



Charlotte Regional Realtor® Association

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Charlotte Regional Realtor® Association and City of Charlotte honored with 2010 Ambassador City designation

CHARLOTTE, N.C. – The [Charlotte Regional Realtor® Association](#) Housing Opportunity Foundation and City of Charlotte are one of two national recipients of the 2010 Ambassador City designation by the National Association of Realtors® (NAR) and the U.S. Conference of Mayors for their successful partnership on the Foundation's Realtors® Care Day initiative.

[Realtors® Care Day](#), an all-day, home-repair initiative to assist homeowners in both Mecklenburg and Iredell counties, requires the involvement of hundreds of Realtors® as well as collaboration with the City of Charlotte and the foundation's nonprofit housing partners. The U.S. Conference of Mayors and NAR have for the second time since 2005, designated Charlotte as an Ambassador City to highlight this successful private/public partnership aimed at expanding housing opportunities. The Realtors® Care Day project will serve as a model to other Realtor® associations and communities around the country.

"The goal of the Ambassadors for Cities grant, which was awarded to only two Realtor® associations this year, is to encourage collaborative efforts aimed at expanding housing opportunities in communities across the nation," said Chris Clemans, 2010 Chair, Housing Opportunity Committee, for the National Association of Realtors® (NAR). "By bringing together the City of Charlotte, elected officials, area housing nonprofits and 650 Realtor® members, the Charlotte Regional Realtor® Association Housing Opportunity Foundation's Realtors® Care Day will serve as a model of a public/private partnership that can be replicated by other communities. We are honored to bestow this special designation and an award of \$5,000 toward the project, honoring the deep commitment of this community-wide initiative."

A formal ceremony will be held with association and NAR leadership along with officials from the U.S. Conference of Mayors to officially present the award to the foundation on Realtors® Care Day, April 23, 2010.

For more information, visit the association's Web site at www.CarolinaHome.com or www.RealtorsCareDay.com.

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The Charlotte Regional Realtor® Association is a trade association that leads, educates and equips members to be productive. It provides more than 6,900 Realtor® members with the resources and services needed to conduct ethical, professional, successful and profitable businesses. The association is dedicated to being the region's primary resource for residential real estate information. The association operates the Carolina Multiple Listing Services, Inc. (CMLS), which has approximately 8,300 Subscribers and is the private cooperative Realtors® use for access to tens of thousands of residential listings in a 10-county service area, including the high-growth Charlotte area, as well as listings outside this service area.