

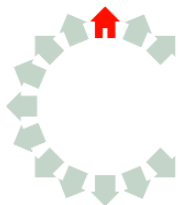
Event: Charlotte Regional Realtor® Association
Candidate Fish Fry
Date: Sept. 22, 2011 (rain date Sept. 29)
Place: Charlotte Regional Realtor® Association
 Parking Lot, 1201 Greenwood Cliff
Time: 4-7 p.m.



★ To become a sponsor or exhibitor, go to
 ★ www.CarolinaHome.com/resources/advertisingspon/.

As one of the Charlotte Regional Realtor® Association's most popular events of the year, the annual Candidate Fish Fry is a festive blend of fun, feasting and politics. Held before the fall elections, the Fish Fry draws a host of local and state candidates, elected officials, as well as more than 900 Realtors®. This is a fun-filled, outdoor event complete with fried fish and chicken dinners, drinks, ice cream and live music.

The Fish Fry gives you the opportunity to network and present your products, services and new projects to this gathering of Realtors® and guests. The atmosphere is relaxed and informal, allowing Realtors® to meet you and learn about your services. There are various levels of sponsorships and a limited number of spaces available. Don't miss the opportunity to target this captive audience!



**Charlotte
 Regional
 Realtor®
 Association**

Beverage Sponsor \$1,500

Limited availability.

- » Featured as a Beverage Sponsor on the website for the Fish Fry where Realtors® register for the event.
- » Company logo displayed on stadium cup used for beverages served during Fish Fry.
- » Acknowledged as a Beverage Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive full-page, color ad in Fish Fry program.
- » Acknowledged as a Beverage Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Beverage Sponsor on promotional banner for the event.
- » Featured as a Beverage Sponsor on the Fish Fry website with company logo.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive eight food tickets for the event.

Registration Bag Sponsor - \$1,500

Limited availability.

- » Featured as a Registration Bag Sponsor with company logo on the website for the Fish Fry where Realtors® register for the event.
- » Company logo displayed on 15" x 18" x 4" bags given to members as they register.
- » Acknowledged as a Registration Bag Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive full-page, color ad in Fish Fry program.
- » Acknowledged as a Registration Bag Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Registration Bag Sponsor on promotional banner for the event.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive eight food tickets for the event.

Affiliate members get 10% off!
Learn more about Affiliate membership at www.CarolinaHome.com.

(See page 2 for more sponsorship opportunities.)

***Deadline for all printed materials is July 22, 2011.**

**For more information, contact 704-940-3156
 or sponsorships@carolinahome.com by Aug. 26, 2011.**



Gold Sponsor \$1,000

Limited availability.

- >> Featured as a Gold Sponsor with company logo on the website for the Fish Fry where Realtors® register for the event.
- >> Acknowledged as a Gold Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- >> Receive half-page, color ad in Fish Fry program.
- >> Acknowledged as a Gold Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- >> Recognized as a Gold Sponsor on promotional banner for the event.
- >> Exhibitor space included in sponsorship.
- >> Receive a premium exhibitor location at Fish Fry.
- >> Receive six food tickets for the event.

Silver Sponsor \$800

Limited availability.

- >> Featured as a Silver Sponsor with company logo on the website for the Fish Fry where Realtors® register for the event.
- >> Acknowledged as a Silver Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- >> Receive quarter-page, color ad in Fish Fry program.
- >> Acknowledged as a Silver Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- >> Recognized as Silver Sponsor on promotional banner for the event.
- >> Exhibitor space included in sponsorship.
- >> Receive four food tickets for the event.

Water Bottle Sponsor - \$1,500

Limited availability.

- >> Featured as a Water Bottle Sponsor with company logo on the website for the Fish Fry where Realtors® register for the event.
- >> Company logo displayed on water bottles available to members during Fish Fry.
- >> Acknowledged as a Water Bottle Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- >> Receive full-page, color ad in Fish Fry program.
- >> Acknowledged as a Water Bottle Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- >> Recognized as a Water Bottle Sponsor on promotional banner for the event.
- >> Exhibitor space included in sponsorship.
- >> Receive a premium exhibitor location at Fish Fry.
- >> Receive eight food tickets for the event.

Gas Card Sponsor - \$1,200

Limited availability.

- >> Featured as the Gas Card Sponsor with company logo on the Web site for the Fish Fry where Realtors® register for the event.
- >> Company name announced every 20 minutes at the event when a Realtors® name is pulled as the winner.
- >> Acknowledged as the Gas Card Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- >> Receive full-page, color ad in Fish Fry program.
- >> Acknowledged as the Gas Card Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- >> Recognized as a Gas Card Sponsor on promotional banner for the event.
- >> Exhibitor space included in sponsorship.
- >> Receive a premium exhibitor location at Fish Fry.
- >> Receive six food tickets for the event.



Exhibitor Space \$400

- >> 10' x 10' display space with white cabaret tent, 6' skirted table and two chairs.
- >> Post-Fish Fry names and addresses – a final list of registrations received for Fish Fry (no e-mail addresses)
- >> Acknowledged as an exhibitor in Realtor® Reflections online magazine wrap-up story for Fish Fry event.
- >> Company name displayed on promotional banner for the event.
- >> Featured as an exhibitor on the Fish Fry website.
- >> Receive two food tickets for the event.

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**For more information, contact 704-940-3156
or sponsorships@carolinahome.com by Aug. 26, 2011.**