Appendix D –Suggested Web Site Vendors

The suggested Web site vendors listed in this appendix have expressed a desire to work with our members to provide affordable Internet Data Exchange Web site solutions. CMLS supplied each vendor with technical information regarding the Internet Data Exchange Data Feed so that they could make accurate claims in their advertising. The advertisements in Appendix D were submitted by each vendor on the basis of the information supplied. CMLS has not verified the information provided and disclaims any responsibility for its accuracy. This list is provided as a convenience for CMLS members and is not an endorsement of any of these Web site vendors. CMLS is not responsible for the services rendered by any Web site vendor, listed or otherwise.

REALTOR® PARTNERS
NORTH CAROLINA ASSOCIATION OF REALTORS®

NCAR Special Member Discount
Save $200.00
OFF Normal Retail Price of $599.95
NCAR Member Price **$399.95**

ADVANCED ACCESS

- An industry leader in Website Design and Hosting Services. Provides E-Mail and Internet Marketing for the Real Estate Professional.
- Serving the Real Estate industry since 1985, we currently work with more than 30,000 clients nationwide. Have Established ***Affinity Program Agreements*** with Seven State Associations.
- **ADVANCED ACCESS** hosts IDX data feeds with approximately 100 Multiple Listing Services, totaling over 1.5 million listings, which are distributed to client's Websites based on the MLS to which the client belongs.

*"The **KEY** To Your Success.....Is Our **SERVICE**!"*
It's a simple motto.....and we believe it!

Call us TOLL-FREE to find out more at
1-800-335-1563

Advanced Access
Web Design, Hosting And Internet Marketing For The Real Estate Industry

www.AdvancedAccess.com

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There's No Place Like Homes.com

Specialized Real Estate Websites

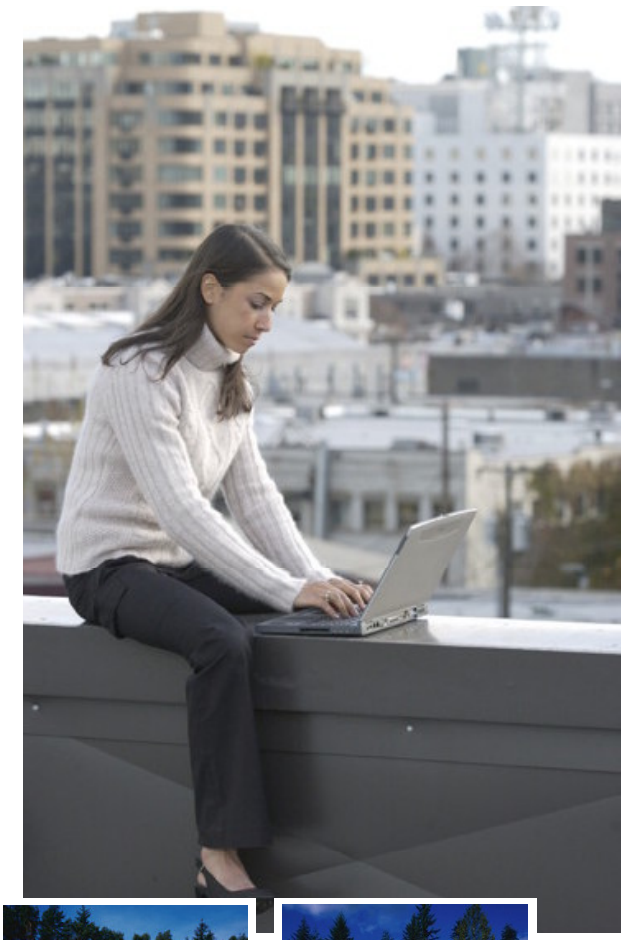
- ✓ Build a website you'll be proud to show your homebuyers
- ✓ Hundreds of templates to choose from
- ✓ Marketing Design Center for all your advertising efforts
- ✓ Search Engine Optimization for the best placement on top search engines
- ✓ MLS data feeds

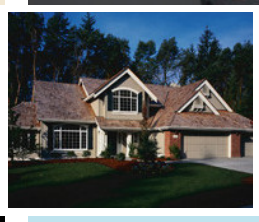
Exclusive Advertising on Homes.com

- ✓ Over 1 million homebuyers are at your fingertips each month
- ✓ Your face and contact information on search results pages
- ✓ Block out all competitors in your zip code
- ✓ Exclusive branding of your services to targeted buyers

One-on-One Online Coaching

- ✓ You're not just getting a website, you're getting a business solution
- ✓ Your own personal coach knows the ins and outs of your website
- ✓ Attentive customer service ready to answer all your questions





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Call 888-632-6111 today to customize your own Homes.com product!

Create a powerful web presence for your business with the best online tools from iHOUSEweb.

- Customizable websites, packed with the information your clients want!

- The #1 lead generating IDX solution

- Renown 7 day a week customer support

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The BEST way to attract and capture Internet Homebuyer leads.

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www.idxpro.com

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MOONRAY Web Designs

Design of the Times

Call For More Info:
(704) 854 - 4 - WEB

IDX Integration to new and pre-existing web sites

Add IDX To Your Web Site!

IDX

Whether you are looking to add IDX to your existing site, or you need an experienced partner to help develop your presence on the web, MoonRay Designs can help!

Your site is updated daily!
No work for you!

Add IDX to an existing web site:
Setup - $100.00 Monthly Hosting - $25.00

New web sites with IDX:
Basic – Starting At $150.00 Setup / $25 Monthly Hosting
Custom sites – Starting At $300.00
NO HIDDEN OR PER-AGENT CHARGES!!!

Local, personalized service. Free consultation - We'll meet with you at your office or ours, at your convenience.

MOONRAY Web Designs

MoonRay Designs
543 Cox Rd. Suite B-3
Gastonia, NC
704-854-4932
www.moonray.net

thevisualstudio

throw in the towel

- No time to update your website?
- Looking to add the power of Internet Data Exchange (IDX)?
- Does your site need that extra punch?

we're in your corner

Whether you are looking to simply add IDX to your existing site or create a knockout solution from the ground up, The Visual Studio will meet your needs. We also beat our competition with our pricing model for daily uploads of listings. That means no monthly fees to keep up with.

Give us a call for a free consultation or email us for more information.

give your website the hits it deserves!

phone: 704.517.6615
email: idx@thevisualstudio.com

www.thevisualstudio.com

IDX Tracker

If you're going to add a property search solution to your Web site…

Why not add the best?

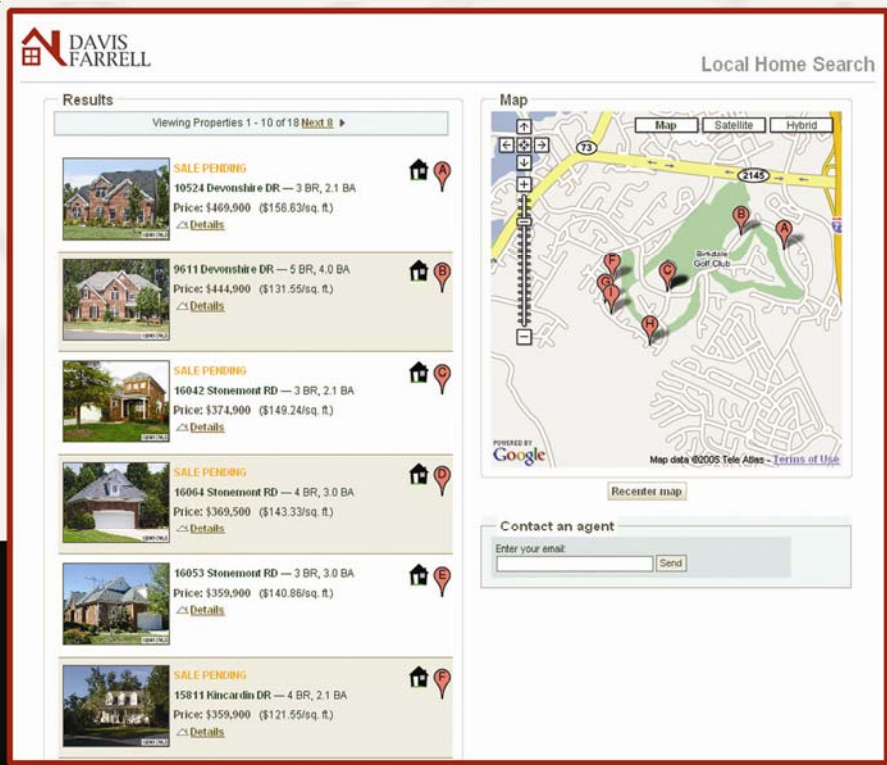
Introducing **IDX Tracker**, a highly advanced property search solution, designed to help you market IDX listings through your Web site.

IDX Tracker was created by REALTORS®, like you. We specialize in the needs of buyer-clients and have incorporated those needs into one comprehensive solution – **IDX Tracker**.

IDX Tracker comes *standard* with the following features and benefits:

- Three *different* ways for your clients to search: by map using CMLS area and subareas, by proximity to a particular address and by MLS number.
- Advanced mapping (by Google™) showing flagged properties within the search area.
- Interactive tools: Email to Friend, Mortgage Calculator, Schedule Showing and Save Search.
- Price-per-square-foot calculated on all property quick-views and detail-views.
- Customized pages with your firm's name, logo and Email address.
- And much, much more!

All for $200 setup and $40 per month.



No add-ons, enhancements or upgrades to worry about – **IDX Tracker** is an all-inclusive IDX solution, serving local firms in, and around Charlotte.

(custom site design also available)

Call us today to get started: 704-290-2358
Or visit: www.davisfarrell.com/tech
for a full IDX Tracker demo.

Davis Farrell, LLC, 8035 Providence Road, Suite 370A, Charlotte, NC 28277

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www.IDXSource.com

CMLS Special: $29.95 /month

- No Setup Fees
- No Annual Contract
- Easily Added to your existing website
- Based in the Charlotte Area

Adding a full featured home search to your website has never been easier. We offer an IDX solution for your existing website that will instantly make your site both a lead generation tool and a client resource.

Key Features

- Save and view favorite properties
- Add additional information and photos to your listings
- Your listings can be displayed first in all result lists
- Maintain up to 5 "Featured Listings" lists
- Unlimited pre-defined searches for quick access from your web site. Create one-click searches such as "show all 3 bedroom properties between 250,000 and 275,000 with a pool"
- Daily Email Updates - users can save their search parameters and receive daily email updates when new properties match their search. Agents receive a daily summary of these emails and can view the properties that their prospects receive
- "My Listings" page automatically updated every day. No need to enter listings anywhere else but the MLS
- Property Detail map with satellite imaging
- Full Featured Administrator Control Panel
- IDX can be framed or independent. Choose the method that works best for your site and SEO plan
- Agent configurable registration requirements. Set your site to require registration before searching, before viewing property details, or only when saving favorites
- "Office/Agent Profile" pages
- "Office Roster" pages
- High Performance Redundant servers virtually eliminate any downtime of your site