nonprofits
- Strengthened partnerships focused on housing access and stability



STRIDES FOR SHELTER 5K

The annual Strides for Shelter 5K continued to serve as a cornerstone fundraising event, partnering with the public in an annual 5K run/walk supporting organizations whose missions include assisting individuals and families experiencing housing insecurity.

2025 beneficiary

Project Outpour received **\$30,048** to retire debt on a truck to transport the mobile shower unit, expanding access to hygiene services for those experiencing homelessness.

Since 2016, more than **\$242,000** raised to support organizations actively assisting housing-insecure individuals and families.

HONORING SERVICE AND LEADERSHIP



THE FOUNDATION
RECOGNIZED
INDIVIDUALS AND
YOUTH MAKING
MEANINGFUL
CONTRIBUTIONS TO
THEIR COMMUNITIES.

HUMANITARIAN AWARD

- Highest honor bestowed by the Foundation
- Includes a **\$5,000** donation to a nonprofit selected by the recipient
- **2025 recipient:** Jamilah Espinosa, Esq., for her work supporting immigrant communities
- **\$66,250** invested through the award since its inception

YOUTH EXCELLENCE IN SERVICE (Y.E.S.) AWARD

- Recognizes youth ages 10–18 for community service
- 2025 recipient: Alexander Riley
- **\$3,500** invested in the community through the program to date



“THROUGH THE FOUNDATION,
REALTORS® GO BEYOND
TRANSACTIONS —
INVESTING IN AND IMPROVING
COMMUNITIES FOR
GENERATIONS TO COME.”

Terri Marshall
Executive Director, Canopy Housing
Foundation



INNOVATION AND THE FUTURE OF HOUSING

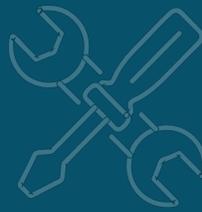
The Canopy Innovation Award challenged area college and university students to think creatively about affordable and attainable housing solutions.

2025 competition

- Participating institutions included: UNC Charlotte, Central Piedmont Community College, Johnson C. Smith University, and Haywood Community College
- Awarded **\$10,000** in scholarships in 2025
- Awarded a total of **\$20,000** in scholarships over the last two years.

Impact

- Encouraged fresh thinking around housing challenges
- Engaged the next generation in housing innovation



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