

2024 Canopy Realtor® Association Holiday Awards Luncheon and Virtual Auction

SPONSORSHIP & BENEFIT GUIDE

Celebrate the holidays with the Canopy Realtor® Association, Canopy Real Estate Institute, and the Canopy Housing Foundation as we recognize the Realtor® of the Year, the Foundation Humanitarian Recipient and conclude our Foundation Holiday Virtual Auction.

GOLD AUCTION SPONSOR (1 AVAILABLE) - \$3000 - SOLD

Benefits the Canopy Housing Foundation

- Recognized as Gold Auction Sponsor in the luncheon program, event signage and on a running slideshow during event.
- Premier table placement in registration area at holiday luncheon celebration.
- Two - three minutes speaking opportunity to address event attendees (speech must be pre-approved) or a two -three-minute video shown in the ballroom during lunch.
- Acknowledged in Association member weekly "e-Headlines" newsletter (distribution 15k+) and through Association and Foundation social media channels.
- newsletter, the Foundation quarterly newsletter with a circulation of 15k.
- Featured Gold Auction Sponsor on the webpage where Realtors® register for the event.
- Logo on home page and landing page of Canopy Housing Foundation website and on the virtual auction bidding website for the two-week auction period of November 29 – December 13.
- Included in thank you email message sent to all registered auction participants following auction.
- Three luncheon tickets.

PLATINUM SPONSOR (1 AVAILABLE) - \$2000 - SOLD

- Recognized as a Platinum Sponsor in the luncheon program, event signage and on a running slideshow during event.
- Premier table placement in registration area of holiday luncheon celebration.
- Two -three minutes speaking opportunity to address event attendees (speech must be pre-approved) or a two – three-minute video shown in the ballroom during lunch.
- Acknowledged in Association member weekly digital *e-Headlines* (distribution 15k+) newsletter and through Association social media channels.
- Featured as Platinum Sponsor on the webpage where Realtors® register for the event.
- Three luncheon tickets.

SILVER SPONSOR (1 of 4 AVAILABLE) - \$1500

Benefits the Canopy Housing Foundation

- Recognized as a Silver Auction Sponsor in luncheon program, event signage and on a running slideshow during event.
- Exhibitor table in registration area of holiday luncheon celebration event.
- Recognized from podium as the Silver Auction Sponsor during the holiday celebration event.
- Acknowledged in Association member weekly digital *e-Headlines* newsletter (distribution 15k+) and through Association and Foundation social media channels, as well as in the *Canopy Cares* newsletter, the Foundation quarterly newsletter with a circulation of 15k.
- Recognized as a Silver Auction Sponsor on the webpage where Realtors® register for the event.
- Logo on home page and landing page of Canopy Housing Foundation website and on the virtual auction bidding website for the two-week auction period of November 29– December 13.
- Two luncheon tickets.

Event takes place on December 13, 2024
Location - Sonesta Charlotte Executive Park
5700 Westpark Drive, Charlotte, NC 28217

Sponsorship deadline is November 12, 2024.



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PAGE 2

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EXHIBITORS - \$700

- Recognized as Exhibitors in the luncheon program, event signage and on a running slideshow during event.
- Exhibitor table in Piedmont Ballroom.
- Acknowledged in Association member weekly “e-Headlines” (distribution 15k+) newsletter and through Association social media channels.
- Company listed as an Exhibitor on the webpage where Realtors® register for the event.
- Included in Sponsored Spotlights Holiday edition, which will be sent to 15k+ subscribers and members prior to the end of the December.
- Two luncheon tickets.

BRONZE AUCTION SPONSORS (12 AVAILABLE) - \$550 Benefits the Canopy Housing Foundation

- Recognized as a Bronze Auction Sponsor in auction program, signage at luncheon event, and on running slideshow during event.
- Acknowledged in Association member weekly “e-Headlines” newsletter (distribution 15k+) and through Association and Foundation social media channels, as well as in the Canopy Cares Newsletter, the Foundation quarterly news-letter with a circulation of 15k.
- Company listed as Bronze Sponsor on the webpage where Realtors® register for the event.
- Name listed on auction landing page of Canopy Housing Foundation website.
- Logo on virtual auction bidding website a for 3-week auction period of November 22 – December 13, 2024.
- Two luncheon tickets. **Exhibitor table not included.**

****ANTICIPATED REALTOR® ATTENDANCE OF 350+ REALTORS®****

TENTATIVE EVENT SCHEDULE

10 – 10:30 a.m.	Sponsor and Exhibitor Table Set-up in Piedmont Ballroom
10:30 – 11:45 a.m.	Member registration and booth visits/refreshments available in Piedmont Ballroom
11:45 – Noon	Doors open for seating in Grand Ballroom
Noon – 1:30 p.m.	Luncheon and program in Grand Ballroom

For additional information, please contact
Stacy Baum, Sponsorship Coordinator
Canopy Housing Foundation | Canopy Realtor® Association
704-940-3147 | sbaum@canopyrealtors.com

The Foundation is the 501(c)(3) charitable arm of the Canopy Realtor® Association. All donations are tax-deductible to the extent allowed by law. Consult your tax advisor for specific questions regarding this donation.

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REALTOR® ASSOCIATION

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SPONSORSHIP COMMITMENT FORM

DEADLINE: NOVEMBER 8, 2024

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

SPONSORSHIP LEVEL Please circle one.

Gold Auction
SOLD
\$3,000

Benefits the Canopy
Housing Foundation

Platinum
SOLD
\$2,000

Silver
1 of 4 Available
\$1,500
Benefits the Canopy
Housing Foundation

Exhibitors
10 Available
\$700

Bronze
12 Available
\$550
Benefits the Canopy
Housing Foundation

By signing this document, Sponsor understands they must comply, at all times (past, present and future), with the Sponsorship Policies and Guidelines (the "Policies") of the Canopy Realtor® Association as such may change or be amended, from time-to-time, without notice to Sponsor.

Sponsor Company Representative

Date

Canopy Representative

Date

Please return this form via email to confirm sponsorship level availability. Sponsorship commitments must be finalized by November 8, 2024. All sponsors, please forward logo to Stacy Baum at sbaum@canopyrealtors.com by November 13 for appropriate sponsor level acknowledgement.

Upon sponsorship commitment, you will receive an invoice, which must be paid in full by November 17.

For additional information, please contact
Stacy Baum, Sponsorship Coordinator
Canopy Housing Foundation | Canopy Realtor® Association
704-940-3147 | sbaum@canopyrealtors.com

The Foundation is the 501(c)(3) charitable arm of the Canopy Realtor® Association. All donations are tax-deductible to the extent allowed by law. Consult your tax advisor for specific questions regarding this donation.