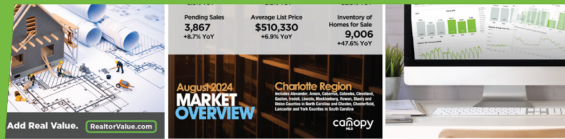




cañopy
REALTOR® ASSOCIATION



Reasons to be a Realtor® member in 2025



Canopy Realtor® Association appreciates the opportunity to serve you and support you throughout your real estate career. Your Realtor® membership provides access to **three levels of benefits** offered through your **local, state** and **national associations**.

As you prepare for 2025, Canopy has provided 25 reasons demonstrating how your annual Realtor® membership dues are invested directly into enhancing your professional development and education, along with resources, legal advice and technical assistance to conduct your business and advocacy efforts to protect the real estate industry and consumers.

As your professional trade association, we are committed to delivering optimal value for your financial investment.

With your membership, you have access to an array of Realtor® benefits at the **local, state** and **national** level, in addition to services provided at no-charge or at special member pricing.

**One Realtor® Membership.
Three Levels of Benefits.**

1. Exclusive use of the Realtor® trademark.
2. An elevated level of **Professional Standards** and **Code of Ethics** through education, knowledge-based articles, Realtor® Hot Topics and podcasts.
3. **Comprehensive education** on local, state and national issues affecting the real estate industry.
4. **Advocacy** at the national, state and local levels to promote home ownership and the profession.
5. Education and calls to action facilitated by **Canopy and its governmental affairs arm**, the Real Estate & Building Industry Coalition (REBIC), on the significance of the REALTOR® Party PAC.
6. **Realtors® Property Resource**, the nation's largest property database, exclusively for Realtors® providing a national parcel centric system, robust customizable reports, AI script writer, interactive searchable map layers and mobile app.
7. Access to **standard forms** provided by NC Realtors® and SC Realtors®.
8. **Legal advice** at no charge through the NC Realtors® and SC Realtors® Legal Hotlines that otherwise would cost an average of \$300/hour to consult with a real estate attorney.
9. **NAR generated market reports** with local, state and national data, along with a complete monthly report package and statistical tools using Canopy MLS data.
10. Association **professional development programs** offered in-person and virtually at no charge.
11. **Continuing-Education, Designation and Certification courses** offered at special member pricing through Canopy Real Estate Institute.
12. Opportunity to **earn and maintain** a variety of specialized Realtor® designations and certifications.
13. Invitation to annual **Realtor® EXPO** featuring national industry expert speakers and vendors with reputable and industry-leading products.
14. **Realtor® Store** member discounts.
15. Complimentary **Notary Services**.
16. **Cost savings** on products and services through NC Realtors®, SC Realtors® and NAR Partner Programs.
17. **Consumer education** campaigns promoting the value of working with a Realtor®.
18. **Digital marketing materials**, including monthly statistical press releases and talking points, available to download and customize for personal marketing from www.canopygrabandgrow.com.
19. **Member events** to facilitate networking with other Realtors® and industry partners.
20. **Leadership development opportunities** through committee service and Canopy's Leadership Academy, which prepares future leaders for industry leadership and encourages service on Association committees.
21. Member education and resources to support **diversity, equity and inclusion, and fair housing**.
22. **Canopy Global** and its network of alliances work to provide business tools and resources to help Realtors® globalize their businesses.
23. **Impact communities** throughout Mecklenburg, Iredell, Haywood counties and the greater Charlotte region through the Canopy Housing Foundation (Realtors® Care Day, Strides for Shelter 5K, Project REACH, Canopy Innovation Award and various grant and award programs).
24. Digital communications about Realtor® **benefits, educational offerings, member meetings and events**.
25. Dedicated **Broker Relations website** to provide a one-stop resource to stay updated on **practice changes**, and **access resources** offered by national, state and local associations.



Reasons to
be a Realtor®
Member in 2025

Thank you in advance for making your annual Canopy Realtor® Association dues payment on or before Jan. 1, 2025. If you have any questions or need assistance, please contact us at **Member Services at 704-940-3110 or membership@canopyrealtors.com**.