# Weekly Market Activity Report

Charlotte Regional Realtor<sup>®</sup> Association

A RESEARCH TOOL PROVIDED BY THE CHARLOTTE REGIONAL REALTOR® ASSOCIATION FOR MORE INFORMATION CONTACT A REALTOR  $\ensuremath{\mathbb{R}}$ 

#### For Week Ending May 9, 2015

Data current as of May 18, 2015

As we press through May, the residential real estate market is really hitting its paces. Sales activity has been plentiful and REALTORS® are busier than ever. The Bureau of Labor Statistics recently released April numbers, and they are still quite positive. The nation added 223,000 jobs and the national unemployment rate dropped to 5.4%. The need for more inventory is an ongoing issue, but not one that thwarts optimism in the marketplace.

In the Charlotte region, for the week ending May 9:

- New Listings increased 6.5% to 1,320
- Pending Sales increased 27.7% to 1,135
- Inventory decreased 21.4% to 13,244

For the month of April:

- Median Sales Price increased 8.6% to \$190,000
- List to Close decreased 7.3% to 127
- Percent of Original List Price Received increased 1.1% to 94.9%
- Months Supply of Inventory decreased 31.7% to 4.0

### **Quick Facts**

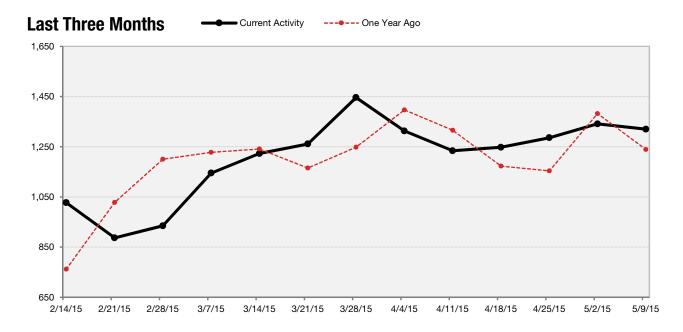
+ 6.5%	+ 27.7%	- 21.4%	)
Change in <b>New Listings</b>	Change in <b>Pending Sales</b>	Change in <b>Inventory</b>	
Metrics by Week			
New Listings			2
Pending Sales			3
Inventory of Hom		4	
Metrics by Month			
List to Close			5
Days on Market U		6	
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### **New Listings**

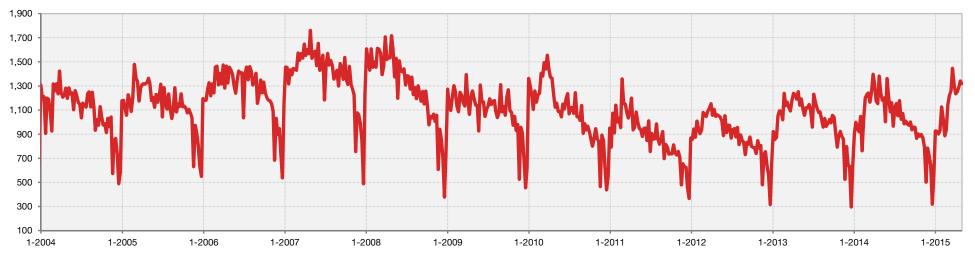
A count of the properties that have been newly listed on the market in a given week.





For the Week Ending	Current Activity	One Year Ago	+/-	
2/14/2015	1,027	762	+ 34.8%	
2/21/2015	887	1,028	- 13.7%	
2/28/2015	935	1,200	- 22.1%	
3/7/2015	1,145	1,228	- 6.8%	
3/14/2015	1,223	1,241	- 1.5%	
3/21/2015	1,261	1,165	+ 8.2%	
3/28/2015	1,446	1,248	+ 15.9%	
4/4/2015	1,313	1,397	- 6.0%	
4/11/2015	1,234	1,316	- 6.2%	
4/18/2015	1,248	1,173	+ 6.4%	
4/25/2015	1,286	1,154	+ 11.4%	
5/2/2015	1,341	1,382	- 3.0%	
5/9/2015	1,320	1,239	+ 6.5%	
3-Month Total	15,666	15,533	+ 0.9%	

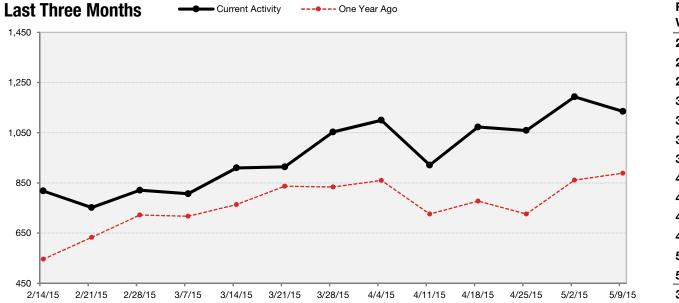
#### **Historical New Listing Activity**



### **Pending Sales**

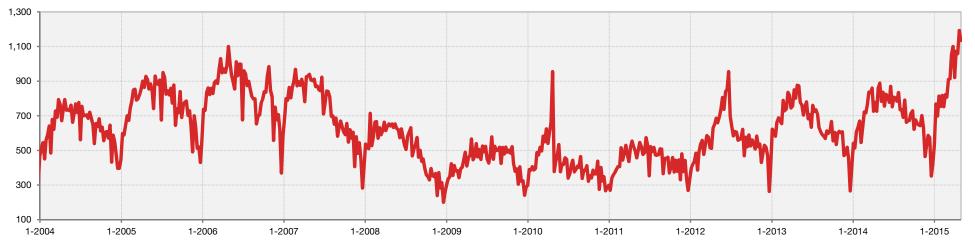
A count of the properties on which contracts have been accepted in a given week. Pending contracts include "Under Contract-Show" and "Under Contract-No Show" statuses.





For the Week Ending	Current Activity	One Year Ago	+/-
2/14/2015	818	546	+ 49.8%
2/21/2015	752	633	+ 18.8%
2/28/2015	821	722	+ 13.7%
3/7/2015	807	717	+ 12.6%
3/14/2015	910	764	+ 19.1%
3/21/2015	914	837	+ 9.2%
3/28/2015	1,053	834	+ 26.3%
4/4/2015	1,100	860	+ 27.9%
4/11/2015	921	726	+ 26.9%
4/18/2015	1,073	778	+ 37.9%
4/25/2015	1,059	726	+ 45.9%
5/2/2015	1,193	861	+ 38.6%
5/9/2015	1,135	889	+ 27.7%
3-Month Total	12,556	9,893	+ 26.9%

#### **Historical Pending Sales Activity**

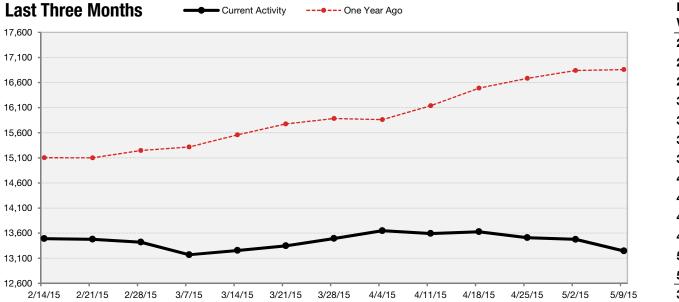


Note: CarolinaMLS did not include "showable" under contract listings in the "Pending Sales" stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, the new "Pending Sales" stats trend higher and the new "Months Supply of Inventory" stats trend lower since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported. Current as of May 18, 2015. All data from CarolinaMLS. Report provided by the Charlotte Regional REALTOR® Association. Powered by 10K Research and Marketing. | 3

### **Inventory of Homes for Sale**

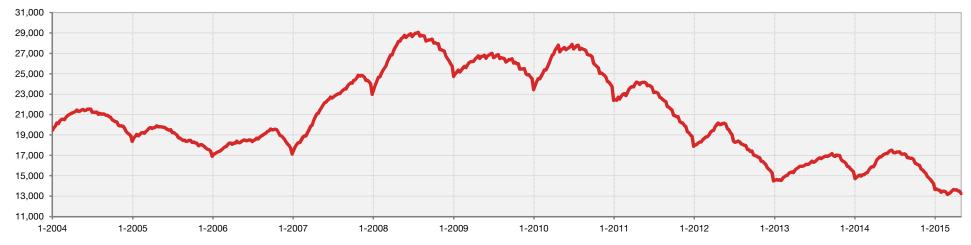
The number of properties available for sale in active status at the end of a given week.





For the Week Ending	Current Activity	One Year Ago	+/-
2/14/2015	13,491	15,104	- 10.7%
2/21/2015	13,478	15,101	- 10.7%
2/28/2015	13,420	15,245	- 12.0%
3/7/2015	13,169	15,317	- 14.0%
3/14/2015	13,254	15,559	- 14.8%
3/21/2015	13,347	15,776	- 15.4%
3/28/2015	13,493	15,885	- 15.1%
4/4/2015	13,648	15,863	- 14.0%
4/11/2015	13,592	16,139	- 15.8%
4/18/2015	13,628	16,490	- 17.4%
4/25/2015	13,509	16,683	- 19.0%
5/2/2015	13,476	16,842	- 20.0%
5/9/2015	13,244	16,859	- 21.4%
3-Month Avg	13,442	15,913	- 15.5%

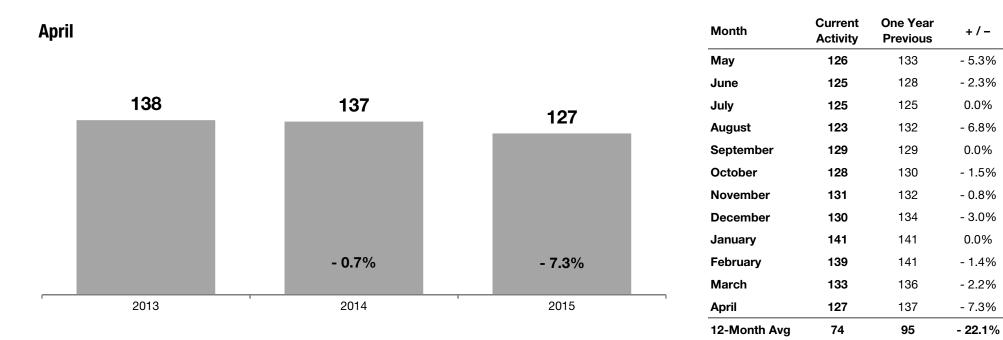
#### **Historical Inventory Activity**



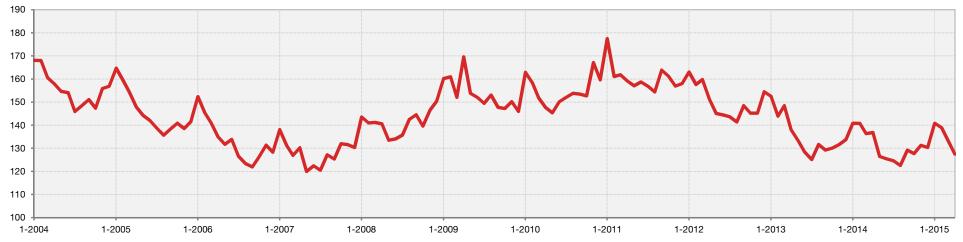
### **List to Close**

"List to Close" provides the total number of days specific to the MLS number from "Listing Date" to "Sold Date."



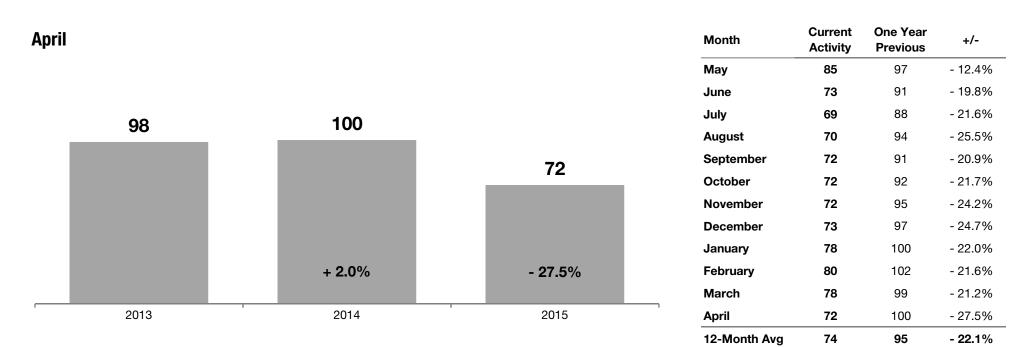


#### **Historical List to Close**

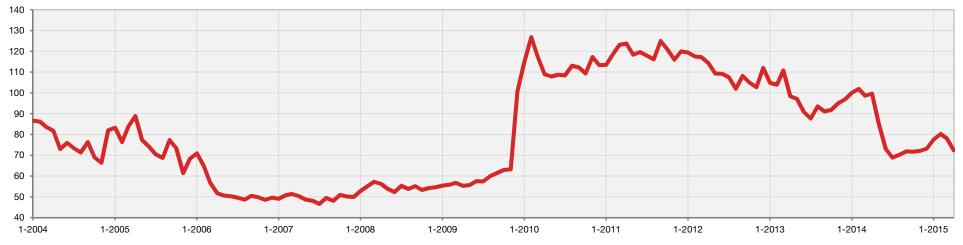


### **Days on Market**

Days on Market ("DOM") tracks the days on market for a property specific to the MLS number. "DOM" accrues for "Active" and "Under Contract-Show" statuses. "DOM" does not include any days that the listing is in "Under Contract-No Show," "Temporarily off Market," "Closed/Sold," "Expired" and "Withdrawn" statuses. Charlotte Regional Realtor<sup>®</sup> Association



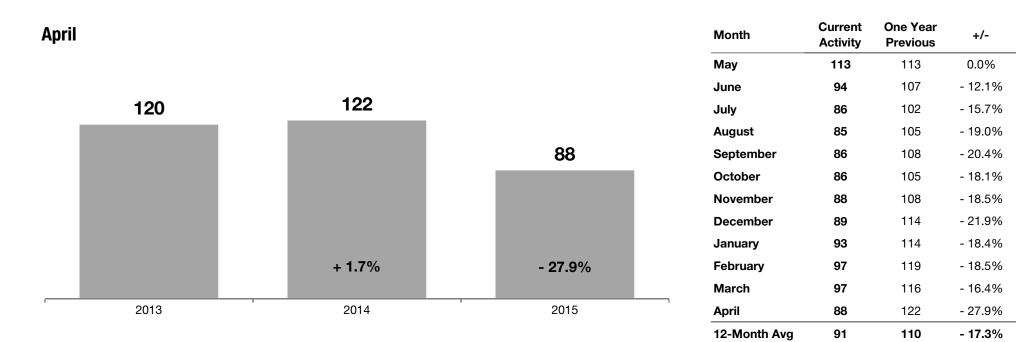
#### **Historical Days on Market**



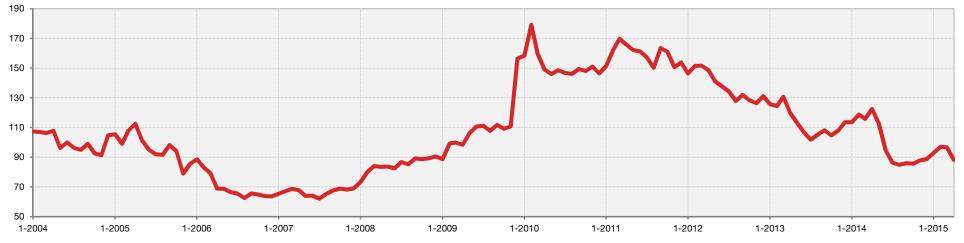
### **Cumulative Days on Market**

Cumulative Days on Market ("CDOM") functions like "DOM"; however, "CDOM" tracks the days on market for a property over multiple listings on the property. When a new listing is entered, the "CDOM" only resets to zero if the previous listing closed (as in sold), or if the previous listing has been off market (expired or withdrawn) for more than 90 days.





#### **Historical Cumulative Days on Market**

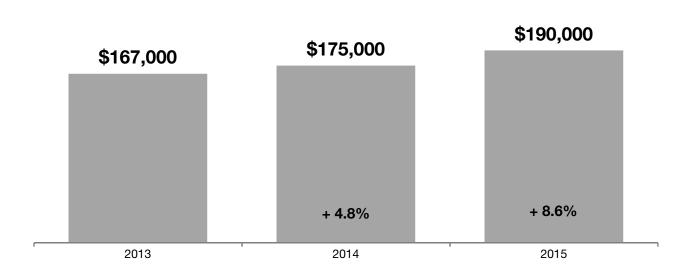


### **Median Sales Price**

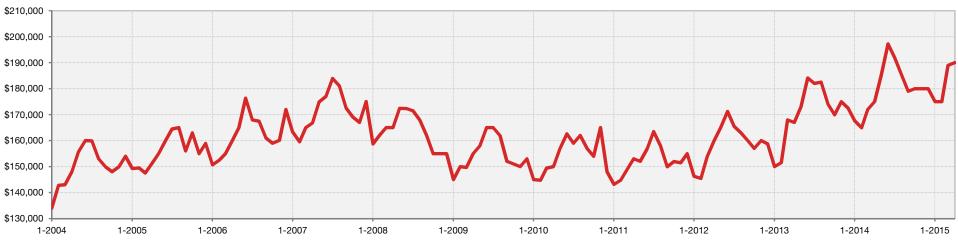
Median price point for all closed sales, not accounting for seller concessions, in a given month.



April



Month	Current Activity	One Year Previous	+/-
Мау	\$185,065	\$173,000	+ 7.0%
June	\$197,240	\$184,115	+ 7.1%
July	\$192,000	\$182,000	+ 5.5%
August	\$185,500	\$182,500	+ 1.6%
September	\$179,000	\$174,024	+ 2.9%
October	\$180,000	\$169,950	+ 5.9%
November	\$180,000	\$175,000	+ 2.9%
December	\$180,000	\$172,500	+ 4.3%
January	\$175,000	\$167,573	+ 4.4%
February	\$175,000	\$164,975	+ 6.1%
March	\$189,000	\$172,000	+ 9.9%
April	\$190,000	\$175,000	+ 8.6%
12-Month Avg	\$185,000	\$175,000	+ 5.7%



#### **Historical Median Sales Price**

### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



Ap	pril			Month	Current Activity	One Year Previous	+/-
				Мау	\$235,323	\$232,905	+ 1.0%
			¢041 170	June	\$257,861	\$239,945	+ 7.5%
				July	\$241,499	\$232,878	+ 3.7%
	\$217,476	\$222,138	\$241,170	August	\$242,110	\$237,364	+ 2.0%
	<i>~</i>			September	\$228,090	\$220,935	+ 3.2%
				October	\$228,084	\$210,303	+ 8.5%
			November	\$227,103	\$223,718	+ 1.5%	
				December	\$229,415	\$224,014	+ 2.4%
			January	\$223,484	\$217,059	+ 3.0%	
		+ 2.1%	+ 8.6%	February	\$218,182	\$206,345	+ 5.7%
				March	\$234,313	\$214,892	+ 9.0%
	2013	2014	2015	April	\$241,170	\$222,138	+ 8.6%



#### **Historical Average Sales Price**

Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported. Current as of May 18, 2015. All data from CarolinaMLS. Report provided by the Charlotte Regional REALTOR® Association. Powered by 10K Research and Marketing. | 9

12-Month Avg

\$235,130

\$225,074

+ 4.5%

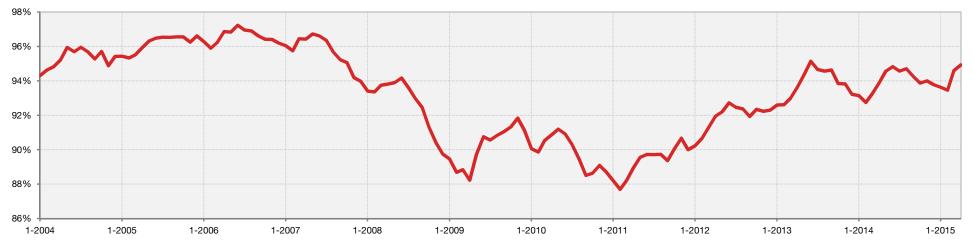
## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

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Current **One Year** April Month +/-Activity Previous May 94.6% 94.3% +0.3%94.8% 95.1% - 0.3% 94.9% June 93.6% 93.9% 94.7% - 0.1% July 94.6% 94.7% August 94.6% +0.1%September 94.3% 94.6% - 0.3% October 93.9% 93.8% +0.1%November 94.0% 93.8% +0.2%93.2% +0.6%December 93.8% January 93.6% 93.1% +0.5%+ 0.3% + 1.1% 93.5% 92.7% +0.9%February March 94.6% 93.2% +1.5%2013 2014 2015 94.9% 93.9% April +1.1%

#### **Historical Percent of Original List Price Received**



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12-Month Avg

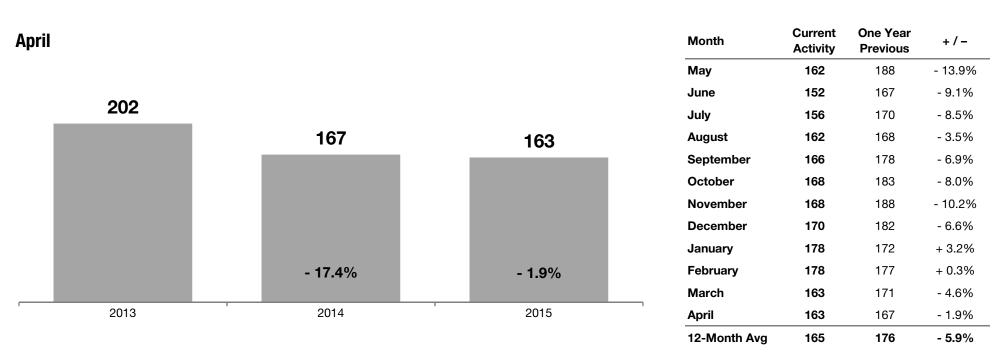
94.3%

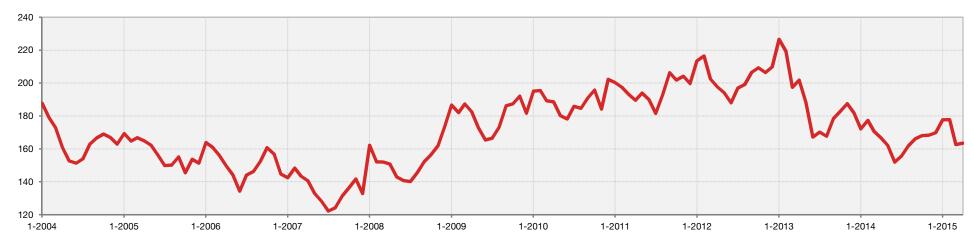
94.0%

+ 0.3%

# **Housing Affordability Index**

This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



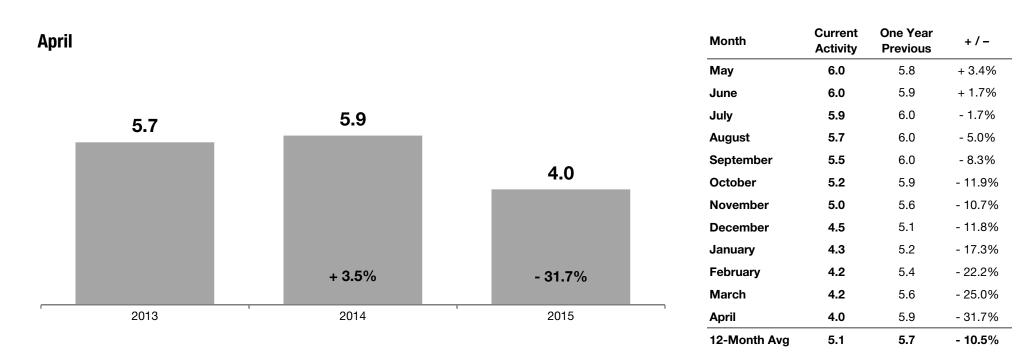


**Historical Housing Affordability Index** 

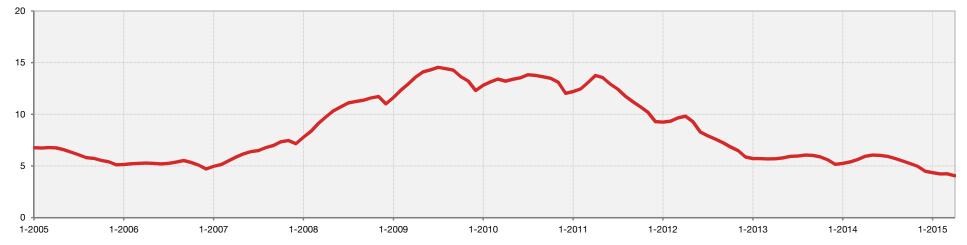
### **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Inventory**



Note: CarolinaMLS did not include "showable" under contract listings in the "Pending Sales" stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, the new "Pending Sales" stats trend higher and the new "Months Supply of Inventory" stats trend lower since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported. Current as of May 18, 2015. All data from CarolinaMLS. Report provided by the Charlotte Regional REALTOR® Association. Powered by 10K Research and Marketing. | 12