



# 2026 Realtors® Care Day

## Sponsorship & Benefits Guide

For 17 years, Canopy Association Realtors® have been making a tangible difference in the community through Realtors® Care Day.

We invite you to join us on April 17, 2026 as we continue this legacy in our new half day format, where we will continue to serve our community, while putting an emphasis on more focused projects.



Your partnership with the Canopy Realtor® Association and the Canopy Housing Foundation demonstrates a powerful commitment to creating safe, affordable, and sustainable housing opportunities.

Realtors® Care Day sponsorships and donations are tax-deductible to the fullest extent allowable by law.



The Foundation's tax ID # is 56-1609175. For questions regarding tax deduction, please consult your tax advisor. Financial information about this organization and a copy of its tax license are available from the state solicitation licensing branch at 919-807-2214. The license is not an endorsement by the state.

### WHAT IS REALTORS® CARE DAY?

- Realtors® Care Day (RCD) is a community upkeep and repair project to assist homeowners and community organizations in Mecklenburg, Iredell & Haywood counties.
- RCD was established in 2009 as part of the foundation's commitment to sustainable housing.
- Since 2009, the Realtor® community has assisted with exterior repairs for 347 homes and non-profit organizations.
- To date, our efforts have equated to a total impact of more than \$1.2 million and \$606,861 in volunteer hours.

### How Sponsoring Realtors® Care Day Benefits You:

- Our new half-day Realtors® Care Day offers sponsors a concentrated event for increased brand visibility, enhanced networking with the real estate community, and a visible demonstration of corporate social responsibility.
- **Enhanced Networking:** Opportunities to engage in hands on volunteer opportunities with our Canopy Realtor® member volunteers.
- **Targeted Visibility:** Exposure to the Canopy Realtor® member and subscriber base of 22k+ members.
- **Corporate Social Responsibility:** Demonstrate a commitment to supporting the community and affordable housing initiatives.
- **Promotional Presence:** Logo placement on event materials, including T-shirts, social media, and on-site signage.
- Realtors® Care Day sponsorships and donations are tax-deductible to the fullest extent allowable by law.

**For sponsorship opportunities and benefits, contact:**

Stacy S. Baum  
Sponsorship Coordinator  
704-940-3147  
sbaum@canopyrealtors.com



# SPONSORSHIP AND BENEFITS GUIDE

## 2026 REALTORS CARE DAY - APRIL 17, 2026

**Sponsorship deadline**  
**MARCH 20, 2026**

**Payment Deadline:**  
**APRIL 10, 2026**

Contact: Stacy Baum, 704-940-3147, sbaum@canopyrealtors.com



	<b>*Title/Tshirt Sponsor* \$3500 SOLD</b>	<b>Food Sponsor \$2000 (2 Available)</b>	<b>Volunteer Registration \$1500 (2) SOLD</b>	<b>Supply Box Sponsor \$1000 (1 of 2 Available)</b>	<b>Project Sponsor \$750 (10 Available)</b>	<b>Friend of Realtors® Care Day \$375</b>
<small>*Realtor® Firms Not Eligible to Sponsor at this level*</small>						
<b>Number representatives non-Realtor® Firm Sponsors can send to site to volunteer</b>	4	3	2	1	1	0
<b>Recognized as sponsor in Sponsored Spotlight mass email to 22K+ members and subscribers</b>	X	X	X	X	X	X
<b>Large company logo as top sponsor</b>	X					
<b>Company logo on tshirt</b>	X	X	X	X		
<b>Emails</b>					X	
<b>Company logo on Realtor® registration site</b>			X			
<b>Company logo on supply boxes at all sites</b>				X		
<b>Signage with company logo on all sites</b>	X	X	X	X		
<b>Signage with company name on all sites</b>					X	
<b>Logo on RCD website</b>	X	X	X	X		
<b>Name on RCD website</b>					X	X
<b>Recognized in emails, online promotions, social media to 22K+ members and subscribers</b>	X	X	X	X	X	X

# SPONSORSHIP COMMITMENT FORM

2026 REALTORS CARE DAY - APRIL 17, 2026

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

FACEBOOK/INSTAGRAM HANDLE: \_\_\_\_\_

Sponsorship commitments must be finalized by March 24, 2026, with payment in full due by April 14, 2026. If paying by check, please make check payable to Canopy Housing Foundation.

If applicable, email high-resolution logo to [sbaum@canopyrealtors.com](mailto:sbaum@canopyrealtors.com) upon confirmation of sponsorship.

By signing this document, Sponsor understands they must comply, at all times (past, present and future), with the Sponsorship Policies and Guidelines (the "Policies") of the Canopy Realtor® Association as such may change or be amended, from time-to-time, without notice to Sponsor.

## SPONSOR COMPANY REPRESENTATIVE

\_\_\_\_\_

DATE \_\_\_\_\_

## CANOPY HOUSING FOUNDATION REPRESENTATIVE

\_\_\_\_\_

DATE \_\_\_\_\_

Sponsorship commitments must be finalized by March 24, 2026. Upon sponsorship commitment, the Foundation will email you an invoice, which must be paid in full by April 14, 2026. Checks should be made payable to Canopy Housing Foundation.

## SPONSORSHIP LEVEL

### PLEASE CIRCLE

Title/Tshirt Sponsor  
\$3,500

Lunch Sponsor  
\$2,000

Volunteer  
Registration Sponsor  
\$1,500

Supply Box Sponsor  
\$1,000

Project Sponsor  
\$750

Friend of  
REALTORS Care  
Day  
\$375

## QUESTIONS?

Stacy Baum  
Sponsorship Coordinator  
704-940-3147  
[sbaum@canopyrealtors.com](mailto:sbaum@canopyrealtors.com)



Canopy Realtor® Association  
A Canopy Housing Foundation Initiative

**REALTORS®**  
Care Day