

# Annual Report on the Charlotte Housing Market

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FOR RESIDENTIAL REAL ESTATE ACTIVITY FROM THE CHARLOTTE REGIONAL REALTOR® ASSOCIATION



Charlotte Regional **Realtor**® Association

# 2016



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FOR RESIDENTIAL REAL ESTATE ACTIVITY FROM THE CHARLOTTE REGIONAL REALTOR® ASSOCIATION

**With** a new U.S. president from a different political party taking office in 2017, few are expecting federal policies to remain as they have under prior leadership. The incoming president has a deep history in real estate development and has shown a strong interest in funding massive infrastructure projects, two points that provide intrigue for the immediate future of residential real estate.

After several years of housing market improvement, 2016, as predicted, was not a pronounced triumph but more of a measured success. Markets took a steady and mostly profitable walk from month to month. Even as supply was short and shrinking, sales and prices were often increasing.

Interest rates were expected to rise throughout 2016, but they did not. Just as happened in 2015, the Federal Reserve waited until December 2016 to make a short-term rate increase. Incremental rate hikes are again expected in 2017. An economy that shows unemployment at a nine-year low coupled with higher wages inspires confidence.

Mortgage rates are not expected to grow by more than .75 percent throughout 2017, which should keep them below 5.0 percent. If they rise above that mark, we could see rate lock, and that could cause homeowners to stay put at locked-in rates instead of trading up for higher-rate properties. Such a situation would put a damper on an already strained inventory environment.

**Sales:** Closed sales increased 8.4 percent to 44,386 to close out the year.

**Listings:** Inventory was lower in year-over-year comparisons. There were 8,747 active listings at the end of 2016. New listings increased by 3.4 percent to finish the year at 55,390. Low home supply is expected to continue throughout 2017.

**Distressed Homes:** The days of a dominating foreclosure market appear to be well behind us. In 2016, the percentage of closed sales that were either foreclosure or short sale dropped by 27.1 percent to land at 2.9 percent of the market.

**Showings:** Overall the total number of showings in the market was up 7.0 percent over last year. Demand remained high throughout the year, as proven by the higher number of showings in the face of low supply.

**Prices:** Home prices rose compared to last year. The overall median sales price was up 7.5 percent to \$207,000 for the year. When inventory is low and demand is high, prices will rise. Prices should increase in most areas in 2017 but at a slower growth rate. We will likely need years of improved wage growth to account for recent price gains.

**List Price Received:** Sellers received 96.2 percent of their original list price received at sale, a year-over-year increase of 1.3 percent. Sales prices should increase again in 2017, leading to further increases in list price received.

Millennials continue to command attention as the next wave of home buyers, yet the rate at which this massive population is entering the market has been less than stellar. This may be due to a cultural change away from settling into marriage and parenthood until later in life, high student loan debt, or even reservations about a home being a wise investment in the wake of what the last recession did to their elders. That said, some have suggested that this group is simply willing to wait longer to buy, thus skipping the entry-level purchase altogether to land in their preferred home.

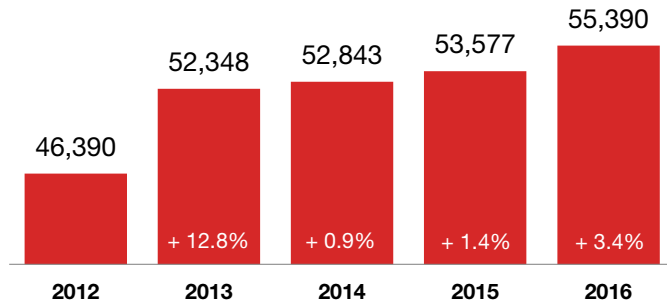
At the other end of the age and price spectrum, baby boomers are expected to make up nearly one-third of all buyers in 2017. By and large, this group is not looking to invest in oversized homes, yet we could see improvement in higher price ranges as a hedge against inflation and risk. Shifting wealth away from the stock market into valuable homes may be seen as a safer bet during a transition of power and a period of pronounced change.

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# Quick Facts

## New Listings



### Top 5 Areas: Change in New Listings from 2015

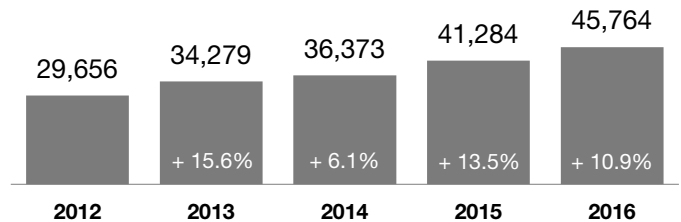
Denver, NC	+ 20.5%
Fort Mill, SC	+ 14.5%
Alexander County, NC	+ 14.1%
Lincoln County, NC	+ 12.8%
Huntersville, NC	+ 10.0%

### Bottom 5 Areas: Change in New Listings from 2015

Statesville, NC	- 2.5%
Gaston County, NC	- 3.9%
Salisbury, NC	- 4.5%
Davidson, NC	- 5.9%
Anson County, NC	- 16.5%

## Pending Sales\*

\*Note: CarolinaMLS did not include "showable" under contract listings in the "Pending Sales" stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, the new "Pending Sales" stats trend higher and "Months Supply of Inventory" stats trend lower since July 2012.



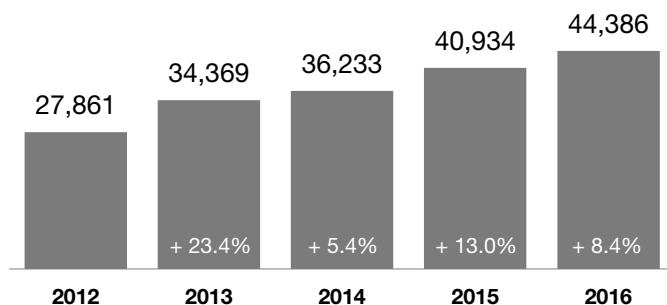
### Top 5 Areas: Change in Pending Sales from 2015

Kannapolis, NC	+ 23.4%
Lincoln County, NC	+ 23.2%
Denver, NC	+ 21.7%
Lincolnton, NC	+ 20.9%
Fort Mill, SC	+ 20.6%

### Bottom 5 Areas: Change in Pending Sales from 2015

City of Charlotte, NC	+ 7.8%
Uptown Charlotte	+ 7.2%
Rock Hill, SC	+ 5.5%
Davidson, NC	- 6.5%
Montgomery County, NC	- 7.7%

## Closed Sales



### Top 5 Areas: Change in Closed Sales from 2015

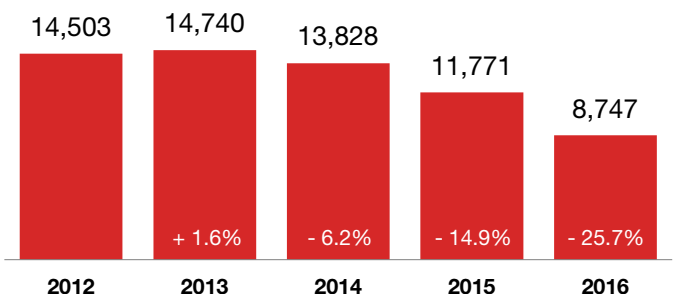
Kannapolis, NC	+ 20.8%
Lincoln County, NC	+ 20.3%
Denver, NC	+ 19.7%
Stanly County, NC	+ 17.7%
Lincolnton, NC	+ 17.1%

### Bottom 5 Areas: Change in Closed Sales from 2015

Mecklenburg County, NC	+ 6.0%
Rock Hill, SC	+ 5.8%
Uptown Charlotte	+ 2.1%
Davidson, NC	- 0.4%
Montgomery County, NC	- 11.5%

## Inventory of Homes for Sale

At the end of the year.



### Top 5 Areas: Change in Homes for Sale from 2015

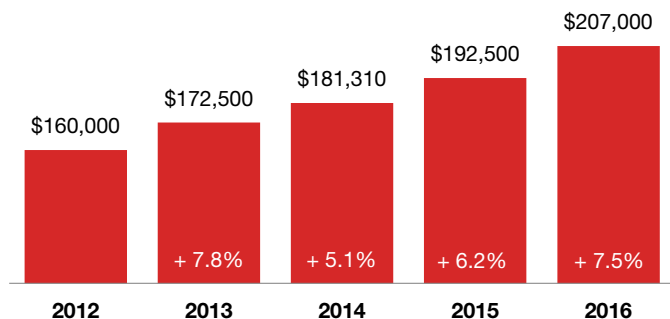
Denver, NC	+ 17.0%
Davidson, NC	- 0.8%
Alexander County, NC	- 3.1%
Huntersville, NC	- 3.1%
Lake Norman	- 10.8%

### Bottom 5 Areas: Change in Homes for Sale from 2015

Salisbury, NC	- 37.1%
Kannapolis, NC	- 37.6%
Gaston County, NC	- 40.2%
Lincolnton, NC	- 40.9%
Gastonia, NC	- 42.5%

# Quick Facts

## Median Sales Price



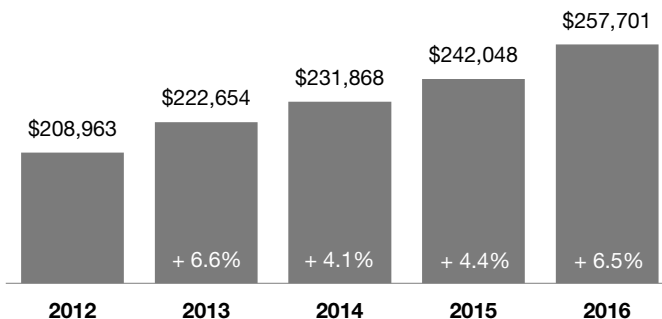
### Top 5 Areas: Change in Median Sales Price from 2015

Anson County, NC	+ 46.1%
Lincoln County, NC	+ 20.4%
Denver, NC	+ 20.1%
Salisbury, NC	+ 14.9%
Lake Wylie	+ 13.5%

### Bottom 5 Areas: Change in Median Sales Price from 2015

Huntersville, NC	+ 4.5%
Cabarrus County, NC	+ 4.3%
Iredell County, NC	+ 4.2%
Mooresville, NC	+ 2.1%
Montgomery County, NC	+ 1.7%

## Average Sales Price



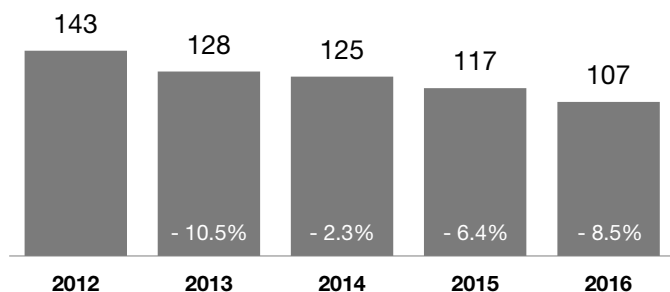
### Top 5 Areas: Change in Avg. Sales Price from 2015

Anson County, NC	+ 32.0%
Alexander County, NC	+ 20.1%
Lincolnton, NC	+ 14.8%
Lincoln County, NC	+ 12.4%
Davidson, NC	+ 12.4%

### Bottom 5 Areas: Change in Avg. Sales Price from 2015

Cabarrus County, NC	+ 4.4%
Iredell County, NC	+ 4.2%
Mooresville, NC	+ 3.2%
Uptown Charlotte	- 2.7%
Montgomery County, NC	- 4.1%

## List to Close



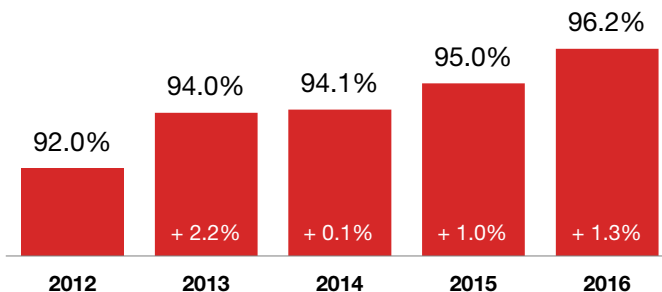
### Top 5 Areas: Change in List to Close from 2015

Waxhaw, NC	+ 4.4%
Davidson, NC	+ 2.3%
Statesville, NC	- 0.7%
Lake Wylie	- 2.9%
Iredell County, NC	- 3.1%

### Bottom 5 Areas: Change in List to Close from 2015

Lincoln County, NC	- 12.9%
Rock Hill, SC	- 16.7%
Salisbury, NC	- 16.7%
Denver, NC	- 17.3%
Uptown Charlotte	- 17.4%

## Percent of Original List Price Received



### Top 5 Areas: Change in Pct. of Orig. Price Received from 2015

Anson County, NC	+ 7.2%
Alexander County, NC	+ 3.3%
Montgomery County, NC	+ 3.1%
Salisbury, NC	+ 3.0%
Stanly County, NC	+ 2.9%

### Bottom 5 Areas: Change in Pct. of Orig. Price Received from 2015

Lancaster County, SC	+ 0.6%
Lake Norman	+ 0.5%
Fort Mill, SC	+ 0.5%
Huntersville, NC	+ 0.4%
Lake Wylie	+ 0.2%

# Property Type Review

**109**

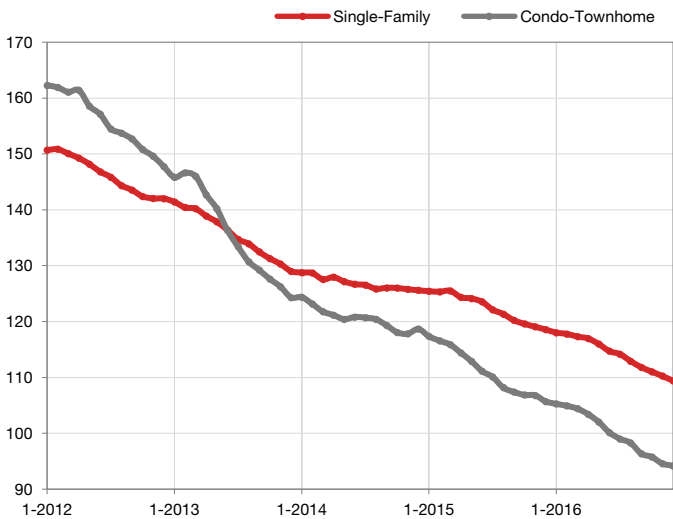
Average List to Close  
Single-Family

**94**

Average List to Close  
Condo-Townhome

## List to Close

This chart uses a rolling 12-month average for each data point.



## Top Areas: Condo-Townhome Market Share in 2016

Uptown Charlotte	97.4%
Davidson, NC	25.8%
City of Charlotte, NC	24.8%
Mecklenburg County, NC	23.3%
Fort Mill, SC	22.6%
Lake Norman	15.9%
Charlotte MSA	15.6%
Entire CarolinaMLS Service Area	14.4%
York County, SC	14.3%
Mooresville, NC	13.3%
Lake Wylie	13.1%
Rock Hill, SC	12.4%
Lancaster County, SC	10.5%
Iredell County, NC	8.8%
Huntersville, NC	8.8%
Gaston County, NC	8.1%
Concord, NC	7.9%
Cabarrus County, NC	7.4%
Gastonia, NC	6.6%
Denver, NC	4.3%
Monroe, NC	4.1%
Union County, NC	4.0%
Salisbury, NC	3.7%
Statesville, NC	2.3%
Lincoln County, NC	2.1%

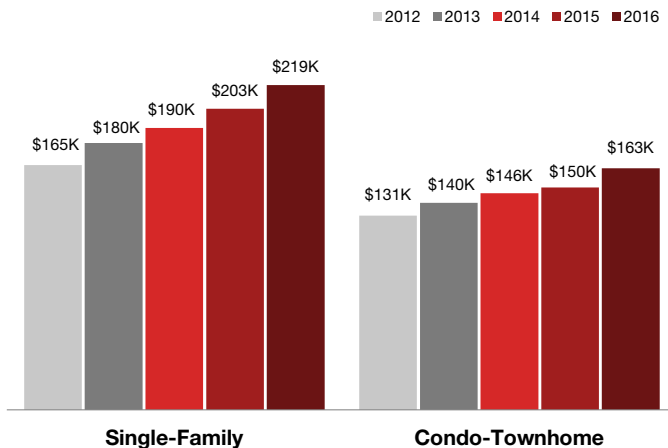
**+ 7.9%**

One-Year Change in Price  
Single-Family

**+ 8.7%**

One-Year Change in Price  
Condo-Townhome

## Median Sales Price



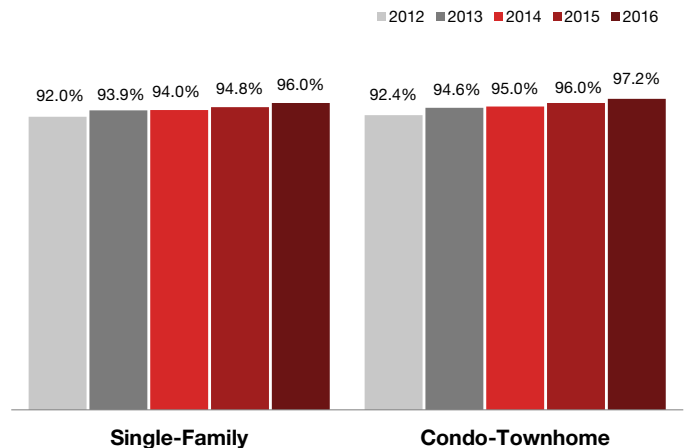
**96.0%**

Pct. of Orig. Price Received  
Single-Family

**97.2%**

Pct. of Orig. Price Received  
Condo-Townhome

## Percent of Original List Price Received



# 2016 Annual Report on the Charlotte Housing Market

## Distressed Homes Review



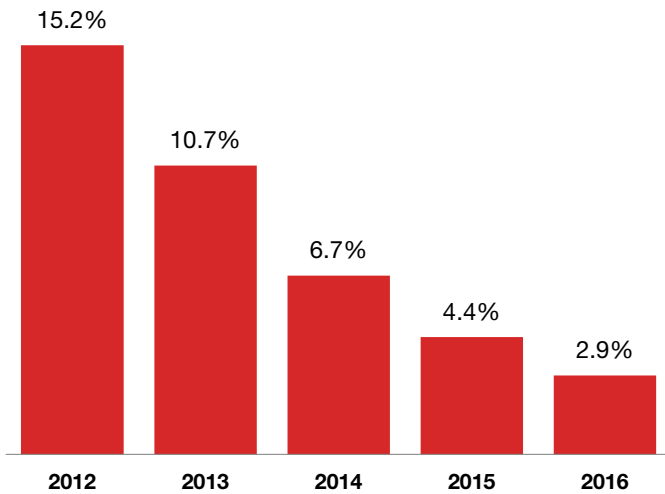
**2.9%**

Percent of Closed Sales in 2016 That Were Distressed

**- 27.1%**

One-Year Change in Sales of Lender-Mediated

### Percent of Sales That Were Distressed



### Top Areas: Lender-Mediated Market Share in 2015

Kannapolis, NC	5.8%
Salisbury, NC	5.2%
Anson County, NC	4.9%
Gaston County, NC	4.2%
Gastonia, NC	4.2%
Monroe, NC	4.1%
Stanly County, NC	3.9%
Statesville, NC	3.9%
Lincolnton, NC	3.3%
Alexander County, NC	3.0%
City of Charlotte, NC	2.9%
Entire CarolinaMLS Service Area	2.9%
Lincoln County, NC	2.8%
Iredell County, NC	2.7%
Charlotte MSA	2.7%
Union County, NC	2.6%
Mecklenburg County, NC	2.6%
Cabarrus County, NC	2.6%
Waxhaw, NC	2.1%
Rock Hill, SC	2.0%
Concord, NC	2.0%
Fort Mill, SC	1.9%
York County, SC	1.8%
Lancaster County, SC	1.6%
Denver, NC	1.3%

**+ 20.0%**

Four-Year Change in Price All Properties

**+ 14.8%**

Four-Year Change in Price Traditional Properties

**+ 18.1%**

Four-Year Change in Price Foreclosure

**+ 4.8%**

Four-Year Change in Price Short Sale

### Median Sales Price



# Bedroom Count Review

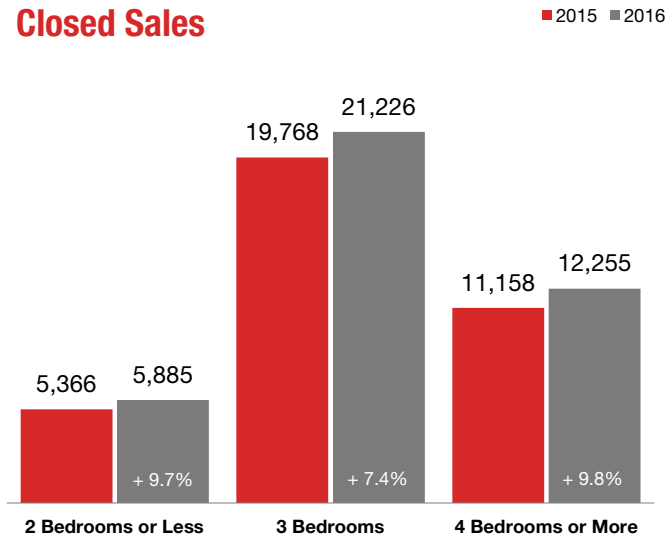
**+ 9.7%**

Growth in Closed Sales  
2 Bedrooms or Less

**+ 9.8%**

Growth in Closed Sales  
4 Bedrooms or More

## Closed Sales



## Top Areas: 4 Bedrooms or More Market Share in 2016

Huntersville, NC	39.0%
Lake Norman	38.6%
Mooresville, NC	36.3%
Davidson, NC	35.4%
Waxhaw, NC	35.3%
Lake Wylie	34.7%
Fort Mill, SC	32.6%
Union County, NC	32.3%
Iredell County, NC	31.4%
Lancaster County, SC	29.8%
Cabarrus County, NC	29.0%
Denver, NC	29.0%
York County, SC	28.9%
Mecklenburg County, NC	28.7%
Concord, NC	28.4%
Charlotte MSA	28.0%
Entire CarolinaMLS Service Area	27.6%
City of Charlotte, NC	27.3%
Monroe, NC	26.1%
Rock Hill, SC	24.8%
Lincoln County, NC	23.4%
Gaston County, NC	22.1%
Statesville, NC	22.0%
Gastonia, NC	21.6%
Anson County, NC	21.1%

**96.2%**

Percent of Original List Price  
Received in 2016 for  
All Properties

**95.0%**

Percent of Original List Price  
Received in 2016 for  
2 Bedrooms or Less

**96.3%**

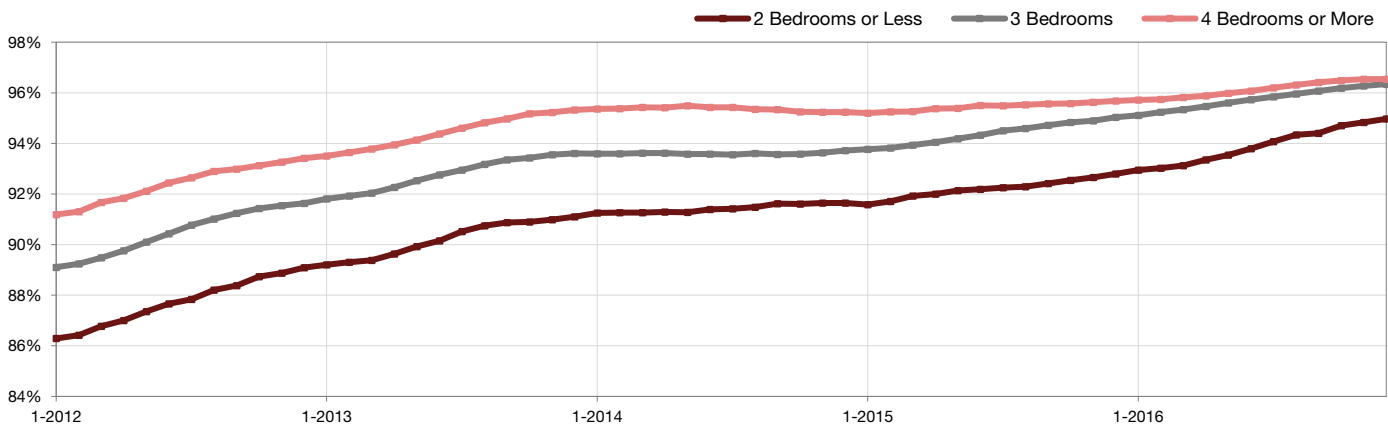
Percent of Original List Price  
Received in 2016 for  
3 Bedrooms

**96.5%**

Percent of Original List Price  
Received in 2016 for  
4 Bedrooms or More

## Percent of Original List Price Received

This chart uses a rolling 12-month average for each data point.



# Price Range Review

**\$150,001 to \$200,000**

Price Range with Shortest Average Market Time

**\$500,001 and Above**

Price Range with Longest Average Market Time

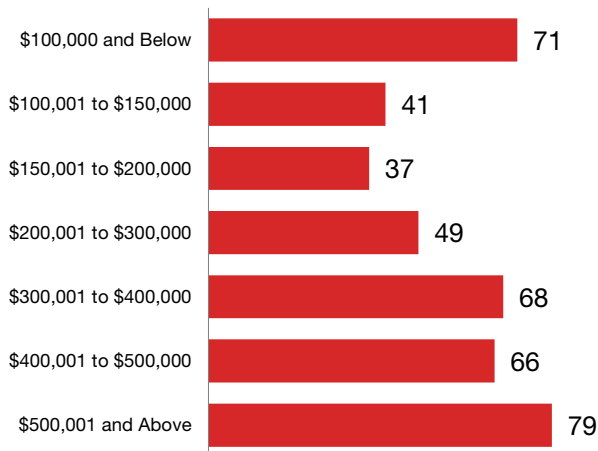
**12.8%**

of Homes for Sale at Year End Priced \$100,000 and Below

**- 45.0%**

One-Year Change in Homes for Sale Priced \$100,000 and Below

## Days on Market Until Sale by Price Range



## Share of Homes for Sale \$100,000 and Below



**\$200,001 to \$300,000**

Price Range with the Most Closed Sales

**+ 22.8%**

Price Range with Strongest One-Year Change in Sales: \$400,001 to \$500,000

**\$400,001 to \$500,000**

Price Range with the Fewest Closed Sales

**- 15.8%**

Price Range with Weakest One-Year Change in Sales: \$100,000 and Below

## Closed Sales by Price Range







# Showings Review

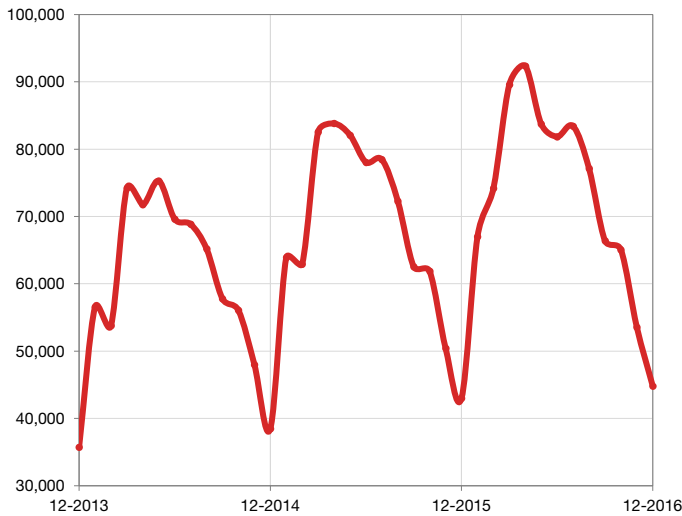
**10.0**

Median Number of Showings Before Pending

**- 9.0%**

One-Year Change in Median Showings Before Pending

## Monthly Number of Showings



### Top 10 Areas: Number of Showings

Charlotte MSA	795,472
Mecklenburg County, NC	446,785
City of Charlotte, NC	356,255
Union County, NC	81,978
York County, SC	79,762
Cabarrus County, NC	68,656
Iredell County, NC	58,830
Lake Norman	54,691
Gaston County, NC	50,709
Mooresville, NC	41,933

### Top 10 Areas: Number of Showings per Listing

Uptown Charlotte	19.9
City of Charlotte, NC	19.2
Mecklenburg County, NC	18.9
Fort Mill, SC	17.1
Huntersville, NC	16.8
Davidson, NC	16.8
Concord, NC	16.3
Charlotte MSA	16.1
Cabarrus County, NC	15.5
Waxhaw, NC	15.1

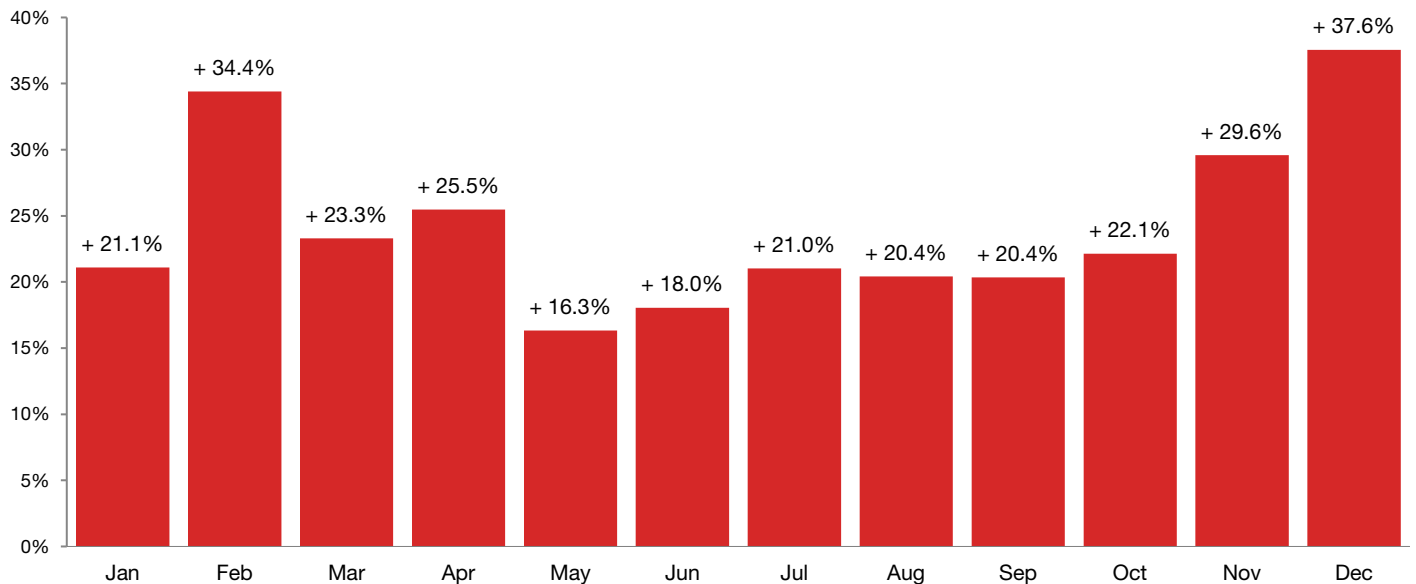
**+ 7.0%**

One-Year Change in Total Showings

**April '16**

Peak Showing Activity Month

## 2016 Year-Over-Year Change in Monthly Showings per Listing



# Area Overviews

	Total Closed Sales	Change from 2015	Percent Condo-Townhome	Percent Distressed	Median Showings to Pending	Months Supply of Inventory*	List to Close	Pct. of Orig. Price Received
<b>Entire CarolinaMLS Service Area</b>	<b>44,386</b>	<b>+ 8.4%</b>	<b>14.4%</b>	<b>2.9%</b>	<b>10</b>	<b>2.3</b>	<b>107</b>	<b>96.2%</b>
Alexander County, NC	135	+ 7.1%	0.0%	3.0%	2	4.9	143	93.7%
Anson County, NC	123	+ 11.8%	0.0%	4.9%	3	9.7	231	88.8%
Cabarrus County, NC	3,390	+ 7.3%	7.4%	2.6%	10	1.8	100	96.3%
Charlotte MSA	38,650	+ 8.0%	15.6%	2.7%	11	1.9	102	96.6%
City of Charlotte, NC	15,546	+ 6.6%	24.8%	2.9%	13	1.3	92	97.2%
Concord, NC	1,965	+ 6.4%	7.9%	2.0%	11	1.6	97	96.4%
Davidson, NC	461	- 0.4%	25.8%	0.4%	12	3.5	132	96.5%
Denver, NC	601	+ 19.7%	4.3%	1.3%	7	4.3	115	96.5%
Fort Mill, SC	1,541	+ 16.2%	22.6%	1.9%	11	1.9	100	97.4%
Gaston County, NC	3,048	+ 8.2%	8.1%	4.2%	8	2.3	122	95.3%
Gastonia, NC	1,416	+ 9.9%	6.6%	4.2%	9	2.3	122	95.0%
Huntersville, NC	1,524	+ 7.0%	8.8%	1.0%	12	1.8	93	97.1%
Iredell County, NC	2,984	+ 9.5%	8.8%	2.7%	8	3.6	126	94.7%
Kannapolis, NC	685	+ 20.8%	1.6%	5.8%	9	2.1	111	94.4%
Lake Norman	2,009	+ 6.5%	15.9%	1.3%	9	4.5	136	94.7%
Lake Wylie	1,060	+ 9.2%	13.1%	0.8%	8	3.0	133	95.8%
Lancaster County, SC	1,344	+ 8.0%	10.5%	1.6%	8	2.7	114	96.4%
Lincoln County, NC	1,246	+ 20.3%	2.1%	2.8%	7	3.4	121	94.8%
Lincolnton, NC	398	+ 17.1%	0.0%	3.3%	7	2.7	130	93.2%
Mecklenburg County, NC	19,463	+ 6.0%	23.3%	2.6%	13	1.5	94	97.2%
Monroe, NC	1,123	+ 12.1%	4.1%	4.1%	10	2.1	105	96.5%
Montgomery County, NC	170	- 11.5%	0.6%	0.6%	3	14.4	240	86.6%
Mooresville, NC	1,823	+ 8.3%	13.3%	1.3%	10	3.3	122	95.2%
Rock Hill, SC	1,608	+ 5.8%	12.4%	2.0%	9	1.9	95	97.1%
Salisbury, NC	782	+ 12.5%	3.7%	5.2%	7	3.8	135	92.6%
Stanly County, NC	585	+ 17.7%	1.0%	3.9%	6	4.6	154	92.8%
Statesville, NC	870	+ 8.9%	2.3%	3.9%	7	3.5	133	93.6%
Union County, NC	4,142	+ 9.7%	4.0%	2.6%	10	2.2	110	96.9%
Uptown Charlotte	340	+ 2.1%	97.4%	0.6%	13	2.5	95	96.6%
Waxhaw, NC	1,149	+ 13.9%	1.8%	2.1%	11	2.6	119	96.6%
York County, SC	4,554	+ 10.9%	14.3%	1.8%	9	2.2	104	96.8%

\*Note: CarolinaMLS did not include "showable" under contract listings in the "Pending Sales" stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, "Pending Sales" stats trend higher and "Months Supply of Inventory" stats trend lower since July 2012.

# Area Historical Median Prices

	2012	2013	2014	2015	2016	Change From 2015	Change From 2012
<b>Entire CarolinaMLS Service Area</b>	<b>\$160,000</b>	<b>\$172,500</b>	<b>\$181,310</b>	<b>\$192,500</b>	<b>\$207,000</b>	<b>+ 7.5%</b>	<b>+ 29.4%</b>
Alexander County, NC	\$112,000	\$98,500	\$115,250	\$123,678	\$137,500	+ 11.2%	+ 22.8%
Anson County, NC	\$50,276	\$59,400	\$62,500	\$59,500	\$86,900	+ 46.1%	+ 72.8%
Cabarrus County, NC	\$153,488	\$160,000	\$169,950	\$184,500	\$192,500	+ 4.3%	+ 25.4%
Charlotte MSA	\$162,000	\$175,000	\$185,000	\$195,400	\$210,003	+ 7.5%	+ 29.6%
City of Charlotte, NC	\$150,000	\$169,900	\$178,500	\$188,000	\$202,500	+ 7.7%	+ 35.0%
Concord, NC	\$151,000	\$158,750	\$165,000	\$177,500	\$187,500	+ 5.6%	+ 24.2%
Davidson, NC	\$277,000	\$290,000	\$288,500	\$297,500	\$330,000	+ 10.9%	+ 19.1%
Denver, NC	\$270,000	\$274,000	\$289,154	\$291,445	\$350,000	+ 20.1%	+ 29.6%
Fort Mill, SC	\$235,900	\$243,976	\$256,500	\$260,000	\$285,000	+ 9.6%	+ 20.8%
Gaston County, NC	\$114,700	\$118,000	\$124,815	\$139,000	\$149,999	+ 7.9%	+ 30.8%
Gastonia, NC	\$106,000	\$106,275	\$118,000	\$133,500	\$142,058	+ 6.4%	+ 34.0%
Huntersville, NC	\$221,000	\$237,304	\$245,000	\$258,435	\$270,000	+ 4.5%	+ 22.2%
Iredell County, NC	\$172,500	\$178,000	\$190,000	\$208,000	\$216,750	+ 4.2%	+ 25.7%
Kannapolis, NC	\$82,000	\$89,900	\$94,000	\$116,000	\$123,500	+ 6.5%	+ 50.6%
Lake Norman	\$329,900	\$330,000	\$348,000	\$342,812	\$365,000	+ 6.5%	+ 10.6%
Lake Wylie	\$276,850	\$270,025	\$297,886	\$290,557	\$329,925	+ 13.5%	+ 19.2%
Lancaster County, SC	\$208,000	\$225,900	\$232,000	\$246,548	\$258,500	+ 4.8%	+ 24.3%
Lincoln County, NC	\$165,000	\$160,750	\$193,000	\$196,000	\$235,900	+ 20.4%	+ 43.0%
Lincolnton, NC	\$106,250	\$114,500	\$127,500	\$130,000	\$142,000	+ 9.2%	+ 33.6%
Mecklenburg County, NC	\$165,000	\$184,000	\$192,000	\$204,700	\$218,525	+ 6.8%	+ 32.4%
Monroe, NC	\$122,000	\$136,000	\$150,000	\$157,250	\$172,000	+ 9.4%	+ 41.0%
Montgomery County, NC	\$92,000	\$92,500	\$130,475	\$133,750	\$136,000	+ 1.7%	+ 47.8%
Mooresville, NC	\$213,500	\$224,130	\$242,486	\$255,000	\$260,480	+ 2.1%	+ 22.0%
Rock Hill, SC	\$147,500	\$149,900	\$150,000	\$157,000	\$169,900	+ 8.2%	+ 15.2%
Salisbury, NC	\$114,000	\$115,000	\$110,450	\$120,000	\$137,900	+ 14.9%	+ 21.0%
Stanly County, NC	\$107,750	\$113,000	\$115,500	\$126,000	\$137,250	+ 8.9%	+ 27.4%
Statesville, NC	\$99,700	\$105,300	\$115,000	\$131,000	\$144,000	+ 9.9%	+ 44.4%
Union County, NC	\$190,443	\$205,500	\$222,000	\$235,000	\$257,500	+ 9.6%	+ 35.2%
Uptown Charlotte	\$210,000	\$219,000	\$269,000	\$250,500	\$263,000	+ 5.0%	+ 25.2%
Waxhaw, NC	\$295,817	\$309,250	\$326,870	\$346,700	\$387,750	+ 11.8%	+ 31.1%
York County, SC	\$179,900	\$184,988	\$194,500	\$205,500	\$226,206	+ 10.1%	+ 25.7%