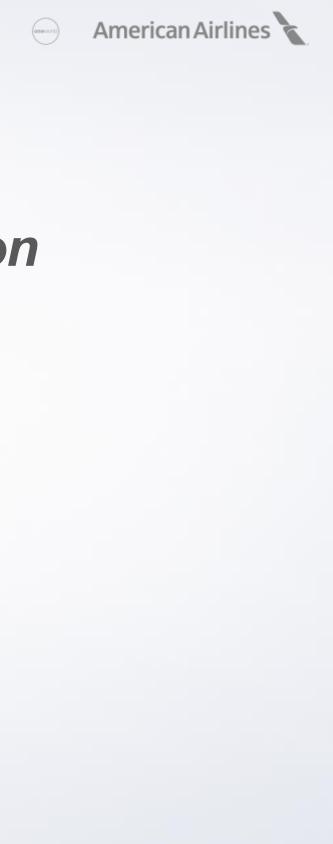
# **Charlotte Regional Realtor® Association**

Tracy Montross Regional Director of Government Affairs American Airlines



### The Largest Network And Growing

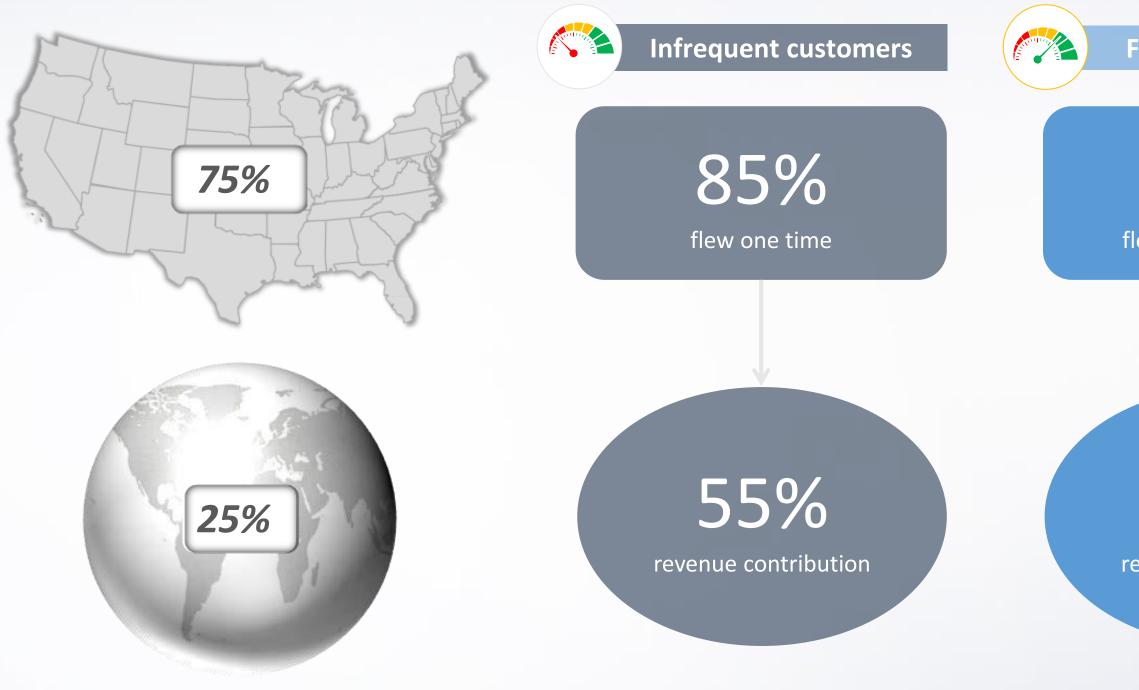
More than 120,000 American Airlines employees support a global network that connects the world through 1,050 nonstop departures to 350 destinations.





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#### **Our Customers**





American Airlines

#### **Frequent customers**

# 15% flew more than once

# 45% revenue contribution

### American Airlines in North Carolina

- AA operates 750 nonstop departures a day from North Carolina
- In 2017, American Airlines offered more than 28 million seat departures, or 78,000 per day, from North Carolina Airports
  - Approximately 75% of total seats available in NC are offered by AA
  - Increased available seats by 400,000 seats vs. 2016. (1.5% Increase)
- American Airlines employs 13,933 people in North Carolina
  - 1,400 employees at Reservation call centers in Winston-Salem and Cary
  - Nine commercial airports in NC with 50 or fewer AA employees
  - American Airlines employees live in every NC Legislative District
- Total Economic Output: \$14.9 Billion
- Total Employment Impact: 147,214

American Airlines

# ina departures,

### ed by AA % Increase)

### alem and Cary /ees District

### **CLT: Second Largest Hub for the World's Largest Airline**

- AA offers more than 650 flights per day to 145 destinations in 25 countries
- Mecklenburg's 5<sup>th</sup> largest employer
- 11,500 Employees, including Express
  - Fleet Service, Pilots, Flight Attendants, Customer Service agents and Mechanics
- Major Facilities
  - Training Center 200,000 square feet with 13 flight simulators
  - Hangars for Heavy and Line
    Maintenance
  - Cargo and Catering
- 10 year lease completed with CLT in February 2016

American employs approximately 11,500 colleagues at CLT.

Flight Attendants: 2,715

Pilots: 1,660

Fleet Service: 1,680

Maintenance: 1,200

Passenger Service: 810

Management and Support Staff: 600

Wholly Owned Carriers: 2,830

### Total Economic Output: \$13.2 Billion Total Employment Impact: 127,829



### Why is CLT unique?

	Hub Population	Smallest of competing east coast h any airline
	Hub Passengers	Largest number of connecting pase (20% O&D for local passengers)
	Hub Wealth	Smallest of competing east coast h
	Hub Flight Total	Third largest in the world based on of daily flights, departures and arrive hour



American Airlines

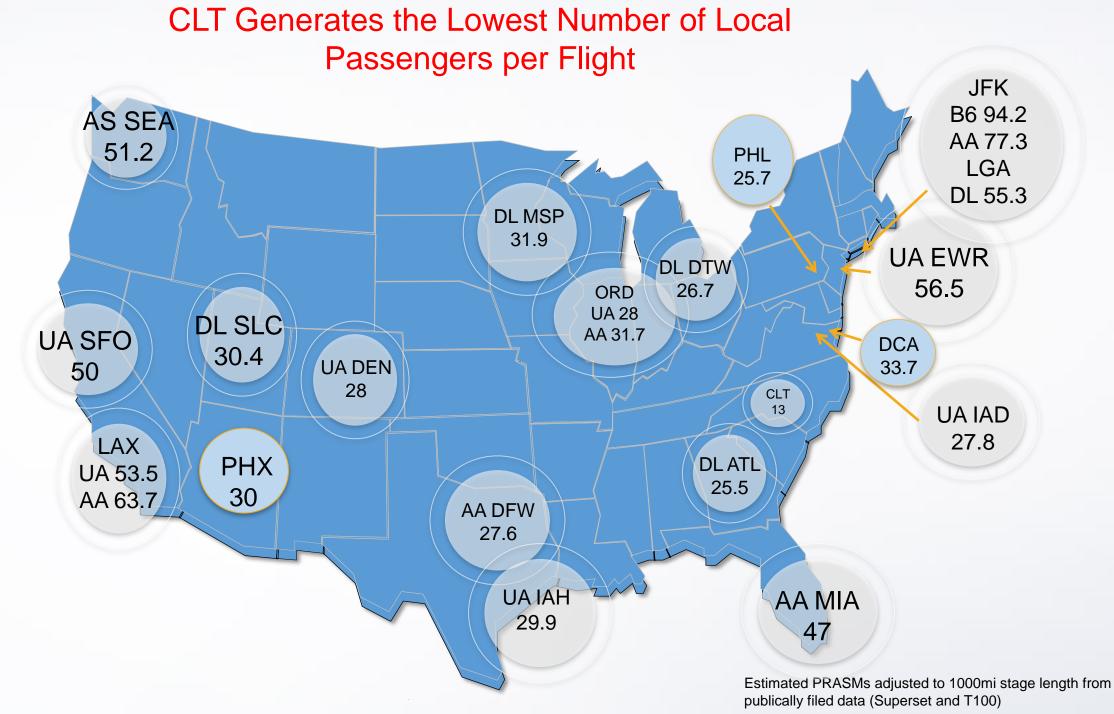
### hubs of

#### ssengers

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#### Local Passengers Per Flight





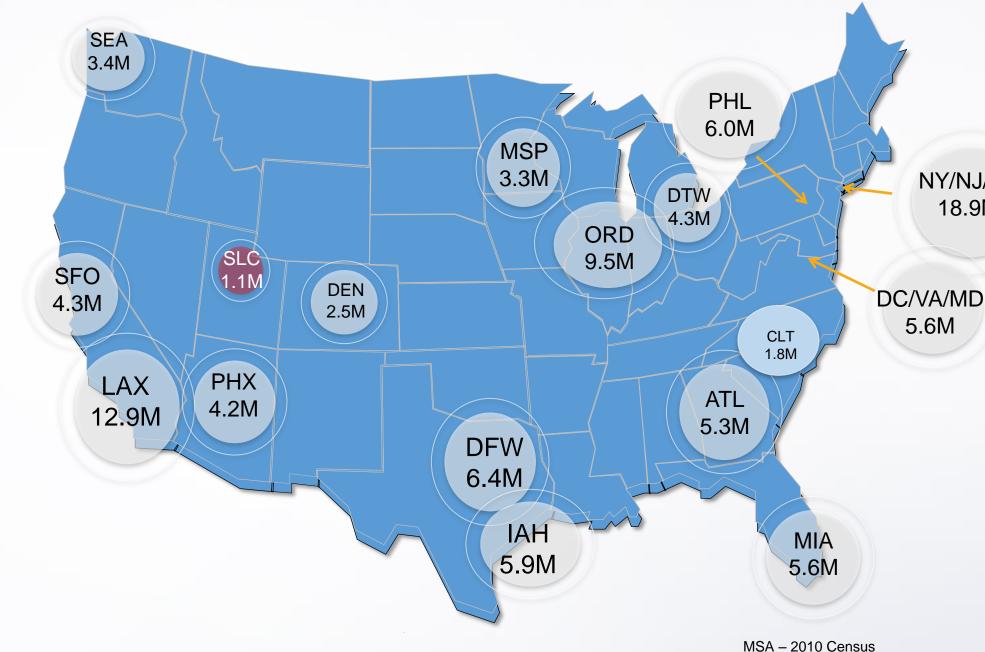
American Airlines

JFK B6 94.2 AA 77.3 LGA DL 55.3

**UAIAD** 27.8

### **Local Area Population Comparisons for Domestic Hubs**

Only One Has a Smaller Local Population than CLT

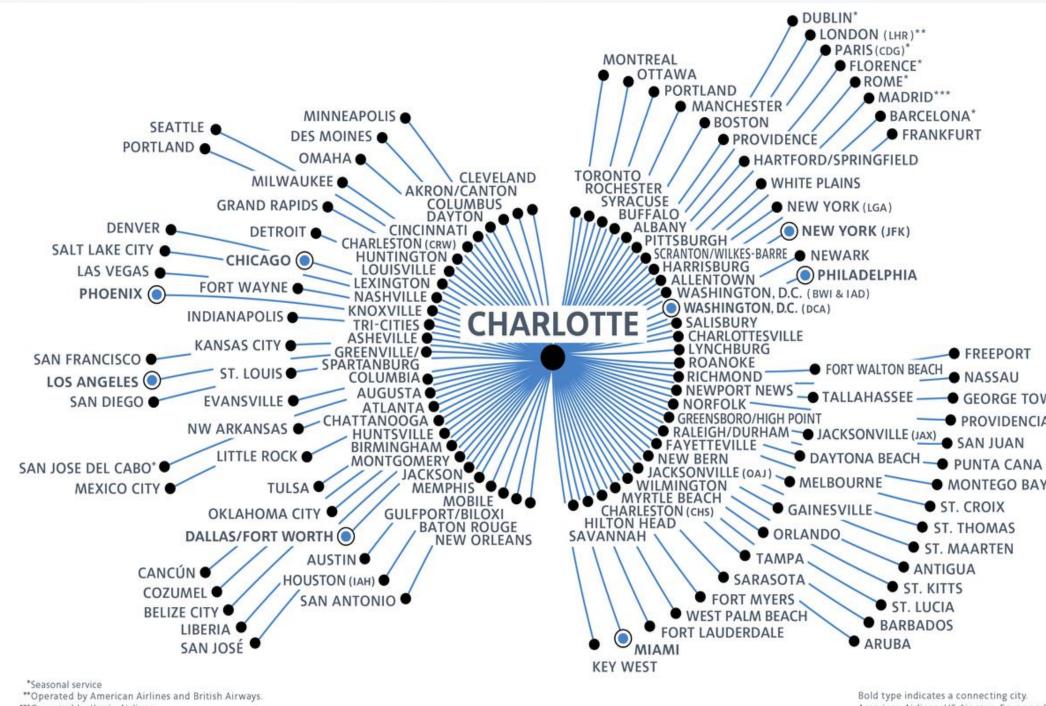






#### NY/NJ/CT 18.9M

## Charlotte Hub's Connectivity – Direct Flights



\*\*\*Operated by Iberia Airlines.

American Airlines, US Airways, Envoy and/or US Airways Express service through April 2015. Schedules and destinations subject to change.



FREEPORT NASSAU GEORGE TOWN PROVIDENCIALES MONTEGO BAY

9

# American Airlines is Growing in North Carolina

#### Since January 1<sup>st</sup> 2016, AA has initiated service from CLT to 20 new destinations.

	Airport		
City, State	Code	# of Daily Departures to CLT	# of Daily Seats to CLT
Nantucket, MA	ACK	1 (Seasonal, Sat Only)	76
Bangor, ME	BGR	1	65
Cedar Rapids, IA	CID	1	152
Champaign, IL	CMI	1	44
Panama City, FL	ECP	2	130
North Eleuthera, Bahamas	ELH	1 (Sat Only)	65
George Town, Bahamas	GGT	1 (Seasonal, Sat Only)	76
Havana, Cuba	HAV	1	128
New Haven, CT	HVN	1 (Sat Only)	50
Ithaca, NY	ITH	1 (Sat Only)	50
Marsh Harbour, Bahamas	MHH	1 (Sat Only)	76
Madison, WI	MSN	1	152
Montrose, CO	MTJ	1 (Seasonal, Sat Only)	128
Peoria, IL	PIA	1	100
Rapid City, SD	RAP	1 (Seasonal, Sat/Sun Only)	76
South Bend, IN	SBN	2	130
Shreveport, LA	SHV	1	100
San Jose, CA	SJC	1	187
Toledo, OH	TOL	1	130
Tucson, AZ	TUS	1	150

American Airlines

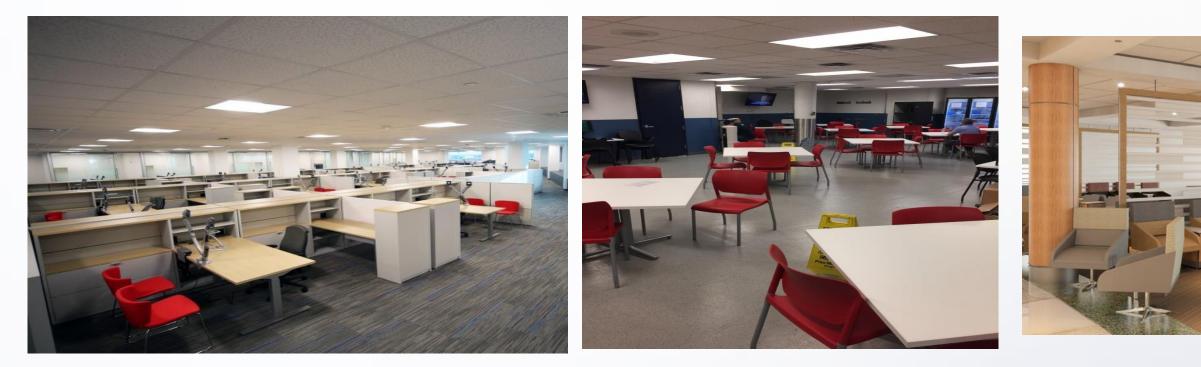
#### Aircraft Type

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E-175 **CRJ-700 CRJ-900 ERJ-140 CRJ-700 CRJ-700** E-175 A319 **CRJ-200 CRJ-200** E-175 **CRJ-900** A319 **CRJ-200 CRJ-900 CRJ-700 CRJ-200** A321 **CRJ-700** A320

### Investing in North Carolina's Airports

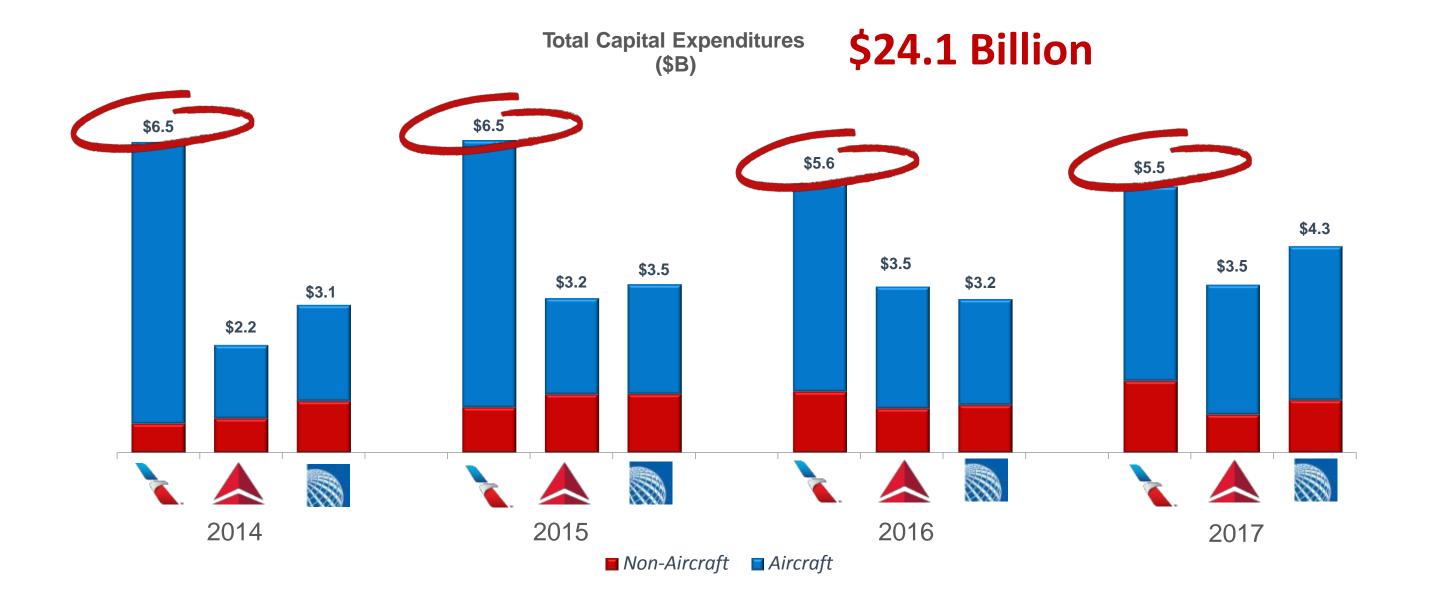
- Since January 2016, American has committed more than \$147 Million on capital improvement projects at NC Airports
  - More than \$100M already invested at Charlotte Douglas International Airport for Destination CLT, Employee Support Space Refresh, On-Site Medical Clinic, Concourse E Bag Transfer, etc.
  - Committed to invest more than \$39M for improvements to Winston-Salem Reservation Call Center for data center optimization and security
  - \$9.5M spent at RDU Airport for facility modifications, including \$4M for Admirals Club
  - \$3.9M at Cary Reservation Call Center for renovation and refresh







#### **Unprecedented Capital Investment**







### Investments in our Product



**TERMINAL IMPROVEMENTS** 

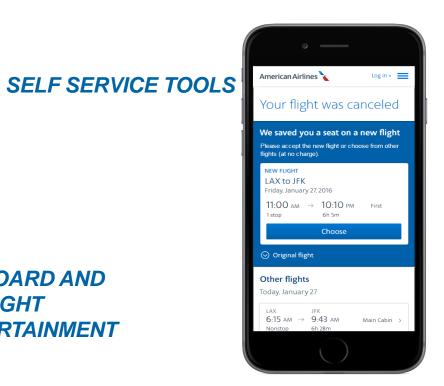


**NEW 787-9s** 











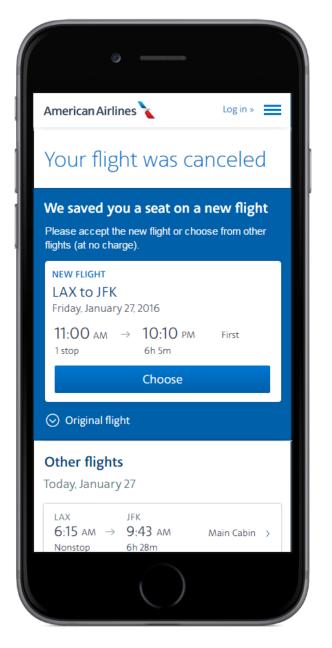


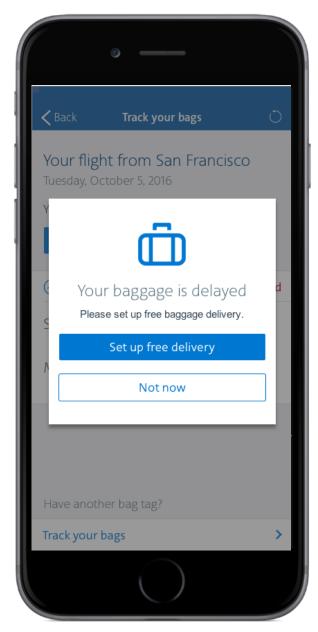


#### **NEWLY REDESIGNED CLUBS**

#### **REDESIGNED HOLDROOMS**

## Self-Service Tools for Customers





#### **Dynamic reaccommodation**

- Trip interruption push notification
- Ability to choose alternate flights
- Decreases airport and reservation agent burden during irregular operations

#### **Proactive bag notification**

- Bag delay push notification
- Ability to select delivery options





### Investments in our Product

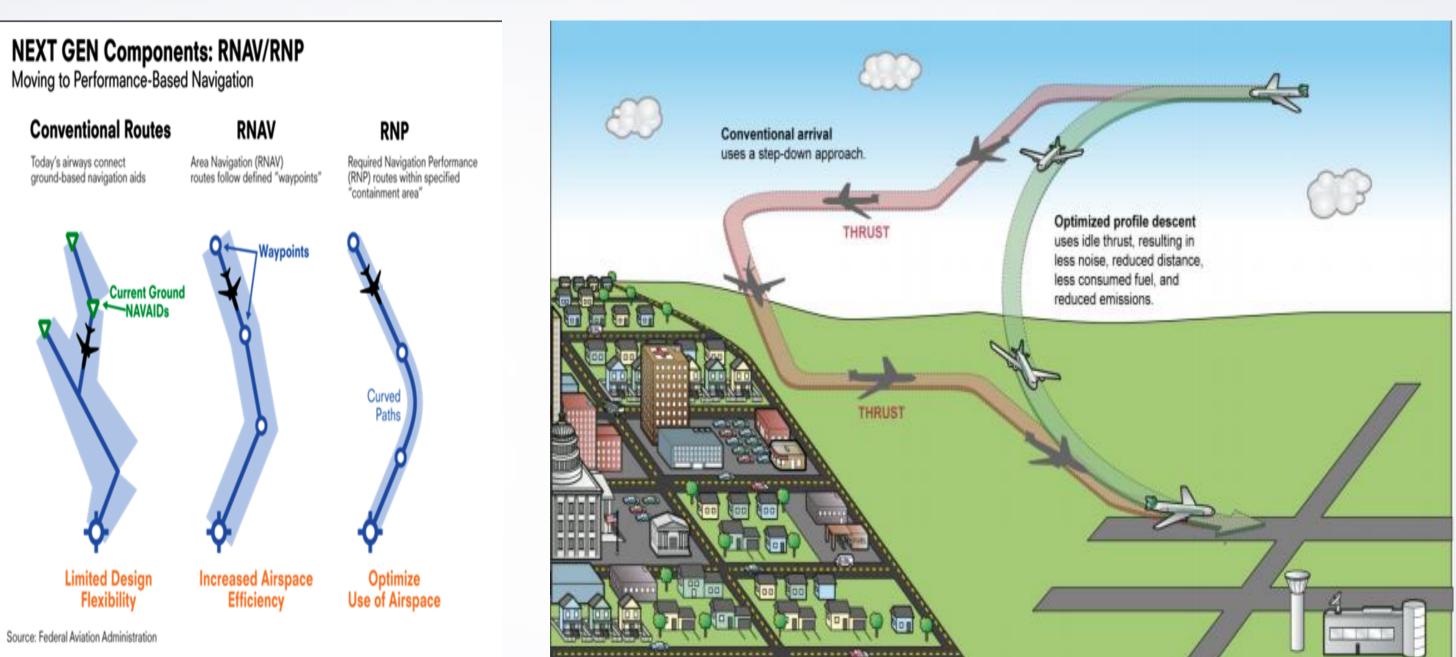
• In 2017, AA purchased 69 new airplanes at a cost of \$4 billion



	2017	2018	2019	Beyond 2019	Total
A320 Family / Neo	20	-	25	75	120
A350-900		2	5	15	22
B737-800 / Max	24	16	20	60	120
B787 Family	13	8		-	21
Mainline Total	57	26	50	150	283
E175	12	-	and the second second		12
Regional Total	12	-	-	_	12



#### American Airlines

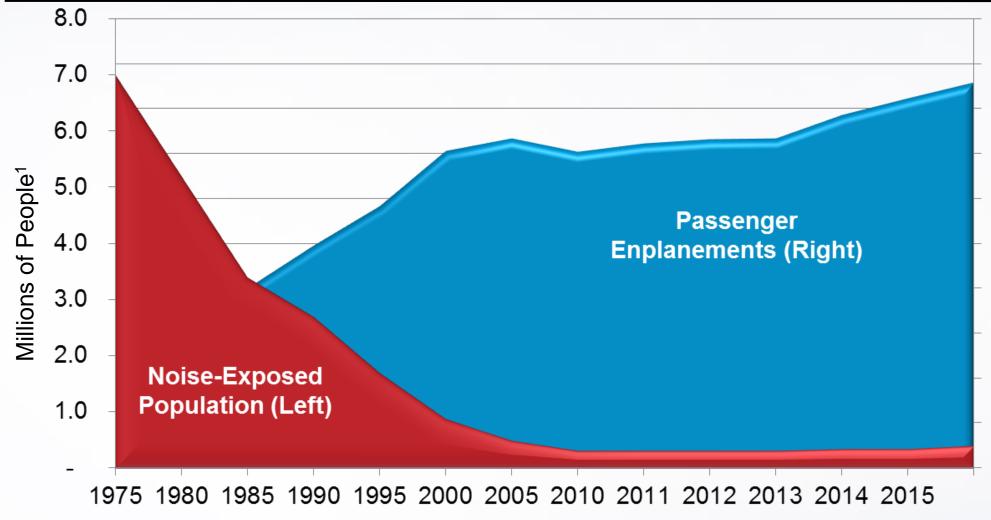




American Airlines

# **U.S. AVIATION'S STRONG NOISE REDUCTION RECOR**

From 1975-2016, the Number of U.S. Residents Exposed to Significant Aircraft Nois While Enplanements Rose 325%); 53% from 2000-2016 (Enplanements Rose 22%)



1. U.S. residents exposed to "significant" (65 dB DNL) noise levels from all aviation operations within U.S. airspace

2. Passengers enplaned on U.S. and foreign flag carriers as captured in the FAA Terminal Area Forecast (TAF)



	American Airlines
ise Fell %)	94%
1,000	
900	
800	
700	
600	ions
500	of P
400	Millions of Passengers <sup>2</sup>
300	enge
200	Srs <sup>2</sup>
100	
-	

### **Benefits from NextGen Investments**

- Fewer travel delays and flight cancellations
- Reduced passenger travel time
- Additional flight capacity
- Reduced fuel consumption and aircraft
  exhaust emissions
- Decreased air carrier and FAA operating costs
- Fewer general aviation injuries, fatalities, and aircraft losses and damages in areas such as Alaska, where radar coverage is limited

But, New Procedures Can Raise Noise Concerns...new ATC procedures may shift who is exposed – even if fewer people overall are exposed; and some PBN procedures can "focus" noise more tightly over certain areas.





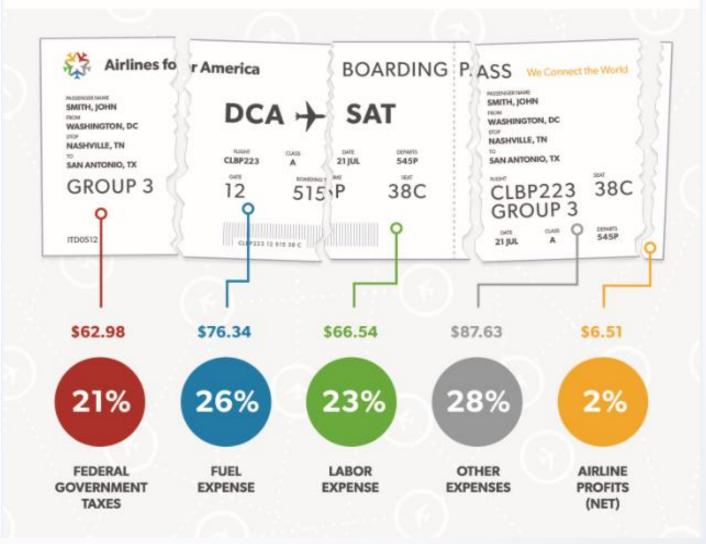


American Airlines



# American Airlines

THE COST BREAKDOWN OF A







#### Movies/Ballpark Has Significantly Outpaced the Price of Taking a Trip by Air

