

BROKER-IN-CHARGE CHOICE FOR OPEN MLS

Realtor® membership means being a member of the local, state and national Realtor® associations where Realtors® are bound by a strict Code of Ethics that sets them apart from real estate licensees. Membership is voluntary and Realtor® dues are paid on an annual basis.

The Realtor® trademark, which is owned by the National Association of Realtors® is reserved for the exclusive use of Realtor® members and individual agents who do not hold Realtor® membership are prohibited from using this term.

The BIC of the brokerage chooses to hold Realtor® Membership.

Agents affiliated with the Realtor® BIC continue to pay Realtor® dues.

What benefits do I receive?

- **Access to MLS Products and Services**
- **Access to these Realtor® Benefits**
 - Exclusive use of Realtor® trademark
 - Ethics & Professionalism (Code of Ethics)
 - Access to Realtors® Property Resource (RPR)
 - Advocacy at the national, state and local levels to promote homeownership and the profession
 - Access to NC and SC Standard Forms
 - NC and SC Legal Hotlines*
 - NC and SC Technical Helplines
 - NAR generated market data reports
 - Association professional development opportunities at no charge
 - Association education programs (i.e. Realtor® Hot Topics) at no charge
 - Discounted pricing on Realtor® Store products
 - Complimentary Notary Services
 - Complimentary admission to the Realtor® EXPO
 - Discounted pricing on CE and Designation courses
 - Networking Opportunities
 - Ongoing Realtor® Value Campaign
 - Digital marketing materials
 - Cost savings on a variety of products and services through State and National Partner Programs
 - Opportunity to earn a variety of specialized Realtor® designations



* Consultation with a real estate attorney averages \$300 per hour.

The BIC of the brokerage chooses to NO LONGER hold Realtor® Membership.

Any agent who wishes to retain Realtor® membership must either (1) affiliate with a different Realtor® brokerage or (2) urge their BIC to retain Realtor® membership.

What benefits do I receive?

- **Access to MLS Products and Services**

This choice does not provide access to any Realtor® benefits



brokerrelations.canopyrealtors.com

BROKER-IN-CHARGE CHOICE FOR OPEN MLS

A closer look at your options:

OPTION 1

BIC decides to maintain Realtor® membership and continue to operate a “Realtor® firm”:

- Agents with active real estate licenses affiliated with the Realtor® firm may maintain Realtor® membership and pay Annual Realtor® Dues.

CANOPY 2025 dues are \$606*, invoiced Nov. 1, 2024 and due Jan. 1, 2025.

- Agents who fail to pay their Realtor® Dues by Jan. 1, will lose Realtor® membership (and permission to use the Realtor® trademark) and be dropped to a “Non-Member licensee”.
- The BIC will be assessed a non-member licensee assessment fee for each agent who failed to pay their own Realtor® dues. The BIC also becomes responsible for any unethical actions of non-member licensee agents

CANOPY 2025 Non-Member licensee assessment fee is \$561, per each non-member licensee.

MLS

- All Realtors® and Non-Member Licensees in the Realtor® firm may continue to subscribe to Canopy MLS and must pay quarterly MLS fees. BIC/MP quarterly MLS fees are \$225. Agent/SUB quarterly MLS fees are \$165.
- If any agent has Supra eKey access, that agent will also continue to pay quarterly Supra eKey fees of \$30.

***Dues and Non-Member licensee assessment amounts vary depending on the local Realtor® Association where membership is held.**

NOTE: The structure above is how Realtor® membership currently operates for ALL Realtor® Associations across the country. For those who continue to maintain Realtor® membership, this does NOT change.

OPTION 2

BIC decides NOT to maintain Realtor® membership and becomes a “Non-Realtor® Firm”

- Agents who wish to remain a Realtor® member will need to re-affiliate with a Realtor® firm.
- Agents who remain affiliated with the Non-Realtor® firm MUST resign from the Realtor® Association.
- Agents affiliated with a non-Realtor® firm will lose access to all Realtor® benefits (i.e., use of the Realtor® trademark, access to NC and SC forms, NC and SC legal hotlines and Realtor® Property Resource (RPR)). See flip side for full list of Realtor® benefits.

MLS

- All agents affiliated with the non-Realtor® firm may continue to access Canopy MLS and must pay quarterly Canopy MLS fees. BIC/MP quarterly MLS fees are \$225. Agent/SUB quarterly MLS fees are \$165.
- If any agent has Supra eKey access, that agent will also continue to pay quarterly Supra eKey fees of \$30.



brokerrelations.canopyrealtors.com