



CarolinaMLS Visioning Session

Today's Facilitator:

Rebecca Jensen

CEO: Midwest Real Estate Data (MRED)

Board Member: RESO, CMLS, MTP, Broker Public Portal

November 17, 2016

Industry Initiatives



ADVANCED
MULTI-LIST
PLATFORM



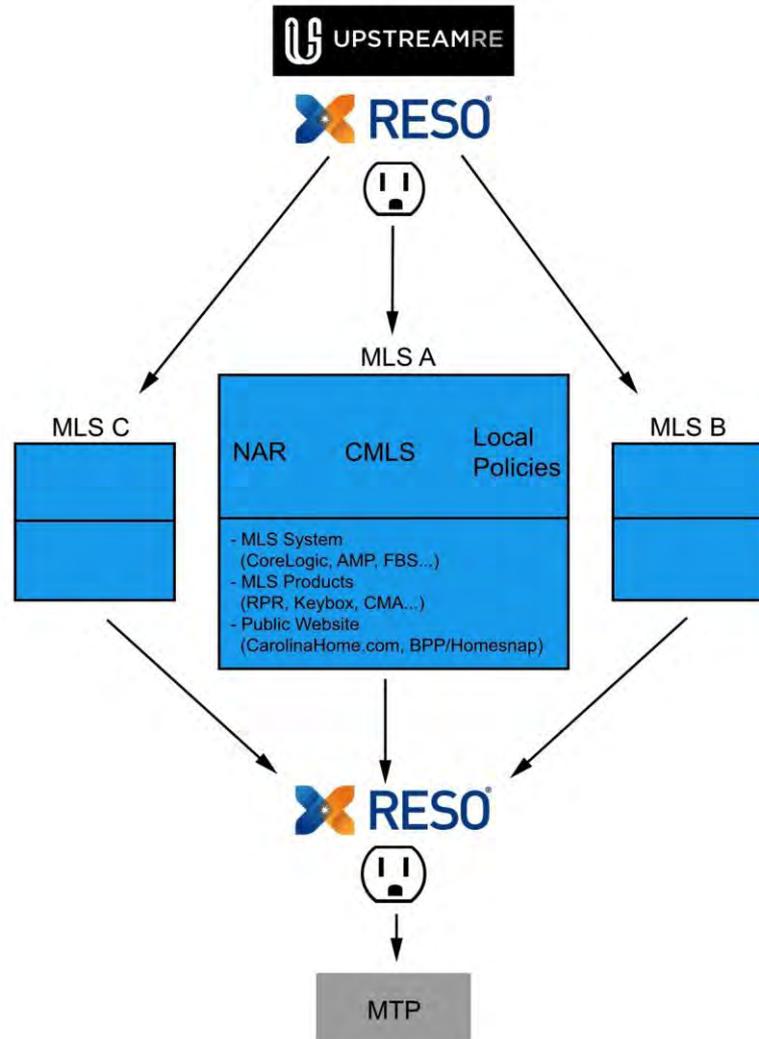
CMLS
Council of Multiple Listing Services

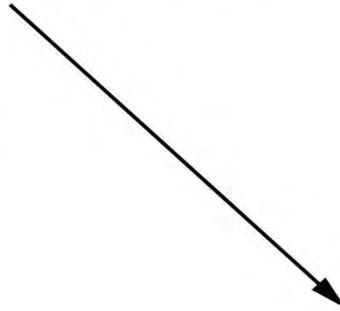
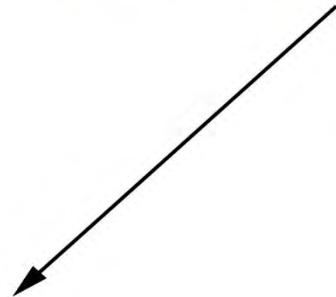
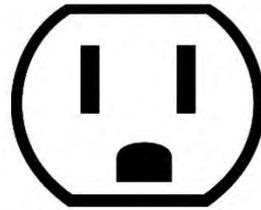


homesnap

MLS Technology Platform

Industry Overview





**Data
Dictionary**

Ex. BedroomsTotal
NOT TotalBeds

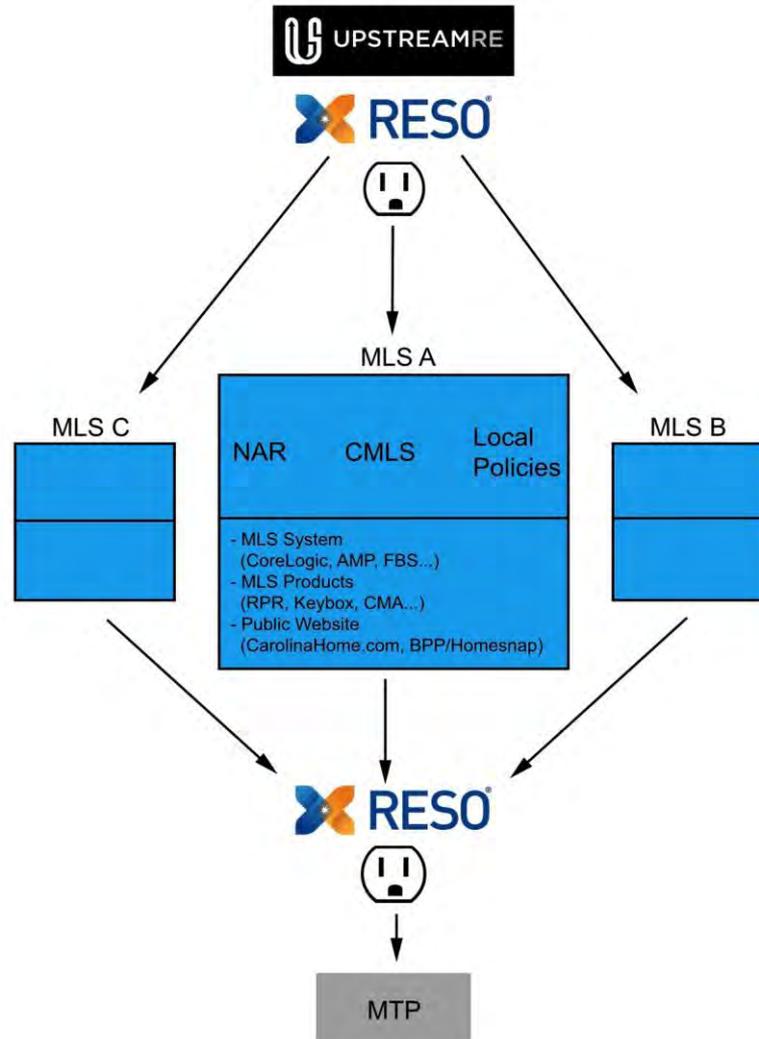
API

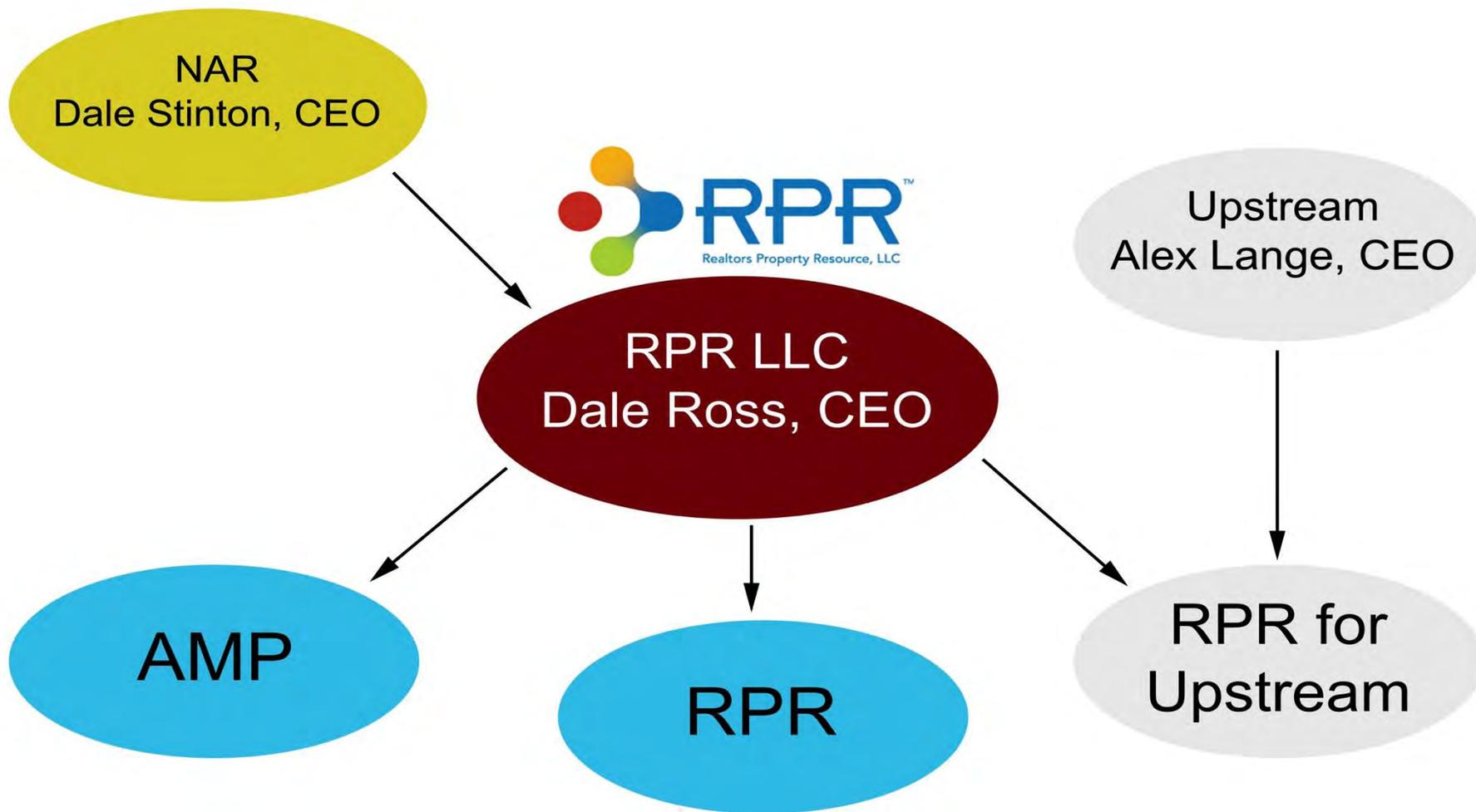
Data transfer
and security

Analytics

Data usage
statistics

Industry Overview

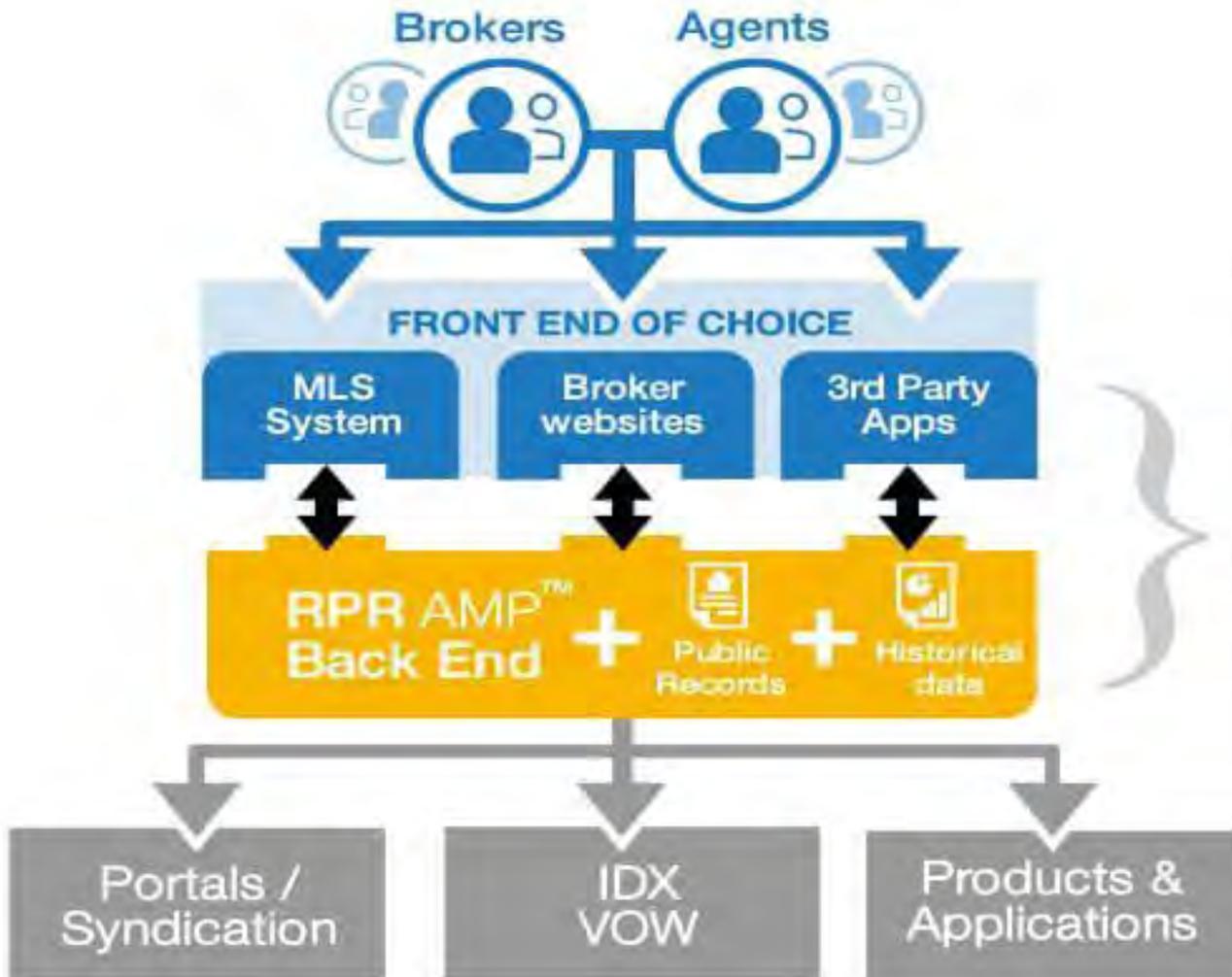






ADVANCED MULTI-LIST PLATFORM

AMP



- Any front end system can work with the RPR AMP back end
- Support for many possible front end systems

Upstream

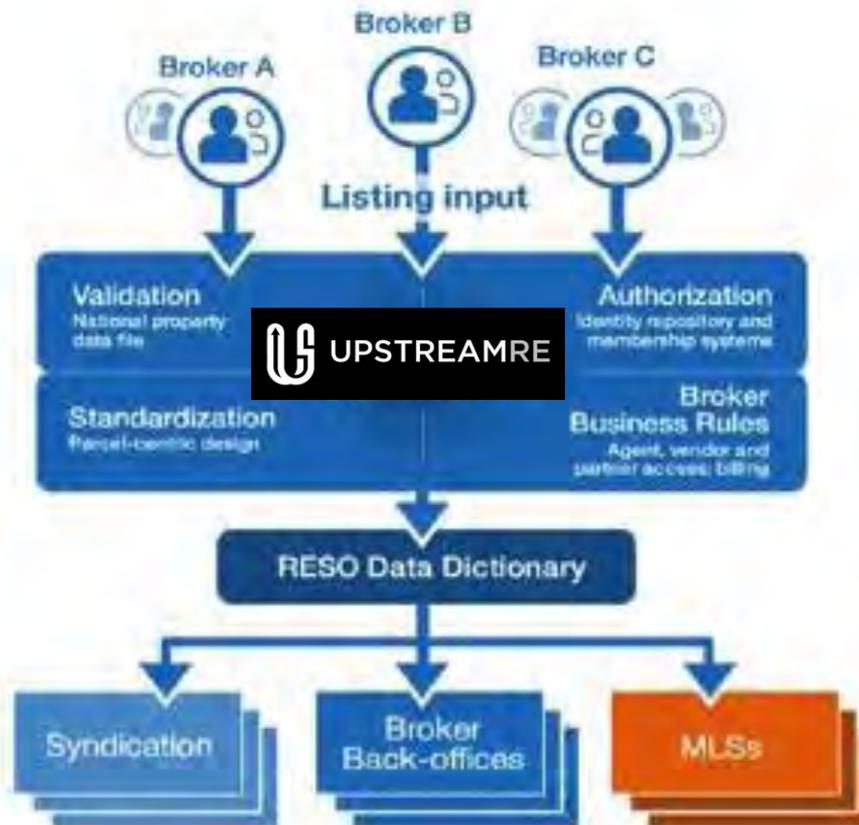
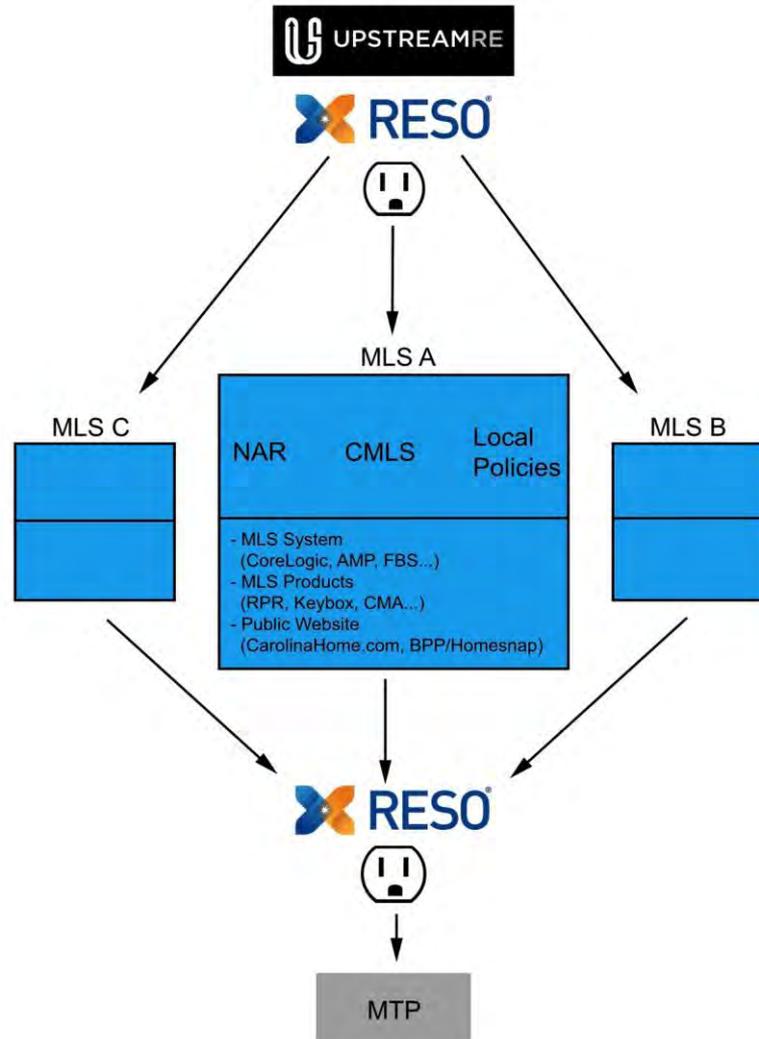
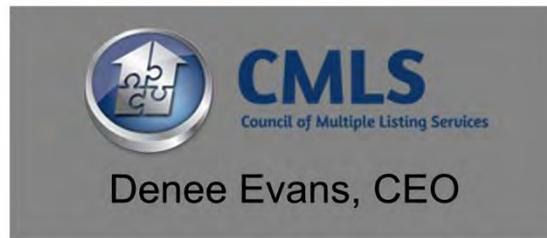


Figure 4: Functional design of the Upstream platform powered by RPR's back-end

Industry Overview



CMLS



Industry Collaboration



Annual Conference



MLS Policies



Best Practices



Education (CMLX)

Broker Public Portal

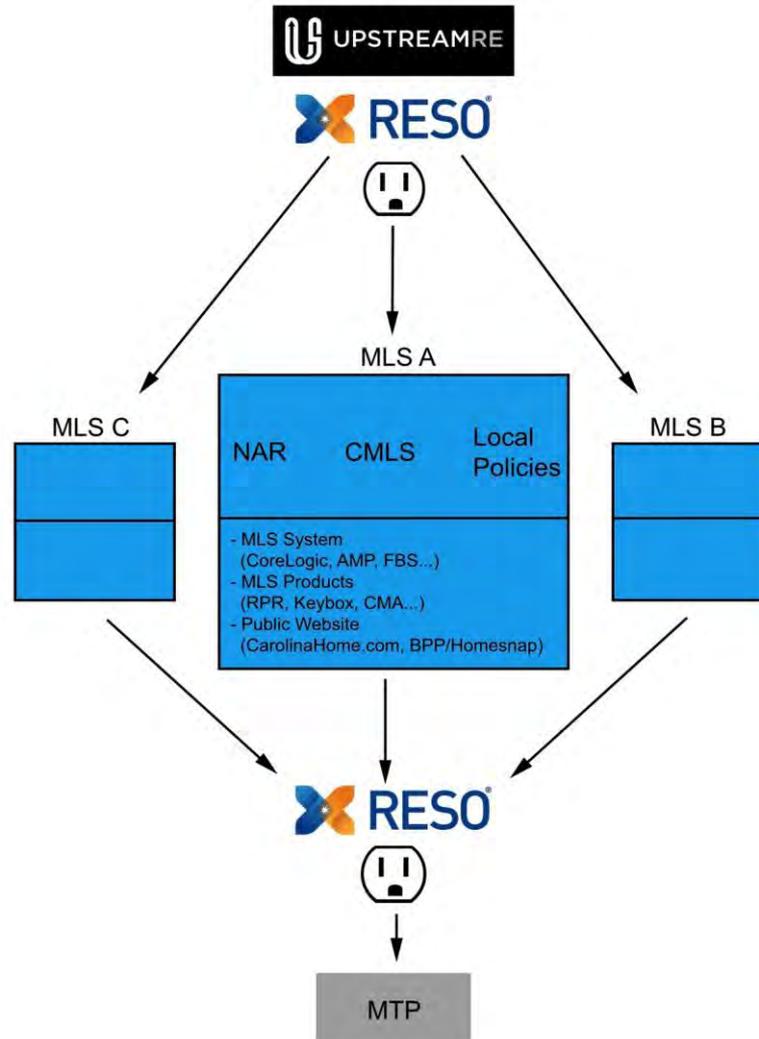
Homesnap/Broker Public Portal (BPP)



Homesnap CEO
Guy Wolcott

BPP Chair
Merle Whitehead
CEO, Realty USA

Industry Overview



MLS Technology Platform

MTP



Questions?



Panel Discussion

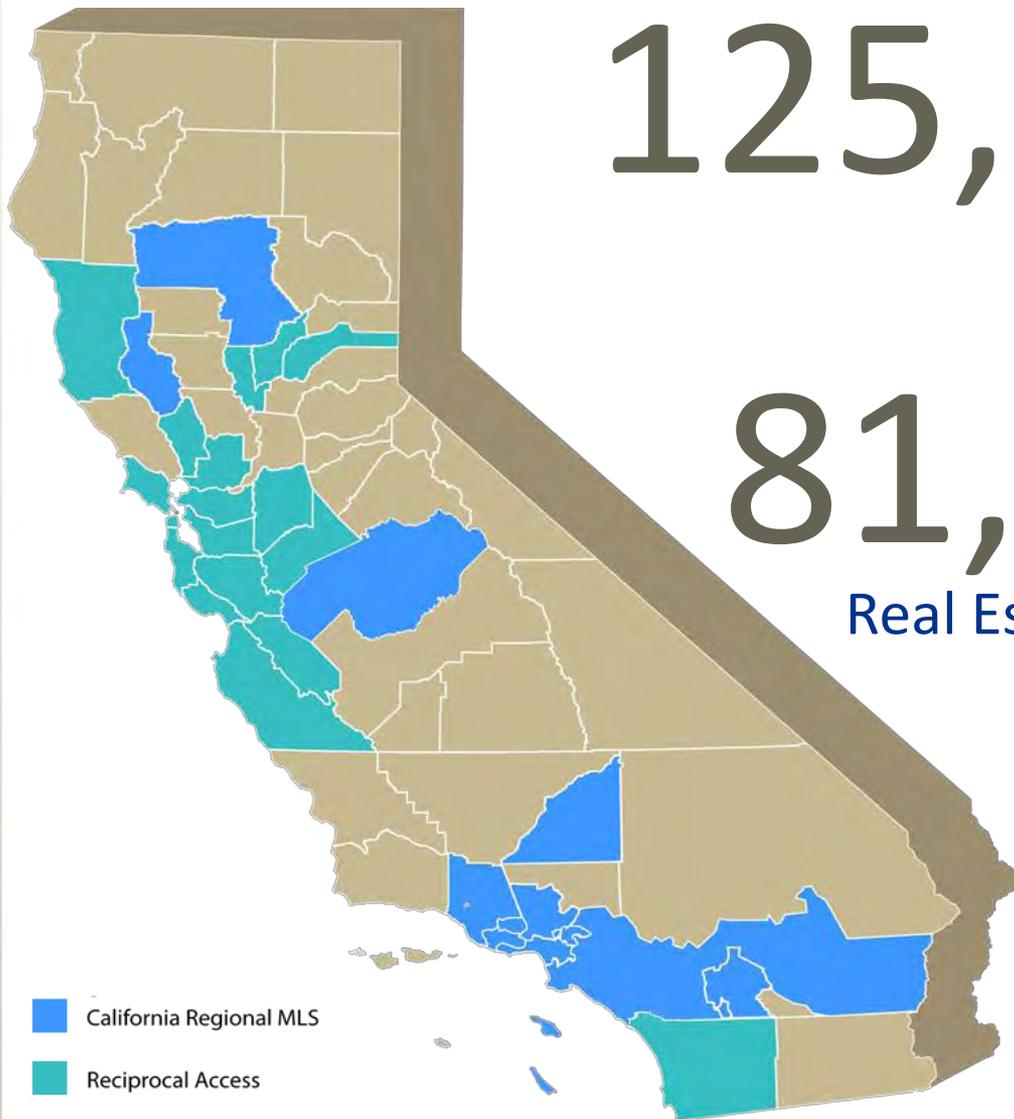
Brokers

- Phyllis Brookshire
- Kent Temple
- Daniel Cottingham

MLS CEOs

- Art Carter (California Regional MLS)
- Tom Phillips (TREND MLS / MLS Evolved)

CRMLS COVERAGE AREA

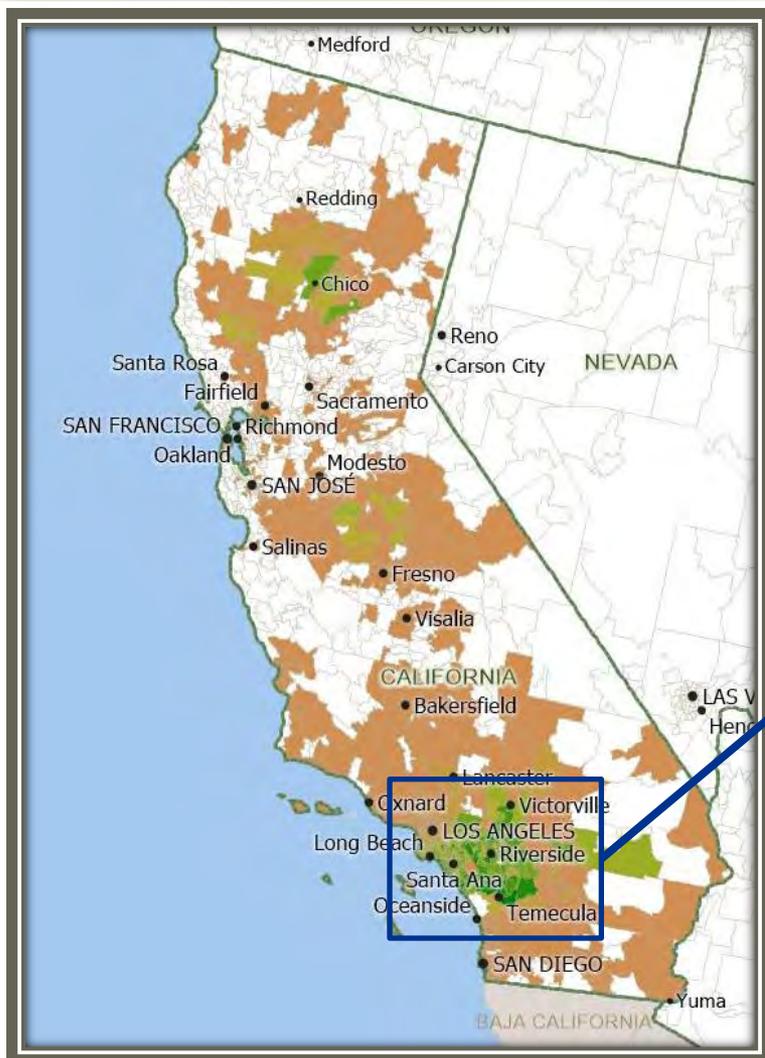


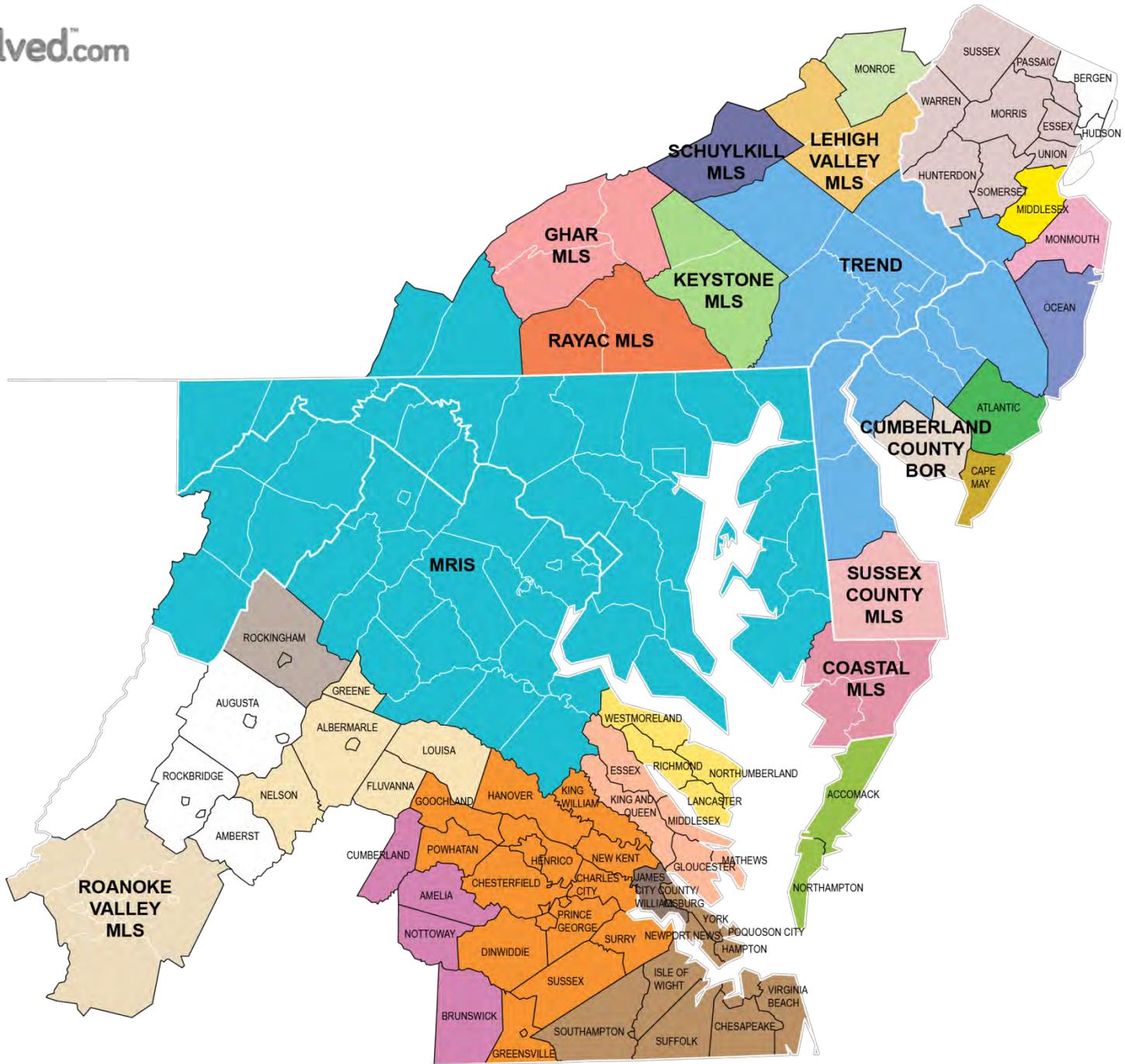
125,000+
Active Listings

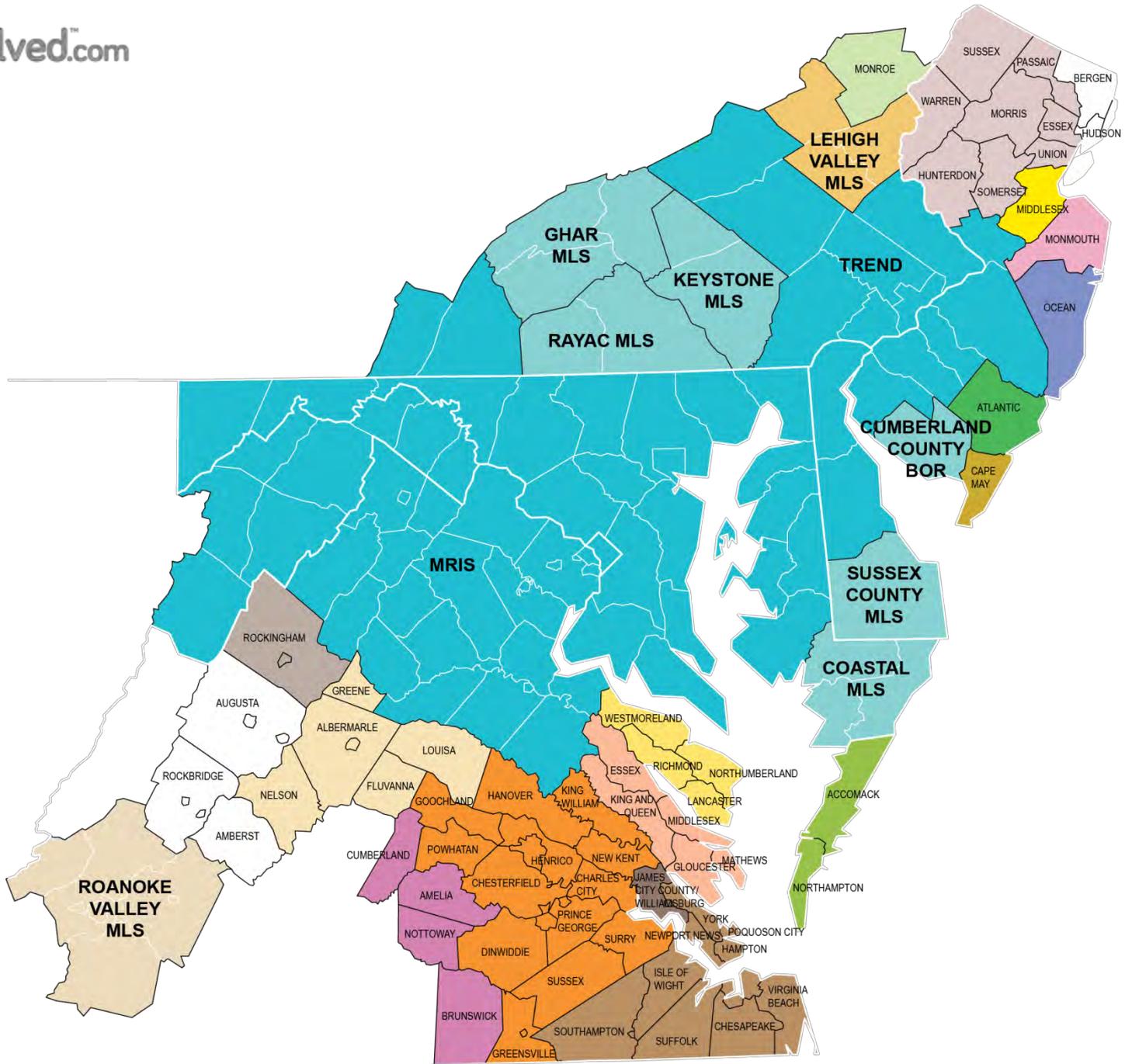
81,000+
Real Estate Professionals

38
Associations

Annual Sales by Area







Industry Initiatives



ADVANCED
MULTI-LIST
PLATFORM



CMLS
Council of Multiple Listing Services



homesnap

MLS Technology Platform

Panel Discussion

MLS Regionalization

- Art Carter (California Regional MLS)
- Tom Phillips (TREND MLS / MLS Evolved)

Group Exercise

What are the *most important*
questions or issues
that Art and Tom can help
CarolinaMLS address?

Break

15 Minute Break

(2:30pm to 2:45pm)

The Future of CarolinaMLS

What actions should
CarolinaMLS pursue
going forward?