

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



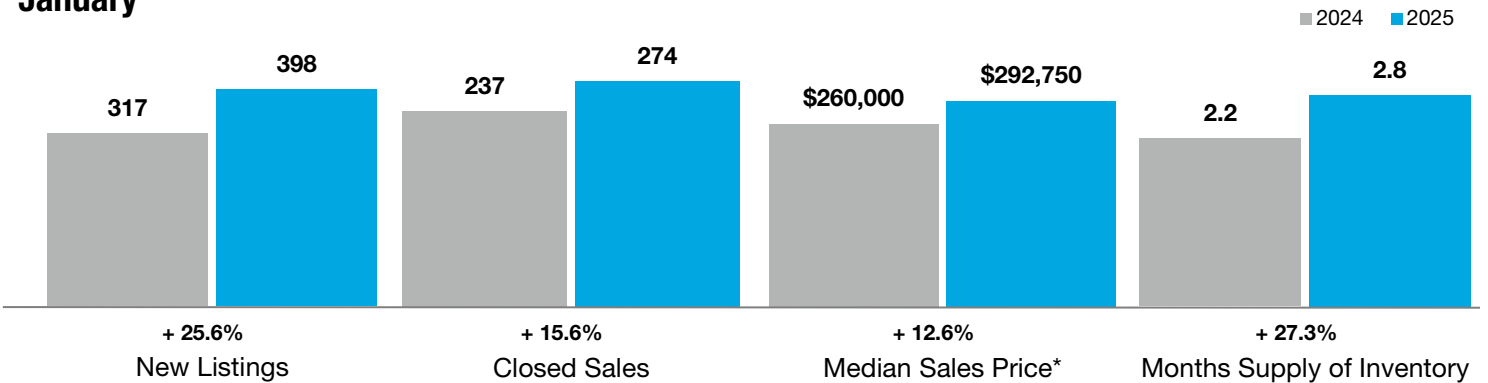
Catawba Valley Region

Includes Alexander, Burke, Caldwell and Catawba Counties

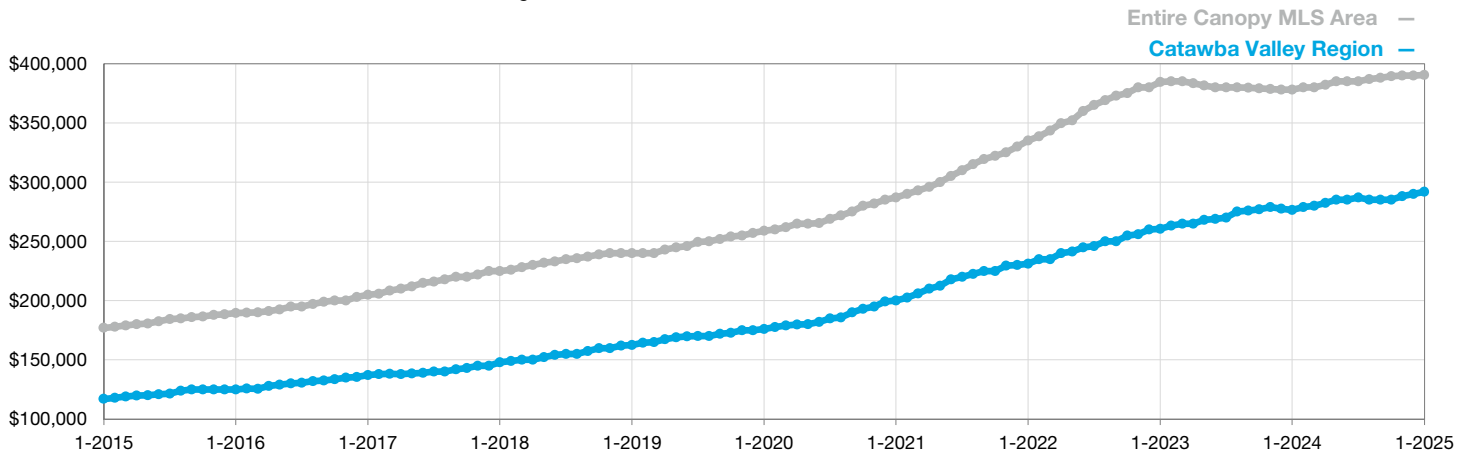
Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	317	398	+ 25.6%	317	398	+ 25.6%
Pending Sales	305	324	+ 6.2%	305	324	+ 6.2%
Closed Sales	237	274	+ 15.6%	237	274	+ 15.6%
Median Sales Price*	\$260,000	\$292,750	+ 12.6%	\$260,000	\$292,750	+ 12.6%
Average Sales Price*	\$302,500	\$356,878	+ 18.0%	\$302,500	\$356,878	+ 18.0%
Percent of Original List Price Received*	94.2%	93.6%	- 0.6%	94.2%	93.6%	- 0.6%
List to Close	92	105	+ 14.1%	92	105	+ 14.1%
Days on Market Until Sale	46	58	+ 26.1%	46	58	+ 26.1%
Cumulative Days on Market Until Sale	47	65	+ 38.3%	47	65	+ 38.3%
Average List Price	\$356,160	\$414,876	+ 16.5%	\$356,160	\$414,876	+ 16.5%
Inventory of Homes for Sale	708	951	+ 34.3%	--	--	--
Months Supply of Inventory	2.2	2.8	+ 27.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



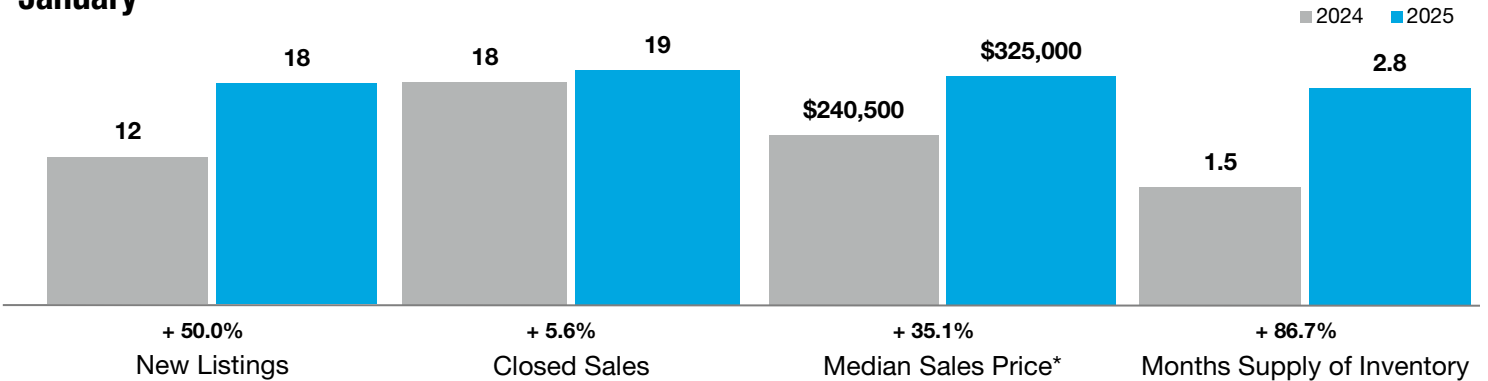
Alexander County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	12	18	+ 50.0%	12	18	+ 50.0%
Pending Sales	19	23	+ 21.1%	19	23	+ 21.1%
Closed Sales	18	19	+ 5.6%	18	19	+ 5.6%
Median Sales Price*	\$240,500	\$325,000	+ 35.1%	\$240,500	\$325,000	+ 35.1%
Average Sales Price*	\$296,794	\$332,900	+ 12.2%	\$296,794	\$332,900	+ 12.2%
Percent of Original List Price Received*	94.3%	94.7%	+ 0.4%	94.3%	94.7%	+ 0.4%
List to Close	99	95	- 4.0%	99	95	- 4.0%
Days on Market Until Sale	53	40	- 24.5%	53	40	- 24.5%
Cumulative Days on Market Until Sale	53	61	+ 15.1%	53	61	+ 15.1%
Average List Price	\$322,225	\$361,406	+ 12.2%	\$322,225	\$361,406	+ 12.2%
Inventory of Homes for Sale	33	61	+ 84.8%	--	--	--
Months Supply of Inventory	1.5	2.8	+ 86.7%	--	--	--

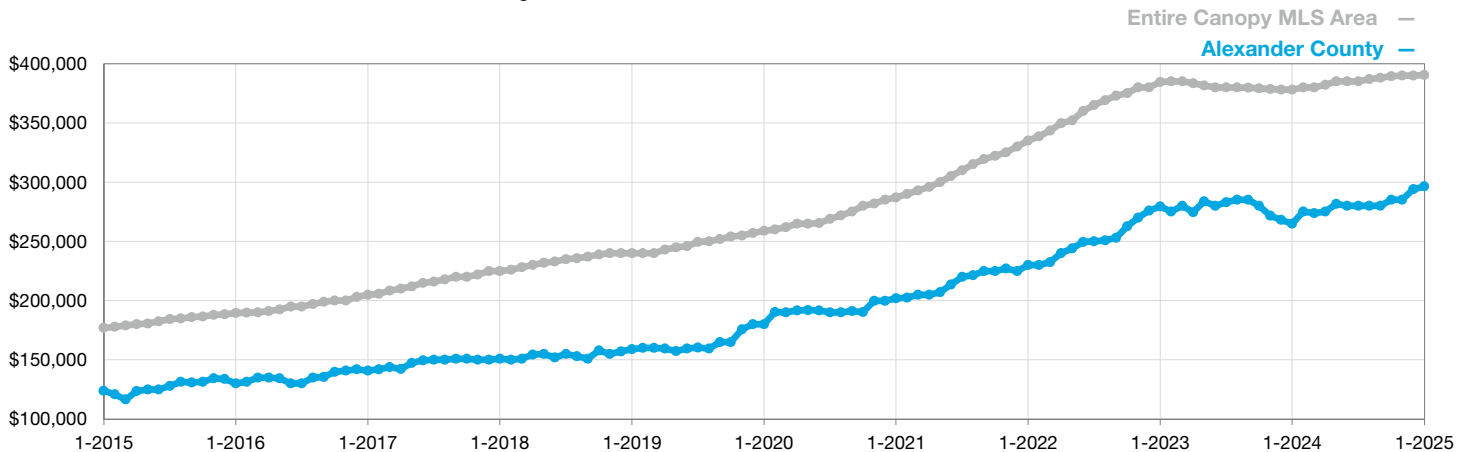
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



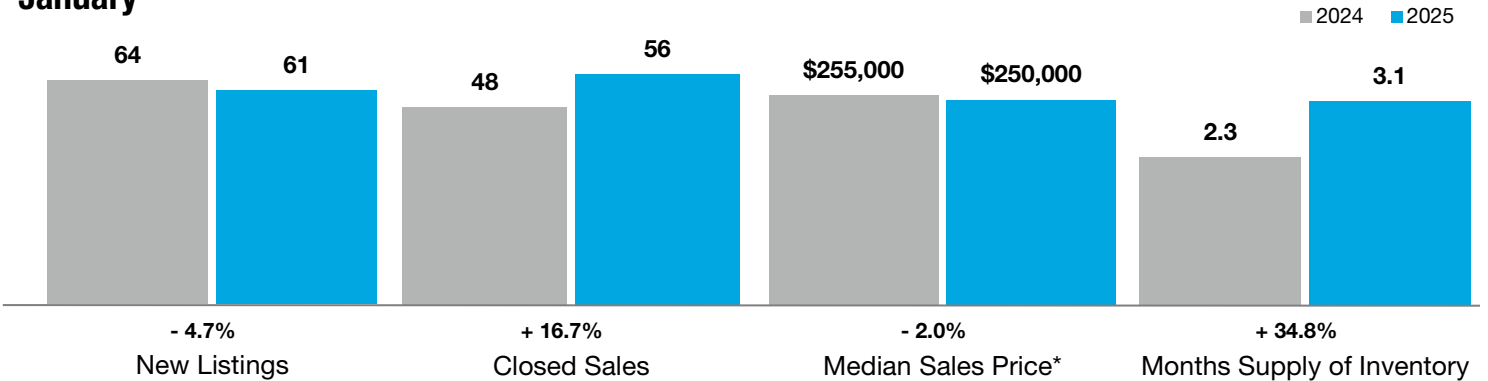
Burke County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	64	61	- 4.7%	64	61	- 4.7%
Pending Sales	54	49	- 9.3%	54	49	- 9.3%
Closed Sales	48	56	+ 16.7%	48	56	+ 16.7%
Median Sales Price*	\$255,000	\$250,000	- 2.0%	\$255,000	\$250,000	- 2.0%
Average Sales Price*	\$277,978	\$376,876	+ 35.6%	\$277,978	\$376,876	+ 35.6%
Percent of Original List Price Received*	94.9%	91.6%	- 3.5%	94.9%	91.6%	- 3.5%
List to Close	81	114	+ 40.7%	81	114	+ 40.7%
Days on Market Until Sale	36	80	+ 122.2%	36	80	+ 122.2%
Cumulative Days on Market Until Sale	36	88	+ 144.4%	36	88	+ 144.4%
Average List Price	\$317,216	\$329,463	+ 3.9%	\$317,216	\$329,463	+ 3.9%
Inventory of Homes for Sale	143	208	+ 45.5%	--	--	--
Months Supply of Inventory	2.3	3.1	+ 34.8%	--	--	--

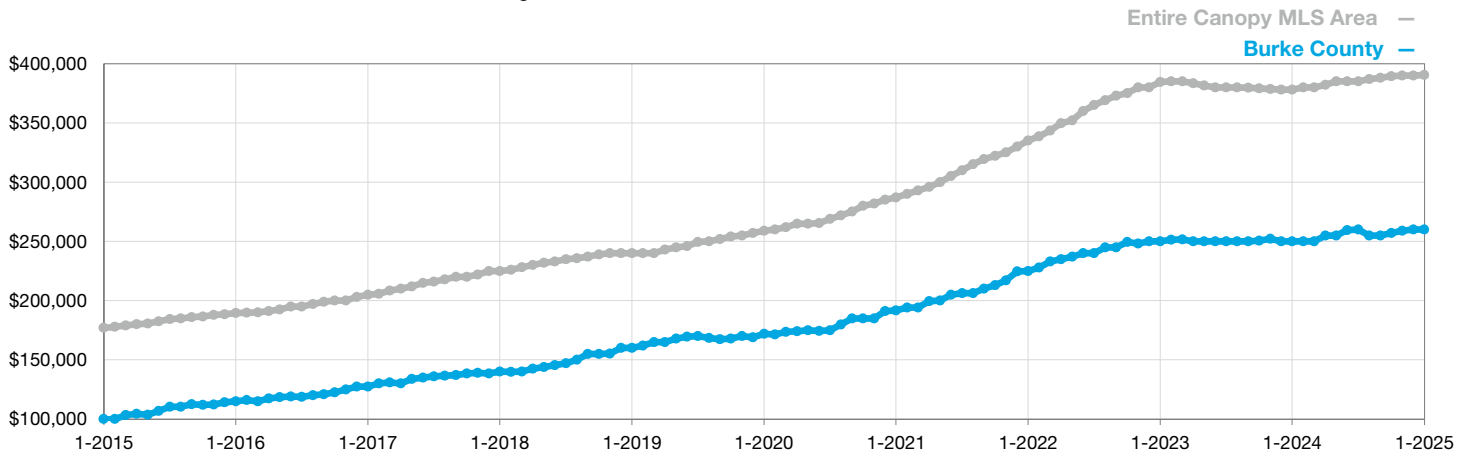
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



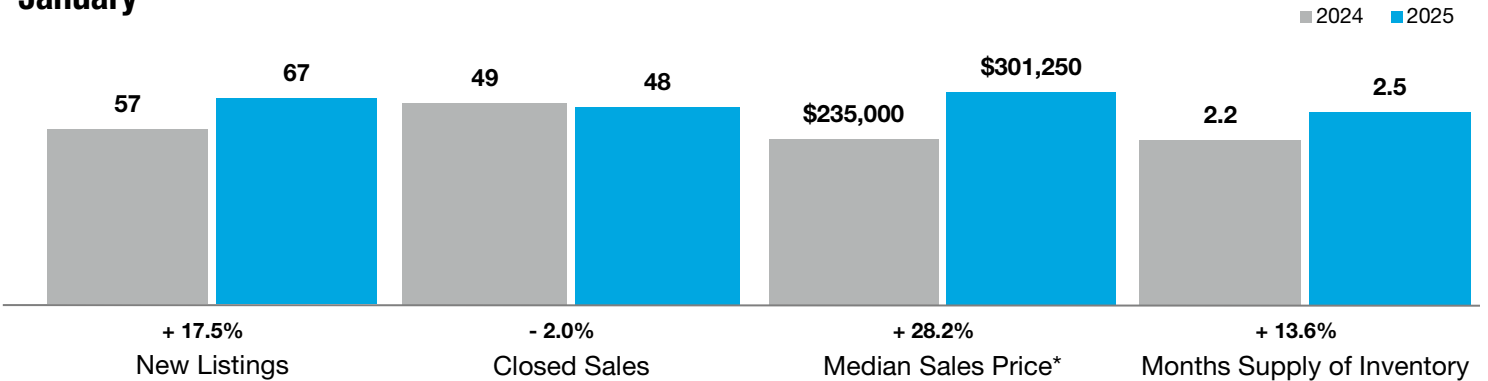
Caldwell County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	57	67	+ 17.5%	57	67	+ 17.5%
Pending Sales	58	57	- 1.7%	58	57	- 1.7%
Closed Sales	49	48	- 2.0%	49	48	- 2.0%
Median Sales Price*	\$235,000	\$301,250	+ 28.2%	\$235,000	\$301,250	+ 28.2%
Average Sales Price*	\$300,912	\$359,923	+ 19.6%	\$300,912	\$359,923	+ 19.6%
Percent of Original List Price Received*	95.3%	91.5%	- 4.0%	95.3%	91.5%	- 4.0%
List to Close	83	96	+ 15.7%	83	96	+ 15.7%
Days on Market Until Sale	41	50	+ 22.0%	41	50	+ 22.0%
Cumulative Days on Market Until Sale	42	59	+ 40.5%	42	59	+ 40.5%
Average List Price	\$336,520	\$395,109	+ 17.4%	\$336,520	\$395,109	+ 17.4%
Inventory of Homes for Sale	136	157	+ 15.4%	--	--	--
Months Supply of Inventory	2.2	2.5	+ 13.6%	--	--	--

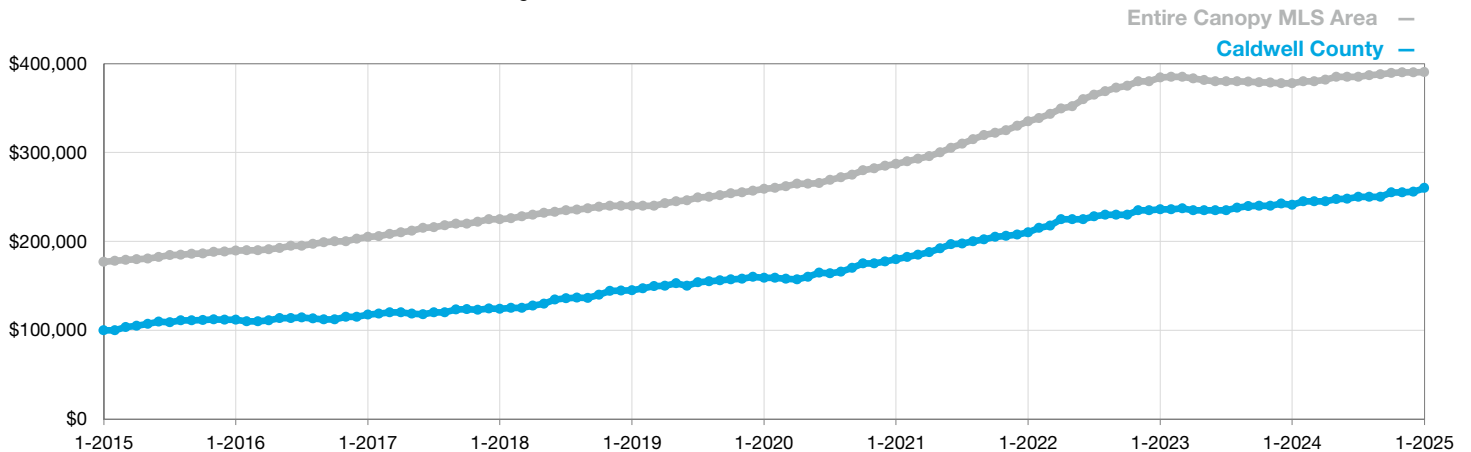
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



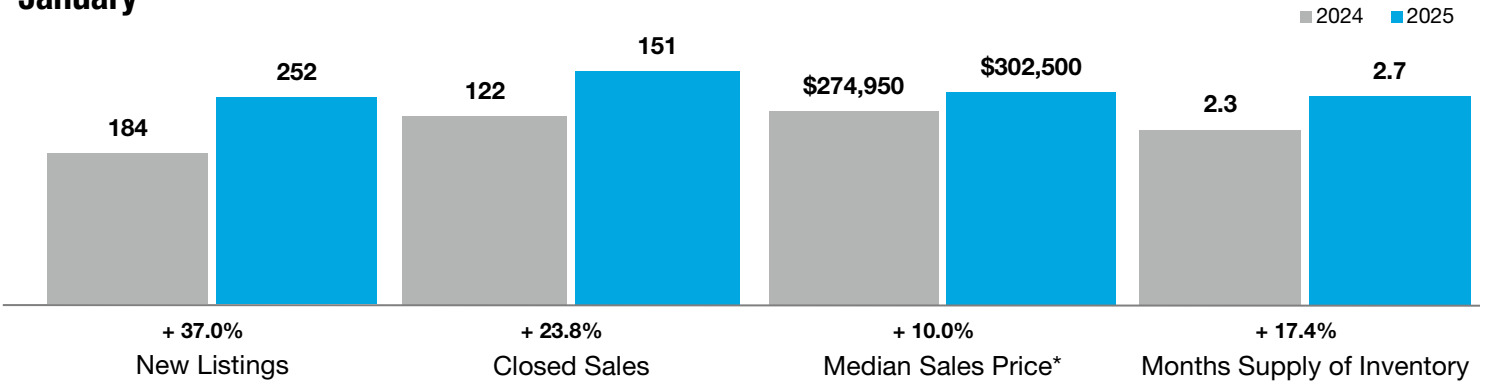
Catawba County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	184	252	+ 37.0%	184	252	+ 37.0%
Pending Sales	174	195	+ 12.1%	174	195	+ 12.1%
Closed Sales	122	151	+ 23.8%	122	151	+ 23.8%
Median Sales Price*	\$274,950	\$302,500	+ 10.0%	\$274,950	\$302,500	+ 10.0%
Average Sales Price*	\$313,628	\$351,608	+ 12.1%	\$313,628	\$351,608	+ 12.1%
Percent of Original List Price Received*	93.4%	94.9%	+ 1.6%	93.4%	94.9%	+ 1.6%
List to Close	98	106	+ 8.2%	98	106	+ 8.2%
Days on Market Until Sale	51	55	+ 7.8%	51	55	+ 7.8%
Cumulative Days on Market Until Sale	53	59	+ 11.3%	53	59	+ 11.3%
Average List Price	\$377,921	\$444,523	+ 17.6%	\$377,921	\$444,523	+ 17.6%
Inventory of Homes for Sale	396	525	+ 32.6%	--	--	--
Months Supply of Inventory	2.3	2.7	+ 17.4%	--	--	--

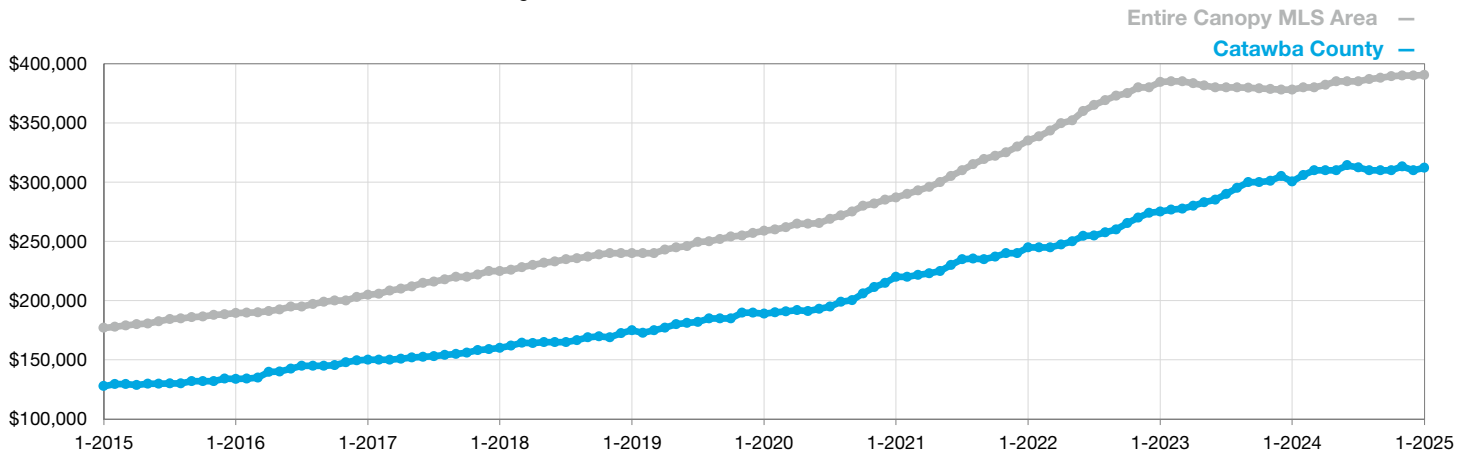
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
 FOR MORE INFORMATION, CONTACT A REALTOR®



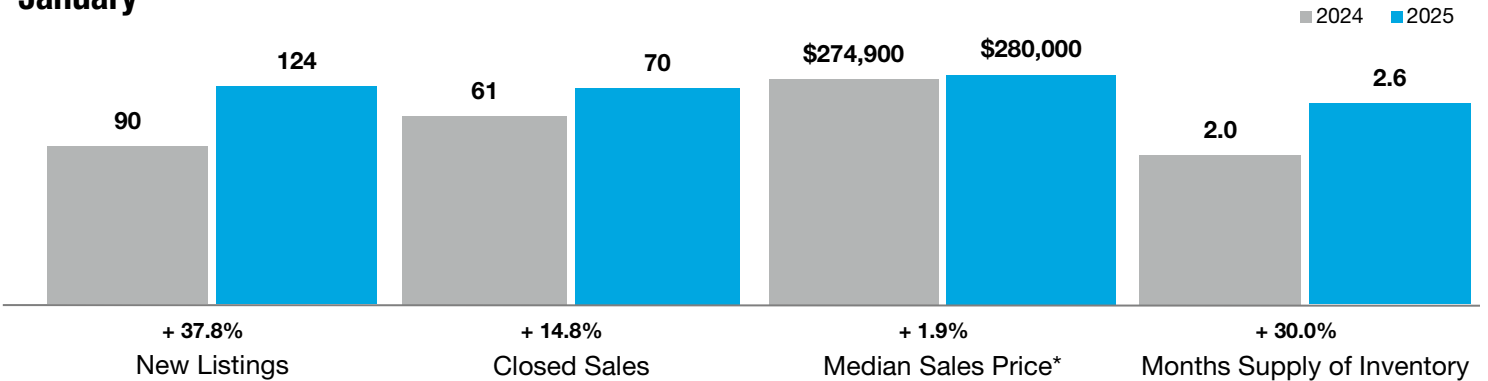
Hickory

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	90	124	+ 37.8%	90	124	+ 37.8%
Pending Sales	82	81	- 1.2%	82	81	- 1.2%
Closed Sales	61	70	+ 14.8%	61	70	+ 14.8%
Median Sales Price*	\$274,900	\$280,000	+ 1.9%	\$274,900	\$280,000	+ 1.9%
Average Sales Price*	\$298,958	\$321,599	+ 7.6%	\$298,958	\$321,599	+ 7.6%
Percent of Original List Price Received*	93.6%	96.2%	+ 2.8%	93.6%	96.2%	+ 2.8%
List to Close	101	97	- 4.0%	101	97	- 4.0%
Days on Market Until Sale	51	47	- 7.8%	51	47	- 7.8%
Cumulative Days on Market Until Sale	51	54	+ 5.9%	51	54	+ 5.9%
Average List Price	\$344,840	\$419,874	+ 21.8%	\$344,840	\$419,874	+ 21.8%
Inventory of Homes for Sale	164	230	+ 40.2%	--	--	--
Months Supply of Inventory	2.0	2.6	+ 30.0%	--	--	--

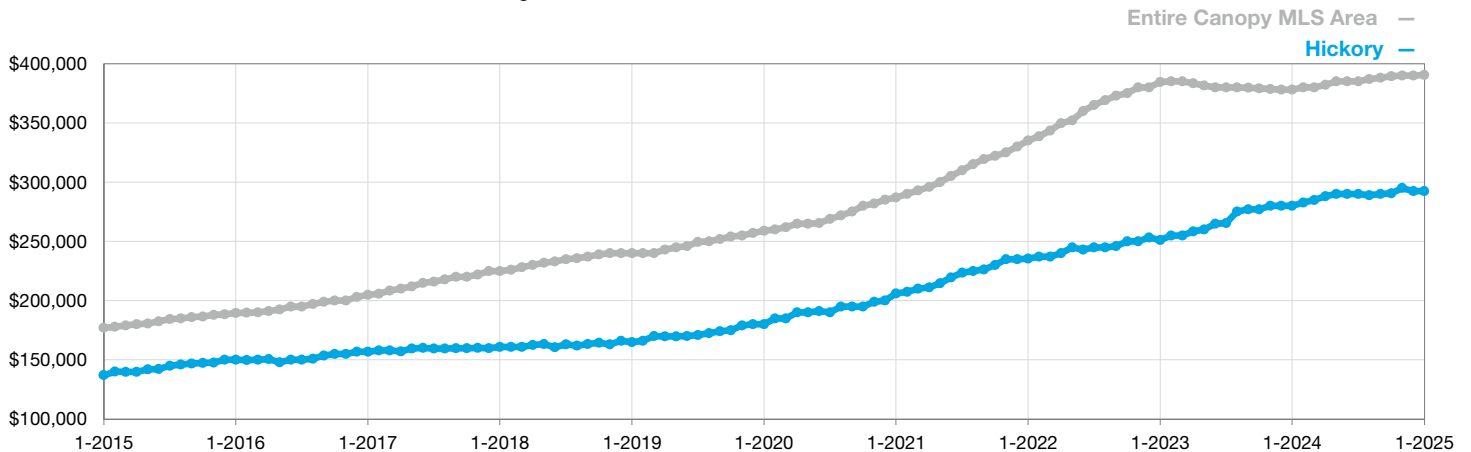
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



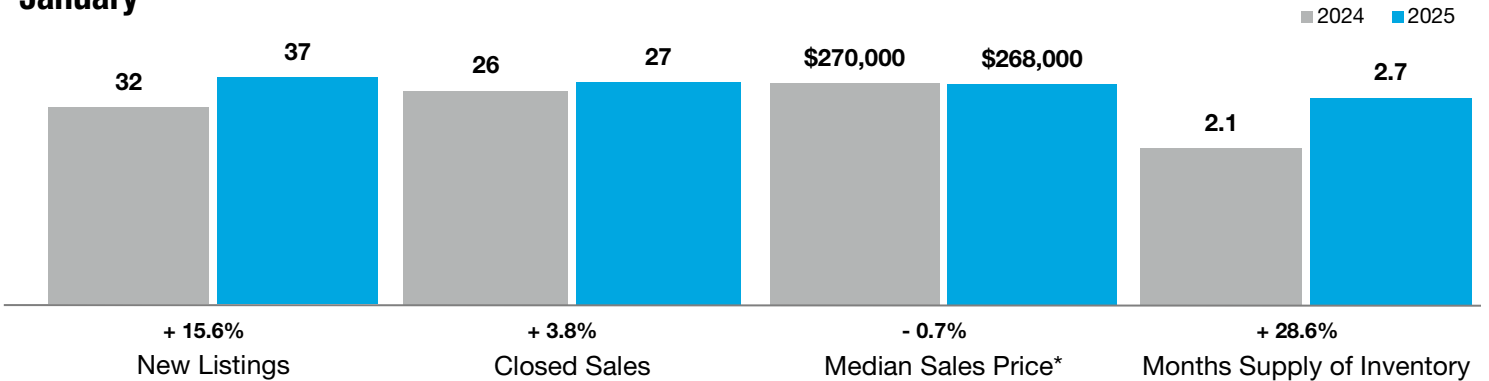
Lenoir

North Carolina

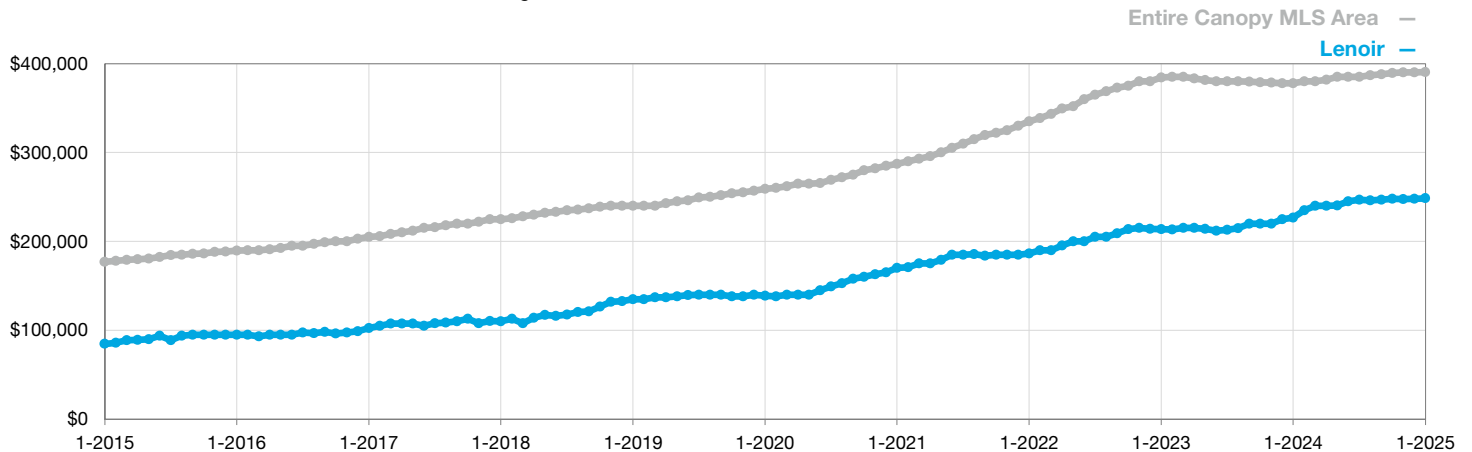
Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	32	37	+ 15.6%	32	37	+ 15.6%
Pending Sales	41	39	- 4.9%	41	39	- 4.9%
Closed Sales	26	27	+ 3.8%	26	27	+ 3.8%
Median Sales Price*	\$270,000	\$268,000	- 0.7%	\$270,000	\$268,000	- 0.7%
Average Sales Price*	\$312,112	\$318,248	+ 2.0%	\$312,112	\$318,248	+ 2.0%
Percent of Original List Price Received*	93.2%	90.1%	- 3.3%	93.2%	90.1%	- 3.3%
List to Close	95	100	+ 5.3%	95	100	+ 5.3%
Days on Market Until Sale	53	59	+ 11.3%	53	59	+ 11.3%
Cumulative Days on Market Until Sale	54	65	+ 20.4%	54	65	+ 20.4%
Average List Price	\$330,081	\$375,597	+ 13.8%	\$330,081	\$375,597	+ 13.8%
Inventory of Homes for Sale	78	92	+ 17.9%	--	--	--
Months Supply of Inventory	2.1	2.7	+ 28.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



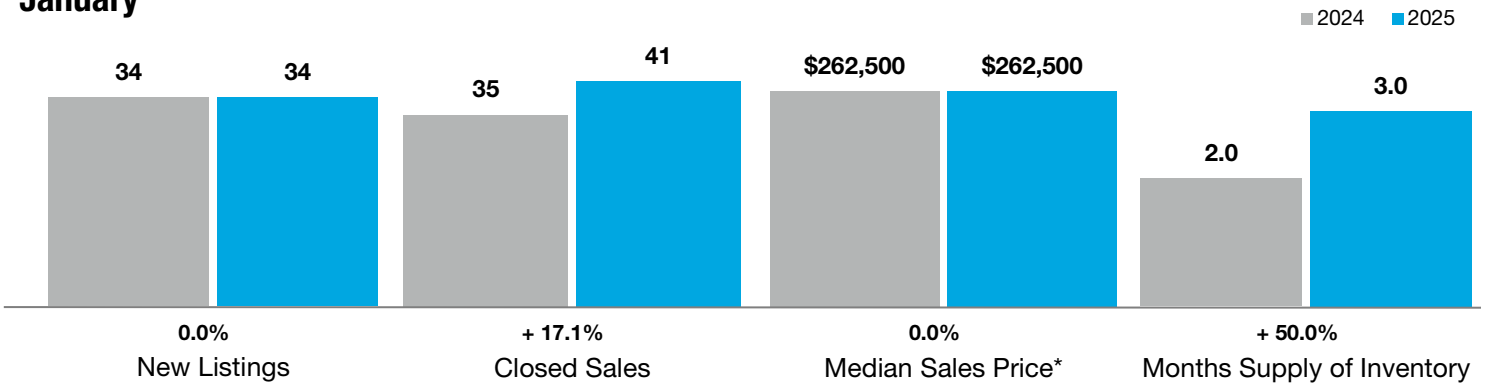
Morganton

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	34	34	0.0%	34	34	0.0%
Pending Sales	32	35	+ 9.4%	32	35	+ 9.4%
Closed Sales	35	41	+ 17.1%	35	41	+ 17.1%
Median Sales Price*	\$262,500	\$262,500	0.0%	\$262,500	\$262,500	0.0%
Average Sales Price*	\$293,490	\$370,258	+ 26.2%	\$293,490	\$370,258	+ 26.2%
Percent of Original List Price Received*	96.0%	91.2%	- 5.0%	96.0%	91.2%	- 5.0%
List to Close	79	118	+ 49.4%	79	118	+ 49.4%
Days on Market Until Sale	33	85	+ 157.6%	33	85	+ 157.6%
Cumulative Days on Market Until Sale	33	93	+ 181.8%	33	93	+ 181.8%
Average List Price	\$312,831	\$334,632	+ 7.0%	\$312,831	\$334,632	+ 7.0%
Inventory of Homes for Sale	77	125	+ 62.3%	--	--	--
Months Supply of Inventory	2.0	3.0	+ 50.0%	--	--	--

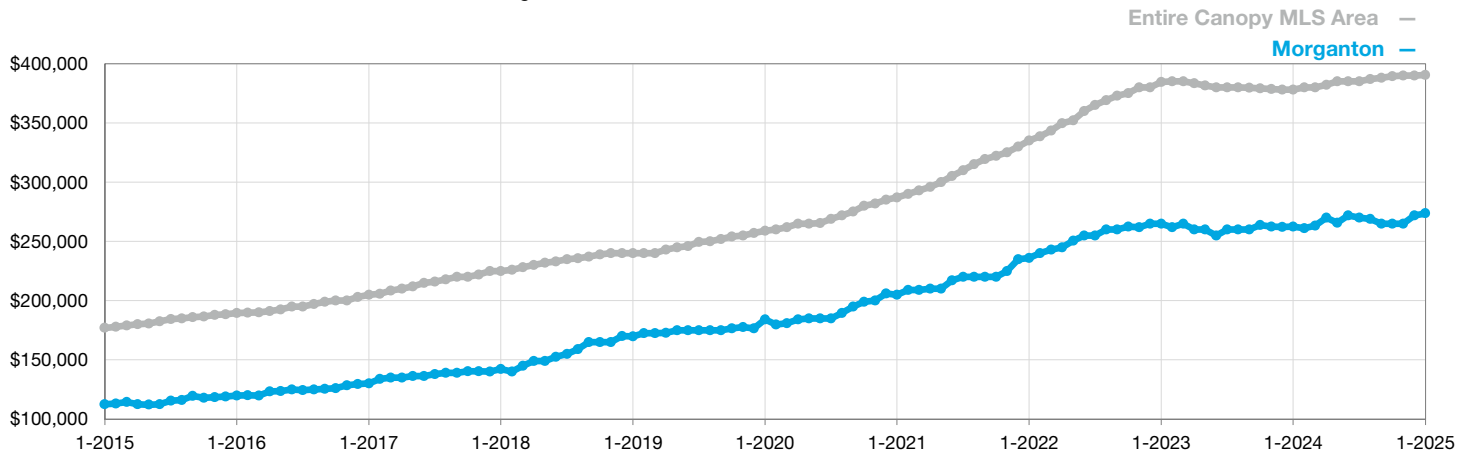
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



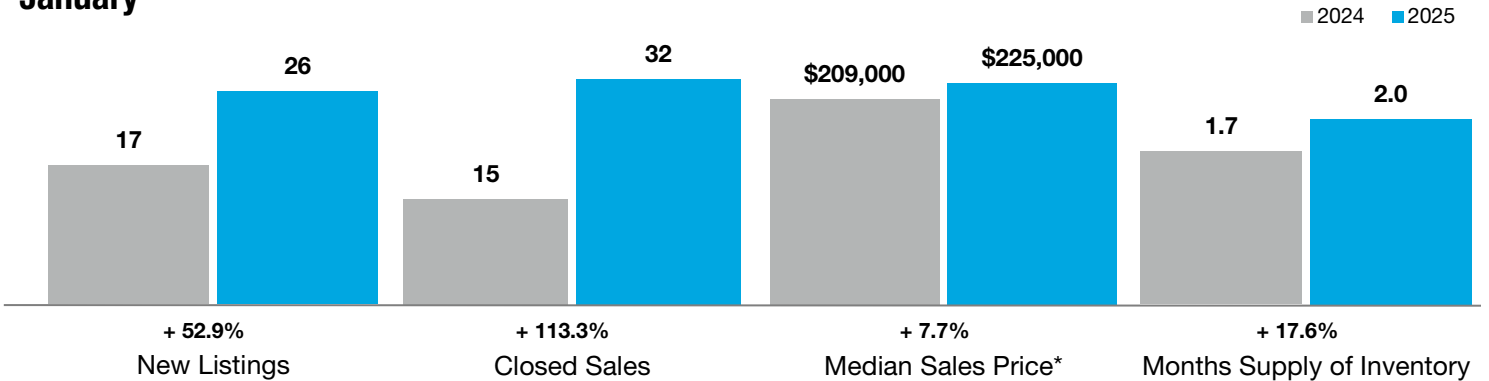
Newton

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	17	26	+ 52.9%	17	26	+ 52.9%
Pending Sales	15	32	+ 113.3%	15	32	+ 113.3%
Closed Sales	15	32	+ 113.3%	15	32	+ 113.3%
Median Sales Price*	\$209,000	\$225,000	+ 7.7%	\$209,000	\$225,000	+ 7.7%
Average Sales Price*	\$227,453	\$224,925	- 1.1%	\$227,453	\$224,925	- 1.1%
Percent of Original List Price Received*	88.6%	91.9%	+ 3.7%	88.6%	91.9%	+ 3.7%
List to Close	100	99	- 1.0%	100	99	- 1.0%
Days on Market Until Sale	48	55	+ 14.6%	48	55	+ 14.6%
Cumulative Days on Market Until Sale	55	61	+ 10.9%	55	61	+ 10.9%
Average List Price	\$245,329	\$242,285	- 1.2%	\$245,329	\$242,285	- 1.2%
Inventory of Homes for Sale	35	57	+ 62.9%	--	--	--
Months Supply of Inventory	1.7	2.0	+ 17.6%	--	--	--

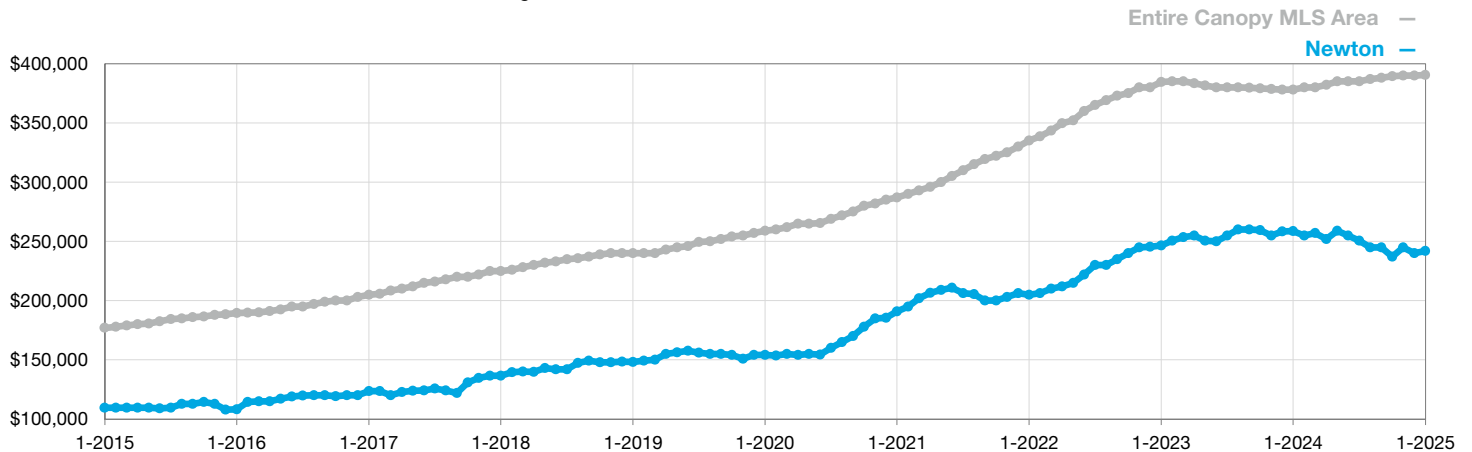
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



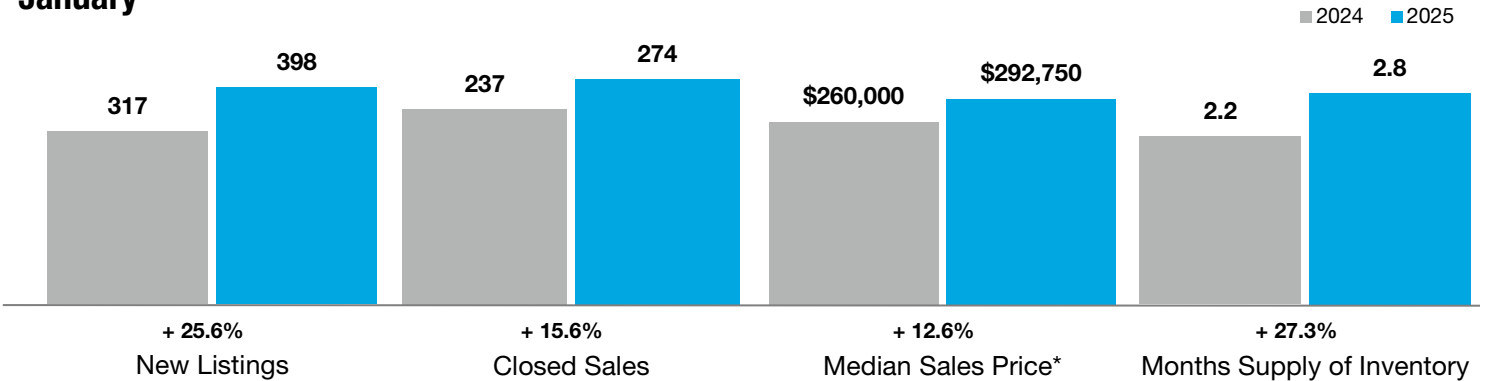
Hickory-Lenoir-Morganton MSA

Includes Alexander, Burke, Caldwell and Catawba Counties

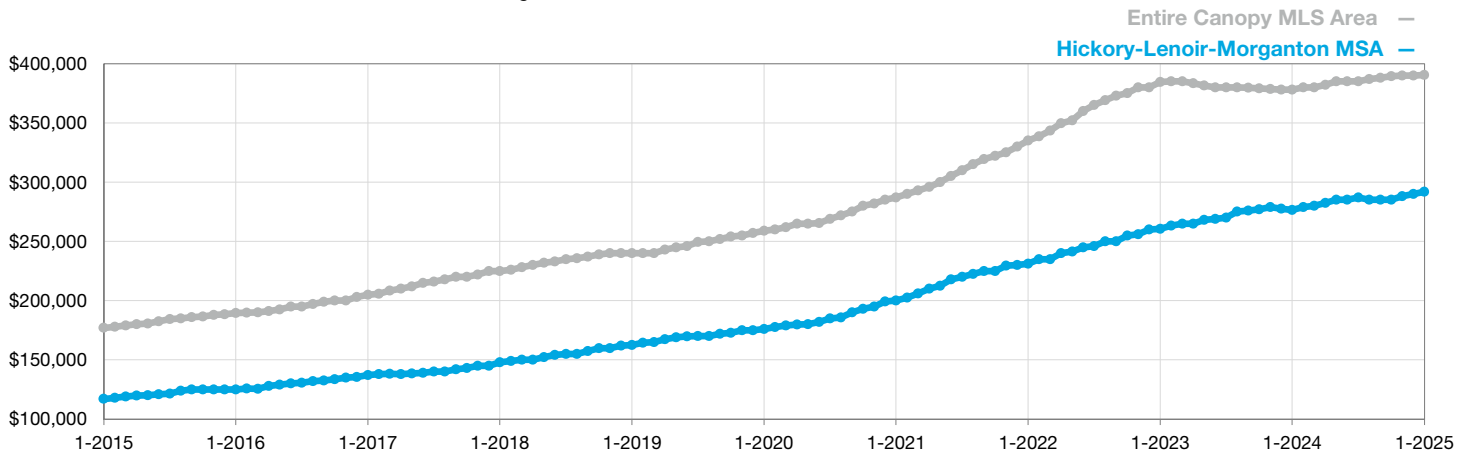
Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	317	398	+ 25.6%	317	398	+ 25.6%
Pending Sales	305	324	+ 6.2%	305	324	+ 6.2%
Closed Sales	237	274	+ 15.6%	237	274	+ 15.6%
Median Sales Price*	\$260,000	\$292,750	+ 12.6%	\$260,000	\$292,750	+ 12.6%
Average Sales Price*	\$302,500	\$356,878	+ 18.0%	\$302,500	\$356,878	+ 18.0%
Percent of Original List Price Received*	94.2%	93.6%	- 0.6%	94.2%	93.6%	- 0.6%
List to Close	92	105	+ 14.1%	92	105	+ 14.1%
Days on Market Until Sale	46	58	+ 26.1%	46	58	+ 26.1%
Cumulative Days on Market Until Sale	47	65	+ 38.3%	47	65	+ 38.3%
Average List Price	\$356,160	\$414,876	+ 16.5%	\$356,160	\$414,876	+ 16.5%
Inventory of Homes for Sale	708	951	+ 34.3%	--	--	--
Months Supply of Inventory	2.2	2.8	+ 27.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.