

2026 Canopy Realtor® Association Holiday Awards Luncheon and Virtual Auction

SPONSORSHIP & BENEFIT GUIDE

Celebrate the holidays with the Canopy Realtor® Association, Canopy Real Estate Institute, and the Canopy Housing Foundation as we recognize the Realtor® of the Year, the Foundation Humanitarian Recipient and conclude our Foundation Holiday Virtual Auction.

GOLD AUCTION SPONSOR (AVAILABLE) - \$2500

Benefits the Canopy Housing Foundation - *At the conclusion of the auction, all Foundation Sponsors will be included in a special Holiday Auction Sponsored Spotlight thank you email to our 15K+ Canopy Members.*

- Recognized as Gold Auction Sponsor in the luncheon program, event signage and on a running slideshow during event.
- Premier table placement in registration area at holiday luncheon celebration. (*Realtor® Firms not eligible for table due to Sponsorship guidelines prohibiting real estate brokerage advertising and recruitment.*)
- Acknowledged in Association member weekly "e-Headlines" newsletter (distribution 15k+) and through Association and Foundation social media channels.
- Featured as Gold Auction Sponsor on the webpage where Realtors® register for the event.
- Logo on home page and landing page of Canopy Housing Foundation website and on the virtual auction bidding website for the two-week auction period of November 27 – December 11.
- Included in thank you email message sent to all registered auction participants following auction.
- Three luncheon tickets

PLATINUM SPONSOR (SOLD) - \$2500

- Recognized as a Platinum Sponsor in the luncheon program, event signage and on a running slideshow during event.
- Premier table placement in registration area of holiday luncheon celebration.
- Two -three minutes speaking opportunity to address event attendees (speech must be pre-approved) or a two – three-minute video shown in the ballroom during lunch.
- Acknowledged in Association member weekly digital *e-Headlines* (distribution 15k+) newsletter and through Association social media channels.
- Featured as Platinum Sponsor on the webpage where Realtors® register for the event.
- Three luncheon tickets.

SILVER SPONSOR (4 AVAILABLE) - \$2000

Benefits the Canopy Housing Foundation - *At the conclusion of the auction, all Foundation Sponsors will be included in a special Holiday Auction Sponsored Spotlight thank you email to our 15K+ Canopy Members.*

- Recognized as a Silver Auction Sponsor in luncheon program, event signage and on a running slideshow during event.
- Exhibitor table in registration area of holiday luncheon celebration event. (*Realtor® Firms not eligible for table due to Sponsorship guidelines prohibiting real estate brokerage advertising and recruitment.*)
- Recognized from podium as the Silver Auction Sponsor during the holiday celebration event.
- Acknowledged in Association member weekly digital *e-Headlines* newsletter (distribution 15k+) and through Association and Foundation social media channels
- Recognized as a Silver Auction Sponsor on the webpage where Realtors® register for the event.
- Logo on home page and landing page of Canopy Housing Foundation website and on the virtual auction bidding website for the two-week auction period of November 27– December 11.
- Two luncheon tickets.

Event takes place on December 11, 2026

Location - The Revelry, North End, 701 Keswick Ave

Sponsorship deadline is November 13, 2026.

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BRONZE PLUS AUCTION SPONSORS (10 AVAILABLE) - \$1000

Benefits the Canopy Housing Foundation - *At the conclusion of the auction, all Foundation Sponsors will be included in a special Holiday Auction Sponsored Spotlight thank you email to our 15K+ Canopy Members.*

- Recognized as a Bronze Auction Sponsor in auction program, signage at luncheon event, and on running slideshow during event.
- Logo on Auction Website, www.bidforcanopy.com, publicized and open for viewing and bidding to 22k+ Realtor® Members and General Public for 3-week auction period from November 27 - December 11, 2026.
- Acknowledged in Association member weekly "e-Headlines" newsletter (distribution 22k+) and through Association and Foundation social media channels
- Company listed as Bronze Sponsor on the webpage where Realtors® register for the event.
- Name listed on auction landing page of Canopy Housing Foundation website.
- One luncheon tickets. **EXHIBITOR TABLE NOT INCLUDED.**

EXHIBITORS - \$750 (10 AVAILABLE) (Not available to Realtor® Firms)

- Recognized as Exhibitors in the luncheon program, event signage and on a running slideshow during event.
- Exhibitor table in event registration area.
- Acknowledged in Association member weekly "e-Headlines" (distribution 15k+) newsletter and through Association social media channels.
- Company listed as an Exhibitor on the webpage where Realtors® register for the event.
- Included in Sponsored Spotlights Holiday edition, which will be sent to 15k+ subscribers and members prior to the end of the December.
- Two luncheon tickets.

BRONZE AUCTION SPONSORS (12 AVAILABLE) - \$500

Benefits the Canopy Housing Foundation -

- Recognized as a Bronze Auction Sponsor in auction program, signage at luncheon event, and on running slideshow during event.
- Acknowledged in Association member weekly "e-Headlines" newsletter (distribution 15k+) and through Association and Foundation social media channels
- Company listed as Bronze Sponsor on the webpage where Realtors® register for the event.
- Name listed on auction landing page of Canopy Housing Foundation website.
- Logo on virtual auction bidding website a for 3-week auction period of November 27 – December 11, 2025.
- Two luncheon tickets. **EXHIBITOR TABLE NOT INCLUDED**

All sponsorship opportunities are open to Realtor® Firms. However, in accordance with Canopy Sponsorship Policies, Realtor® Firms are not eligible to occupy exhibitor tables.

TENTATIVE EVENT SCHEDULE

10 – 10:30 a.m.	Sponsor and Exhibitor Table Set-up
10:30 – 11:45 a.m.	Member registration and booth visits/
11:45 – Noon	refreshments available Doors open for seating
Noon – 1:30 p.m.	Luncheon and program

****ANTICIPATED REALTOR® ATTENDANCE OF 350+ REALTORS®****

For additional information, please contact
Stacy Baum, Sponsorship Coordinator
Canopy Housing Foundation | Canopy Realtor® Association
704-940-3147 | sbaum@canopyrealtors.com

The Foundation is the 501(c)(3) charitable arm of the Canopy Realtor® Association. All donations are tax-deductible to the extent allowed by law. Consult your tax advisor for specific questions regarding this donation.

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REALTOR® ASSOCIATION

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SPONSORSHIP COMMITMENT FORM

DEADLINE: NOVEMBER 16, 2026

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

SPONSORSHIP LEVEL Please circle one.

Gold Auction

\$2,500

Benefits the Canopy
Housing Foundation

Platinum

\$2,500

SOLD

Silver

4 Available

\$2,000

Benefits the Canopy
Housing Foundation

Bronze Plus

10 Available

\$1,000

Benefits the Canopy
Housing Foundation

Exhibitors

9 of 10 Available

\$750

Bronze

12 Available

\$500

Benefits the Canopy
Housing Foundation

By signing this document, Sponsor understands they must comply, at all times (past, present and future), with the Sponsorship Policies and Guidelines (the "Policies") of the Canopy Realtor® Association as such may change or be amended, from time-to-time, without notice to Sponsor.

Sponsor Company Representative

Date

Canopy Representative

Date

Please return this form via email to confirm sponsorship level availability. Sponsorship commitments must be finalized by November 13, 2026. All sponsors, please forward logo to Stacy Baum at sbaum@canopyrealtors.com by November 18 for appropriate sponsor level acknowledgement.

Upon sponsorship commitment, you will receive an invoice, which must be paid in full by November 21.

For additional information, please contact
Stacy Baum, Sponsorship Coordinator
Canopy Housing Foundation | Canopy Realtor® Association
704-940-3147 | sbaum@canopyrealtors.com

The Foundation is the 501(c)(3) charitable arm of the Canopy Realtor® Association. All donations are tax-deductible to the extent allowed by law. Consult your tax advisor for specific questions regarding this donation.