

NEED A NOTARY?
Canopy has you covered.
canopy

Grab & Grow Marketing
all media and email communications prospects!

2025 Sept Market Overview
CHARLOTTE REGION
New Listings: 4,993
Pending Sales: \$721
Closed Sales: \$1,100

DIVERSITY IN ACTION
Honoring and celebrating differences

WELCOME TO THE 2025 CANOPY EXPO

RPR

ABR

Canopy Real Estate Association
CANOPY GLOBAL

Welcome to your Canopy Campus

With your membership, you have access to an array of Realtor® benefits at the **local, state** and **national** level, in addition to services provided at no-charge or at special member pricing.



1. Exclusive use of the **Realtor®** trademark.
2. A stronger commitment to **professionalism** and **ethical conduct**, advanced through education, knowledge-based articles, Realtor® Hot Topics, and podcasts.
3. **Ongoing education** addressing local, state and national matters that affect real estate professionals and the industry as a whole.
4. **Advocacy** at the national, state and local levels to promote home ownership and advance the real estate profession.
5. Representation at the local level by **Canopy** and its government affairs arm, the **Real Estate & Building Industry Coalition (REBIC)**, on issues affecting local and regional economic development and access to accessible and affordable housing.
6. Exclusive access to **Realtors® Property Resource**, the nation's largest property database, which provides a national parcel centric system, robust customizable reports, AI script writer, interactive searchable map layers, and mobile app.
7. Ready-to-use **NC Realtor® and SC Realtor® forms**, saving you the hundreds of dollars you would spend on an attorney.
8. Free guidance from the NC Realtors® and SC Realtors® **Legal Hotlines** – services that would normally cost about \$300/hour from a real estate attorney.
9. **Economic and market reports** from NAR featuring local, state and national data.
10. Free **professional development programs** covering today's most relevant topics, offered in-person and online.
11. Ongoing **Continuing Education** courses offered at special member pricing through Canopy Real Estate Institute to help you stay current with licensing requirements and industry standards.
12. Specialized **designation and certification** programs available at member discounts through Canopy Real Estate Institute to advance your expertise and professional credentials.
13. Exclusive member discounts at the **Realtor® Store** on essential tools, signs, marketing materials, and Realtor®-branded merchandise.
14. **Complimentary Notary Services** available to members for quick, convenient document certification – fast, convenient and hassle-free.
15. **Cost savings** on products and services offered through the NC Realtors®, SC Realtors® and NAR **Partner Programs**.
16. **Consumer education** campaigns that highlight the value and expertise Realtors® bring to every transaction.
17. Ready-to-use **digital marketing materials**, including monthly stats, press releases, and talking points, available to download and customize at www.canopygrabandgrow.com.
18. Powerful **marketing materials** that help Members clearly showcase their expertise and the unique value they deliver to clients.
19. **Member events** designed to foster networking and collaboration with fellow Realtors® and industry partners.
20. Opportunities to grow and refine your leadership skills through Canopy's **Leadership Academy**, preparing members for future roles as industry leaders.
21. Member education and resources to promote **diversity, equity and inclusion**, support **fair housing** practices, and ensure that all clients receive professional, respectful service and equitable access.
22. **Canopy Global** and its alliance network provide business tools and resources designed to help Realtors® grow and expand their businesses.
23. **Support and strengthen communities** across Mecklenburg, Iredell, Haywood counties, and the greater Charlotte region through the Canopy Housing Foundation.
24. Regular digital communications on **Realtor® benefits, learning opportunities, Member meetings and events**.
25. Dedicated **Broker Relations website** serving as a one-stop resource for **industry updates**, and **access to tools and resources** from the national, state and local associations.
26. Opportunity to **give back to your profession** by volunteering to serve on one or more committees.

Thank you in advance for making your annual Canopy Realtor® Association dues payment on or before Jan. 1, 2026.

Questions or need assistance?

Contact Member Services at **704-940-3110** or membership@canopyrealtors.com.

