



FOR IMMEDIATE RELEASE  
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## **CarolinaMLS to serve as wholesale vendor for N.C. Mountains MLS**

CHARLOTTE, N.C. – The Carolina Multiple Listing Services, Inc. (CarolinaMLS), a wholly-owned subsidiary corporation of the Charlotte Regional Realtor® Association, and the North Carolina Mountains Multiple Listing Services (NCMMLS) have approved a definitive agreement for CarolinaMLS to operate and serve as a wholesale vendor for NCMMLS.

As the wholesale MLS system vendor, CarolinaMLS will provide core services to NCMMLS as well as training and support for its subscribers. Under this operating agreement both multiple listing services will maintain their legal status as an MLS, as well as retain separate branding.

CarolinaMLS, which has approximately 8,500 subscribers, is the private cooperative Realtors® use for access to thousands of residential listings in a multicounty service area that includes Charlotte and the Piedmont area of North and South Carolina. NCMMLS covers a large portion of western North Carolina with over 14,000 active real estate listings in fifteen counties and has approximately 2,500 subscribers.

2015 Association/CarolinaMLS President Maren Brisson-Kuester said, "This collaboration between the two MLSs is a great opportunity for subscribers here and in the mountains. It will increase ease of business for our members through sharing of data and mutual cooperation and compensation."

2015 NCMMLS President Brian J. Cagle said, "With the rapid pace of technology changes in our industry this kind of cooperation between NCMMLS and CarolinaMLS will allow for greater operating efficiencies and better implementation of new products and services."

### **About the Charlotte Regional Realtor® Association**

The Charlotte Regional Realtor® Association is a trade association that provides Realtors® with resources and services to conduct ethical, professional, successful and profitable businesses. The Association is the parent entity for Carolina Multiple Listing Services, Inc. (CarolinaMLS), the Mingle School of Real Estate, which is the official school of real estate for the Association and one of the oldest and most successful real estate pre-licensing schools in North Carolina as well as the Housing Opportunity Foundation (HOF), which serves as the charitable-arm of the membership.

### **About the North Carolina Mountains Multiple Listing Service**

The North Carolina Mountains Multiple Listing Service provides its services in the highly touted destination and retirement area of Western North Carolina. The area is nationally recognized in many activities including outdoor recreation, culinary arts, entrepreneurship, micro-breweries, higher education and health care delivery systems.

For more residential-housing market statistics, visit [www.CarolinaHome.com](http://www.CarolinaHome.com) and click on "Market Data." For residential-housing marketing statistics for Western North Carolina, visit [www.ncmmls.com](http://www.ncmmls.com) and click on "Local Market Data." For an interview with 2015 Association/CarolinaMLS President Maren Brisson-Kuester, please contact Kim

Walker. For an interview with 2015 North Carolina Mountains MLS President Brian Cagle, please call Brian at 828-734-9718.

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The Charlotte Regional Realtor® Association is a trade association that provides its more than 7,300 Realtor® members with the resources and services they need to conduct ethical, professional, successful and profitable businesses. The association is dedicated to being the region's primary resource for residential real estate information. The association operates the Carolina Multiple Listing Services, Inc. (CarolinaMLS), which has approximately 8,500 Subscribers and is the private cooperative Realtors® use for access to tens of thousands of residential listings in a multicounty service area, including Charlotte, the Piedmont area of North Carolina and South Carolina, and beyond.