



Charlotte Regional Realtor® Association

ADVERTISING/SPONSORSHIP CONTRACT

Date: _____

Name of Business: _____

Check the appropriate description of advertisers/sponsors business:

Builder Developer Firm's Ancillary Service Member Firm

Member Affiliate Member Retail Financial Institution

Other _____

If the proposed advertiser/sponsor is not a member or a member firm, is the advertiser or sponsor owned by any member or member firm?

Yes No

If yes, please indicate ownership relationship.

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

E-Mail: _____

Web site: _____

This contract is an agreement to the following: (Please complete where appropriate.)

MEMBER PUBLICATION (REALTOR® REFLECTIONS) ADVERTISING:

Frequency _____ Rotation _____
Start/end Issue _____ Size and Specs _____
Cost Per Issue _____
Total _____ Position _____

ORIENTATION SPONSORSHIP:

Dates _____ Cost Per Class _____
Total _____ Comments _____

SPEAKER SERIES/BROKER BRIEFINGS:

Event _____ Date _____
Cost _____ Comments _____

EXTERNAL INTERNET ADVERTISING: www.carolinahome.com

Each ad will be allowed only one hyperlink destination. Hyperlinks will open a new browser window

Date _____ Type of Advertiser _____
Cost _____ Comments _____

INTERNAL INTERNET ADVERTISING: www.carolinarealtors.com

Each ad will be allowed only one hyperlink destination. Hyperlinks will open a new browser window.

Date _____ Type of Advertiser _____
Cost _____ Comments _____

MEMBER EVENT SPONSORSHIP:

Event _____ Type of Sponsor _____
Cost _____ Comments _____

TOTAL _____ (all rates are net.)

Page 3 of Charlotte Regional Realtor® Association Advertising/Sponsorship Contract

All advertisers and sponsors must comply with the policies put in place by the Charlotte Regional Realtor® Association Board of Directors as well as the General Policies and Operational Guidelines for all advertising and sponsorships (see attached).

Unfulfilled advertising contracts will be short-rated to the earned rate. Any cancellations made after the deadline of the publication will be charged full price. Advertiser agrees to provide materials to the publication within the specified deadlines. If new materials are not provided or instructions for pickup are not made, the member publication will pick up the previous month's advertisement.

All invoices must be paid in full within thirty (30) days following receipt.

Advertiser/sponsor agrees to hold Charlotte Regional Realtor® Association, its affiliated entities, officers, directors and members harmless from and against any and all liability, costs, expense or damage that may arise out of or result from any misrepresentation, initial or otherwise, contained in the advertising or any violation of any law resulting from the advertising. Advertiser/sponsor acknowledges that the form and content of the advertising or sponsorship was provided by it to Charlotte Regional Realtor® Association and Charlotte Regional Realtor® Association disclaims any responsibility for the form or content. Advertiser/sponsor acknowledges that it has read and understands the terms of this contract.

For further information refer to the Advertising and Sponsorship Policies attached.

Date _____

Advertiser/Sponsor Company _____

Representative _____

Date _____

Charlotte Regional Realtor® Association
Representative _____