

CHARLOTTE REGIONAL REALTOR® ASSOCIATION

REALTOR® 20 EXPO 19

CHARLOTTE CONVENTION CENTER

NETWORK WITH 1,000 REALTORS®

Looking for a captive audience of Realtors®? Inform more than 1,000 Realtors® of your products and services through exhibitor space and sponsorship opportunities.

Maximize your participation and exposure.

Contact Melissa Uhink at melissa.uhink@carolinahome.com or 704.940.3156.



Charlotte Regional Realtor® Association

MARCH
14

8:30 A.M.-4 P.M.

REALTOR® 20 EXPO 19

CHARLOTTE CONVENTION CENTER

TITLE GRAND PRIZE \$5000
 EDUCATION \$3000
 COCKTAIL HOUR \$3000
 HYDRATION STATION \$2500
 REGISTRATION BAG \$2500
 NAME BADGE \$2500
 LANYARD (Name on 1,500 lanyards) \$2500
 BREAKFAST/LUNCH \$2500
 CAROLINAMLS LOUNGE \$1800
 PREMIUM DOUBLE BOOTH \$1500
 DOUBLE BOOTH \$1300
 PREMIUM SINGLE BOOTH \$950
 SINGLE BOOTH \$850
 \$650

| | TITLE GRAND PRIZE | EDUCATION | COCKTAIL HOUR | HYDRATION STATION | REGISTRATION BAG | NAME BADGE | LANYARD (Name on 1,500 lanyards) | BREAKFAST/LUNCH | CAROLINAMLS LOUNGE | PREMIUM DOUBLE BOOTH | DOUBLE BOOTH | PREMIUM SINGLE BOOTH | SINGLE BOOTH |
|---|-------------------|-----------|---------------|-------------------|------------------|------------|----------------------------------|-----------------|--------------------|----------------------|--------------|----------------------|--------------|
| Banner (provided by sponsor) hung on stage during luncheon | ● | | | | | | | | | | | | |
| Speak at keynote speaker lunch to all (1000+) attendees 3-5 minutes | ● | | | | | | | | | | | | |
| Attendees gather at your location while you present the grand prize (\$1000 cash) | ● | | | | | | | | | | | | |
| All grand prize entries submitted at your booth | ● | | | | | | | | | | | | |
| Speak at each education session (approx. 4 session) for 1-2 minutes | | ● | | | | | | | | | | | |
| Announcement during cocktail hour (3 x 1 minute) | | | ● | | | | | | | | | | |
| Logo on all napkins used during cocktail hour | | | ● | | | | | | | | | | |
| Additional signage with logo | ● | ● | ● | ● | ● | ● | ● | ● | | | | | |
| Logo on reusable tumblers for use by attendees | | | | ● | | | | | | | | | |
| Logo on reusable bags given to attendees | | | | ● | | | | | | | | | |
| Link with logo on registration page | ● | ● | ● | ● | ● | ● | ● | ● | | | | | |
| Logo featured in breakfast/lunch area | | | | | | | ● | | | | | | |
| Ad included in EXPO program | FULL | FULL | FULL | FULL | FULL | FULL | FULL | HALF | HALF | | | | |
| Logo featured on additional signage throughout event | ● | ● | ● | ● | ● | ● | ● | | | | | | |
| Logo featured on EXPO registration webpage | ● | ● | ● | ● | ● | ● | ● | No link | | | | | |
| Signage (provided by sponsor) in CarolinaMLS Lounge | | | | | | | | | ● | | | | |
| Logo on computer screen in CarolinaMLS Lounge | | | | | | | | | ● | | | | |
| Premium location | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Listed on large sign at registration table | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | No logo | No logo | No logo | No logo |
| Featured as vendor in program | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| List of attendees with mailing address post event (no emails) | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| 8' high pipe and drape back wall and draped 3' high side drapes (white) | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| 2 chairs | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 |
| 6' draped table with/tablecloth | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 |
| Tickets (entry, breakfast, lunch, shuttle/parking) | 10 | 8 | 8 | 6 | 6 | 6 | 6 | 3 | 3 | 4 | 4 | 2 | 2 |
| 10'x10' booth space | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 |

SPONSORSHIP LEVEL